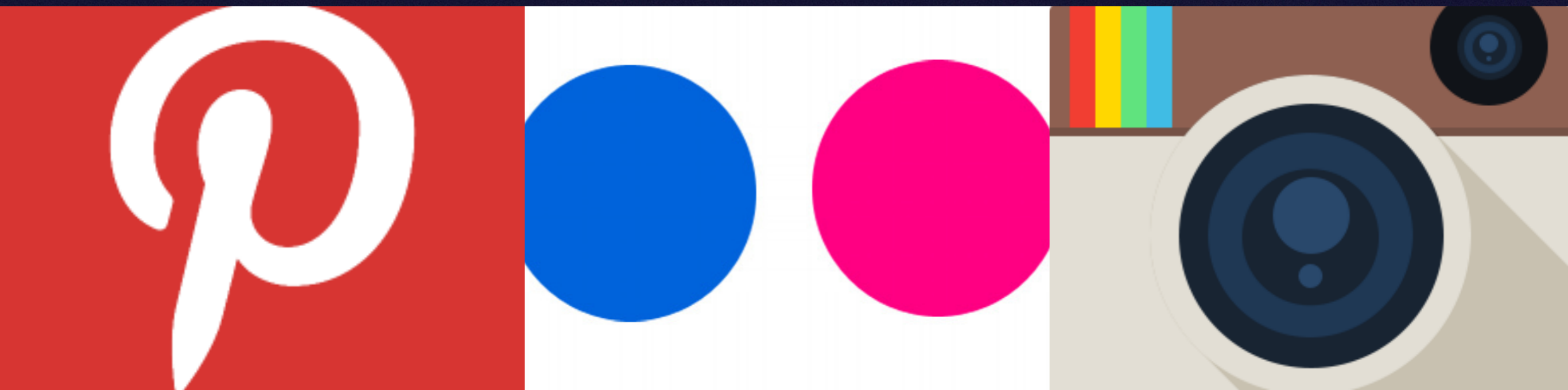



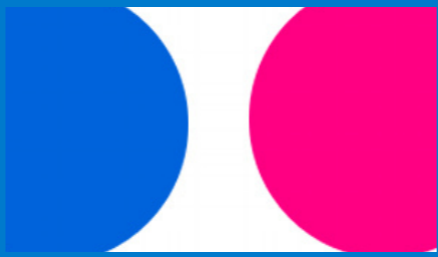

Comparison

Pinterest | Flickr | Instagram


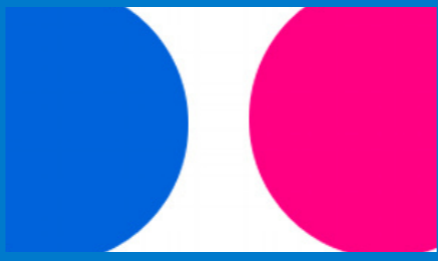



Internet Marketing & Apps Development


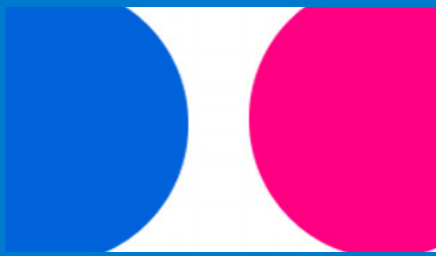

Comparison

			
Platform (Apps)	Apple Android Windows (Beta)	Apple Android	Apple Android Windows (Beta)
Device (Editing)	Smartphone Tablet Desktop	Tablet Desktop (Web Pg)	Smartphone
Version	iOS 6, 7, 8 Mac OS 10.6+ An 4.1, 4.3, 4.4 Win Phone 8 Win 7.5, 8, 8.1	iOS 6, 7, 8 Mac OS 10.6+ An 4.1, 4.3, 4.4	iOS 6, 7, 8 Mac OS 10.6+ An 4.1, 4.3, 4.4 Win Phone 8 Win 8, 8.1

Comparison

			
Store	iTunes & App Store Google Play Windows Phone (Beta) & Windows Store	iTunes & App Store Google Play	iTunes & App Store Google Play Windows Phone (Beta) & Windows Store
Media Organization	Images/Video Boards (Public & Secret)	Images/Video Photostream/ Albums/ Private-Group/ Favorites	Images/Video Sort by Date or Search
Quality	High-Res	High-Res	Med-Low Res

Comparison

			
Features	<p>Pinboards. Themed Based on Interest (<i>not Individuals</i>). Images can be bookmarked and “Re-Pin”ed</p>	<p>Brand Showing Passion, Interest, and Areas of Expertise</p>	<p>You Can Follow Other Photostreams. (<i>Like and Comment</i>)</p>
Social Integration	Facebook & Twitter	Facebook & Twitter	Facebook (Twitter Renewed)
eCommerce	New to Business Accounts	Business Accounts More Prevalent	With Social Integration

Pinterest - Benefits

Free- Can Categorize Images into “Boards” – Online Presence

Share on Facebook and Twitter-
“Pinning” **One Photo at a Time**

Upload a Pin, or Add from Website

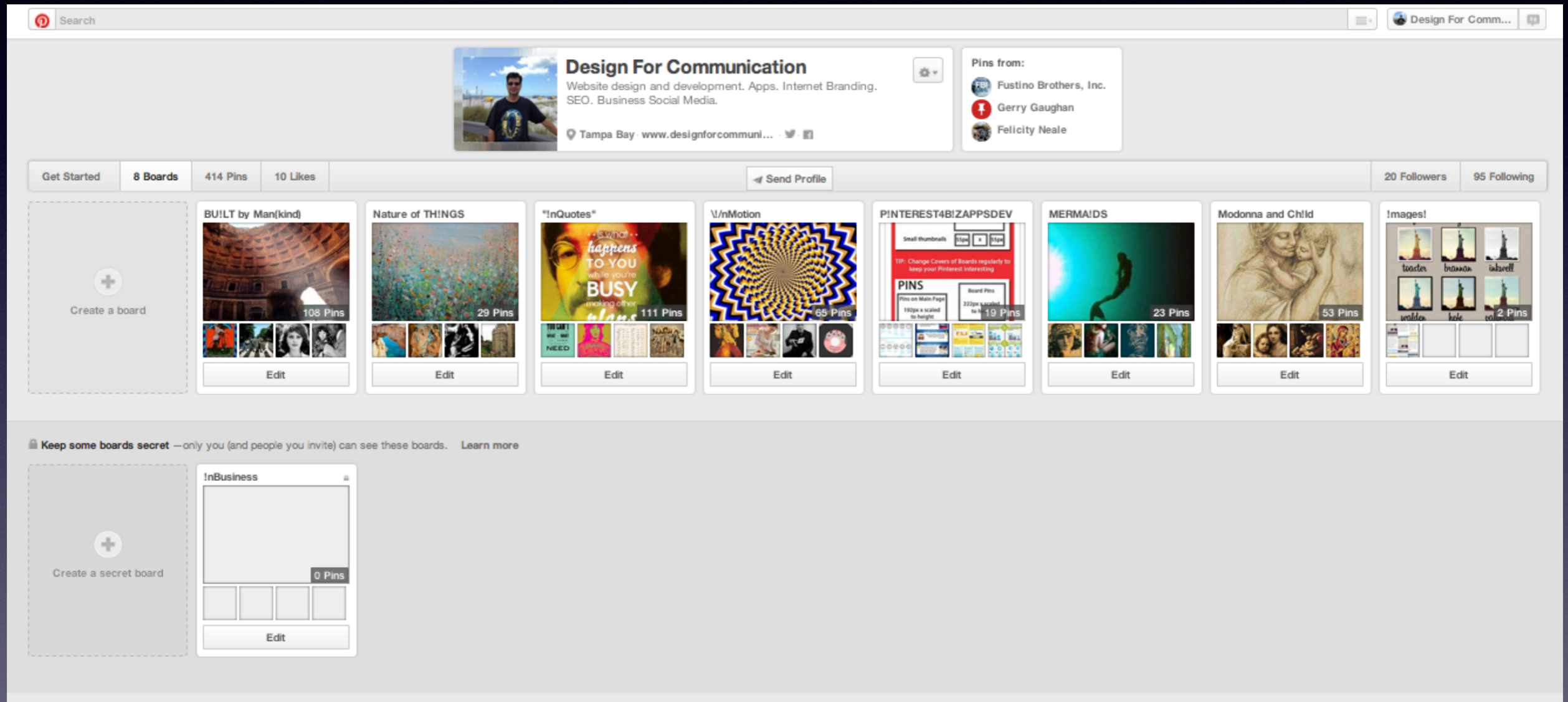
Social Buttons-

- Share
- Search
- Pin it (Re-Pin)
- Like

Refers to Network as “Friends”



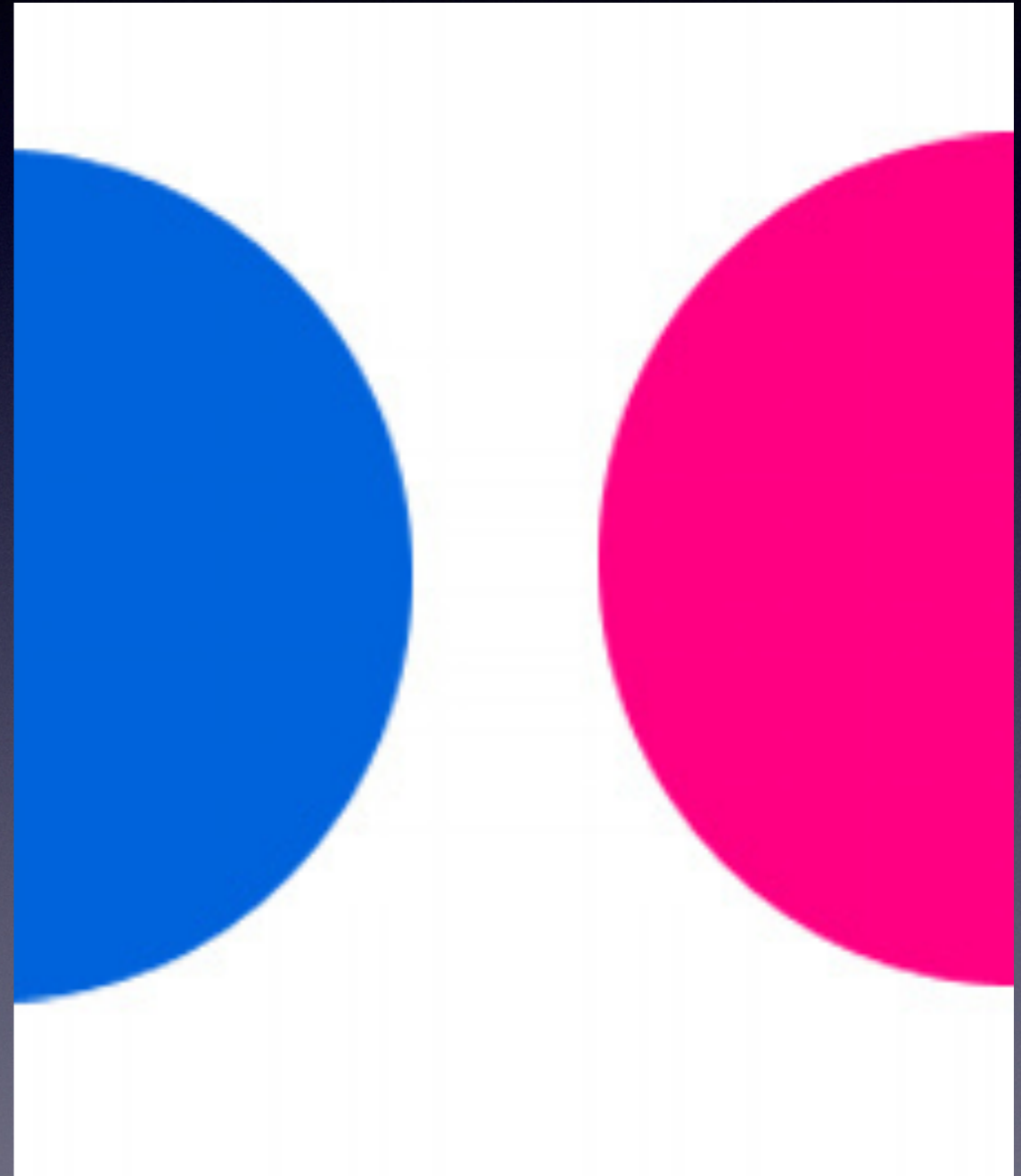
Pinterest DFC Boards



Design For Communication

Flickr - Benefits

- Owned by Yahoo!
 - ✓ Free, or
 - ✓ **Pro** (Paid – 200 Image+ Photostream – Albums or Groups)
- Refers to Users as “Contacts”
- Explore Images or Upload New
- Various Size Images & Video
- **Professional Quality**
- Buttons- “Fave”, Share, Download



Flickr FBI Albums

The screenshot shows the Flickr profile page for 'Rich, Gary & Russ Fustino' (username: fustinobrothers). The profile header includes the Flickr logo, navigation links (Sign Up, Explore, Upload), a search bar, and a 'Sign In' button. The profile name is 'Rich, Gary & Russ Fustino' with 4 albums and a membership date of December 2013. Below the header are navigation tabs for 'Photostream', 'Albums', and 'Favorites'. The 'Albums' tab is active, displaying four album thumbnails:

- Official Tull Photos**: 29 photos. Thumbnail shows a man in a yellow jacket.
- Tull Icons**: 6 photos. Thumbnail shows a circular logo with 'JETHRO TULL' and 'ANDERSON' around a central 'A'.
- All in the Family**: 3 photos. Thumbnail shows a poster for 'WEEK OF ROCK V' featuring 'Beatles' and 'Rolling Stones'.
- Tull Assets**: 17 photos. Thumbnail shows a man in a dark suit.

Fustino Brothers, Inc.

Instagram - Benefits

- **Smartphone App** for Mobile Devices Only
- Owned by Facebook (with Integration)
- Share Buttons-
 - Feed
 - Popular
 - Share
 - News
 - Profile
- Phone Camera/Library: Images and Video Capability



Instagram CSC

Instagram

cscbelleair

Presenting: Cold Stone Creamery Belleair Bluffs for a Limited Time, Exclusive, Coupon Special!

CLIP/PRINT OR PRESENT ON YOUR DEVICE (SMARTPHONE/TABLET)

RECEIVE 10% OFF STORE PURCHASE

Use by in-store patrons and their guests. Can not be combined with other offer. Redeem at Cold Stone Creamery of Belleair Bluffs store for any store product. Coupon must be presented at time of purchase. No cash value. Expires September 30, 2014.

KEEP FROZEN

Delicious Cold Stone Creamery vanilla Reduced Fat Ice Cream with a rich chocolaty coating

3.6 FL OZ (103.5mL)

ORIGINAL

Sweet Cream Bar

ALMOND

Sweet Cream Bar

Create Your Own ICE CREAM SANDWICH

Happy Birthday Sabrina

cscbelleair

Viren (Vee) Mehta Cold Stone Creamery of Belleair Bluffs, FL. Gulf Intracoastal Waterway. Catering, Corporate Parties, Anniversaries, Birthday, Sweet 16s Creative Cakes

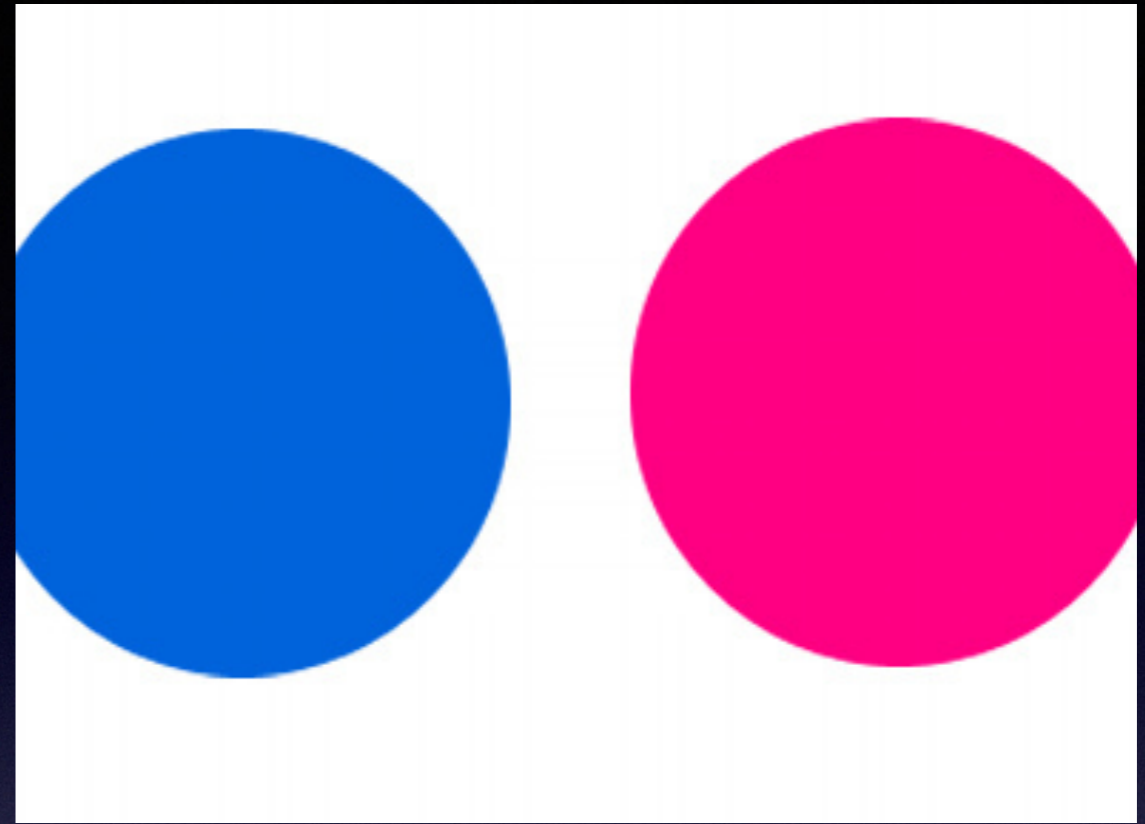
<http://www.coldstonebelleairbluffs.com>

8 posts 8 followers 20 following

September 2014

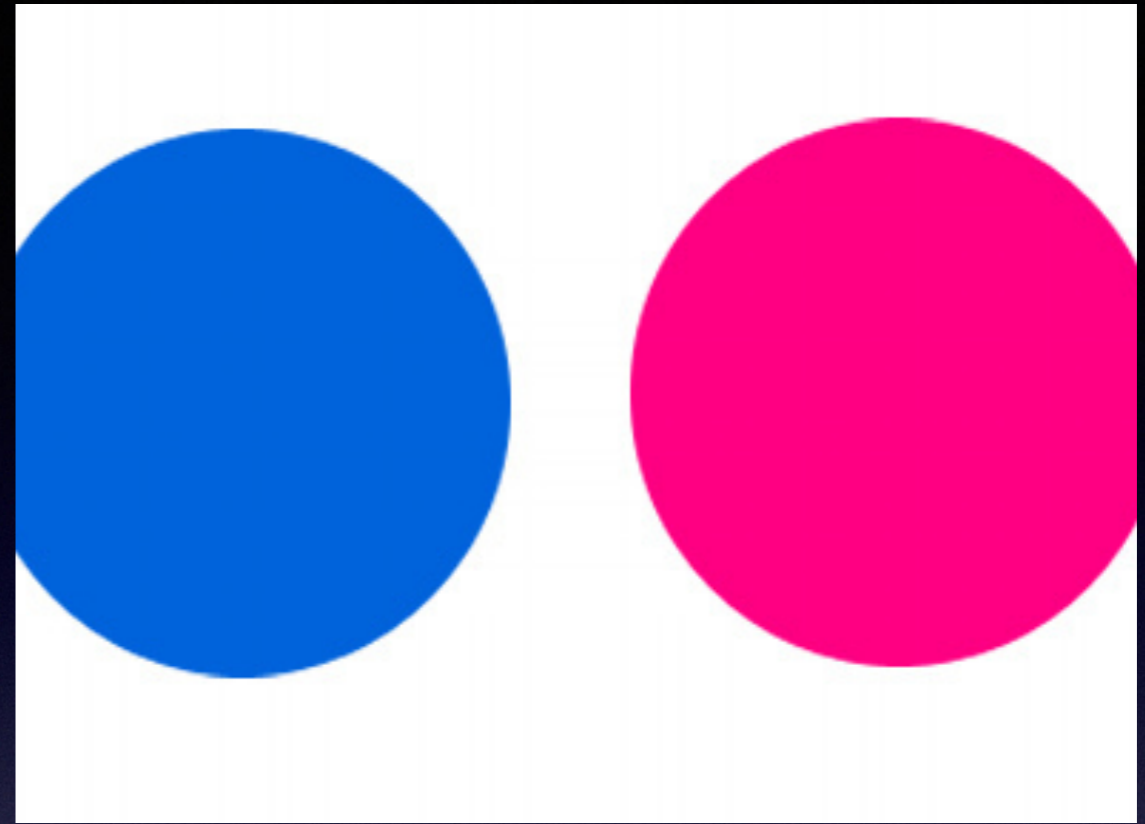
6 September 2014

Cold Stone Creamery of Belleair Bluffs



Which Two are Suited
for Apps Development?



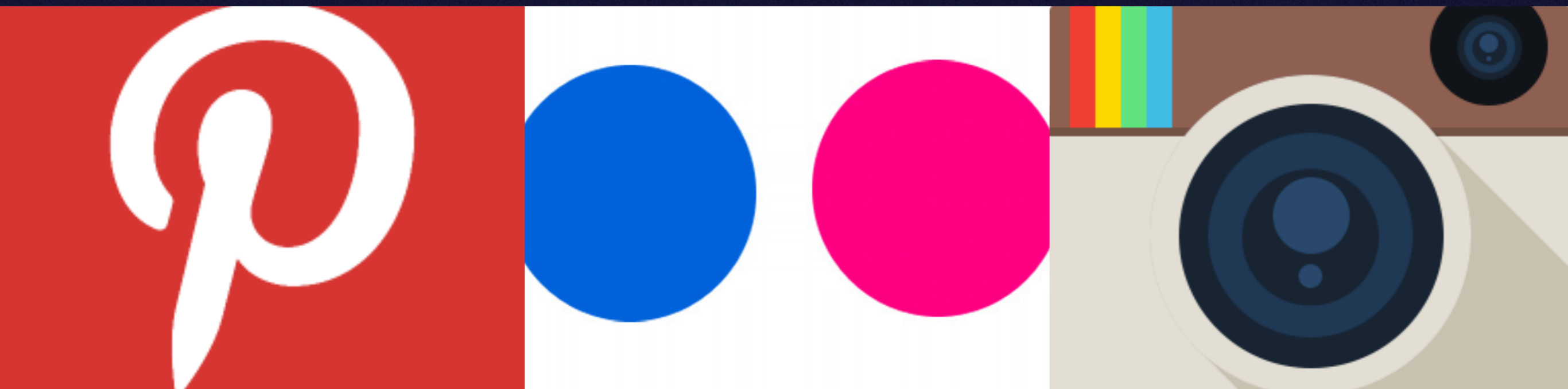


Especially Good for
Apps Development

- Database of Images
- Targeted Search
- Public/Private Libraries
- Fast Image Conversion
- Thumbnails
- Images and Video

Questions?

Pinterest | Flickr | Instagram



Internet Marketing & Apps Development

www.InBusinessLinks.net
www.FustinoBrothers.com

About IBLN & FBI

IBLN: NetWORKing with a Virtual Place to Advertise YOUR Business!

FBI: Learn, Knowledge-Base, Reward: Powerful Apps!

Join In – By Computer

- At Your Computer- If Available Use a Headset
- Enter This link:
<https://www.startmeeting.com/wall/679-256-129>
- Click/Tap "Join"-
 - Complete your Name and eMail Address
 - Then "Submit"
 - The System will Guide from There
 - Mike Symbol Click/Tap the Green Icon to Red

Test your speaker/mike. If headset doesn't work, or if connection is lost - try "Rejoin"

Join In – By Phone

- Join-In using a land line / mobile phone
- Dial - (530) 881-1212
- When prompted enter access code followed by the "pound" key.
- 679-256-129#
(be sure to enter the "#" symbol)

Welcome

- About:
InBusinessLinks Network™
Fustino Brothers, Inc.
- Member's: Round Table Introductions
- Topic: Pinterest/Flickr/Instagram for
Biz Mkg & Apps Dev