



# WHEEL OF GOOD FORTUNE

## Building Powerful Apps for Rock Stars!

Russ – Programmer (MVP 2013-18)

Gary – Design, Biz Social, Mkg

Rich – Musician, Newsletter & QC





Jethro Tull App  
# TX 8-265-227  
08-04-16

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<p><b>Title</b></p> <p>Title of Work: Jethro Tull Previous or Alternate Title: Jethro Tull Living Museum Author: Jethro Tull App for the Stars App for Collections</p>	<p><b>Copyright Claimant</b></p> <p>Copyright Claimant: Fustino Brothers, Inc. Transfer statement: By written agreement</p> <p><b>Limitation of copyright claim</b></p> <p>Material excluded from this claim: photographs, video, sound artwork and processing information New material included in claim: text, computer program, photographs, some artwork on the playlist</p> <p><b>Rights and Permissions</b></p> <p>Organization Name: Fustino Brothers, Inc. Name: Ronald Andrew Fustino Email: ron@fustinobrothers.com Telephone: (850) 666-1232 Alt. Telephone: (727) 307-9254 Address: PO Box 548, New Port Richey, FL 34650 United States</p> <p><b>Certification</b></p> <p>Name: Gary C. Fustino Date: September 06, 2015</p> <p>Correspondence: Yes</p>
<p><b>Completion/Publication</b></p> <p>Year of Completion: 2014 Date of 1st Publication: September 12, 2014 Nation of 1st Publication: United States</p>	<p><b>Author</b></p> <p>Author: Ronald Andrew Fustino Author Created: text, computer program, photographs, some artwork and compilation of videos on the playlist Work made for hire: No Nation of Work: United States Year Born: 1956</p> <p>Author: Gary Carter Fustino Author Created: text, computer program, photographs, some artwork and compilation of videos on the playlist Work made for hire: No Nation of Work: United States Year Born: 1951</p> <p>Author: Richard Nestor Fustino Author Created: text, computer program, photographs, some artwork and compilation of videos on the playlist Work made for hire: No</p>

**FBI APPS \$TØRÉ**

Welcome to Jethro Tull

## Jethro Tull

Official Videos

Fan Videos

Discography

Tour Dates

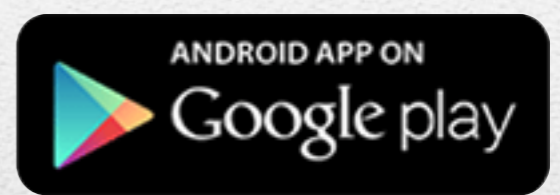
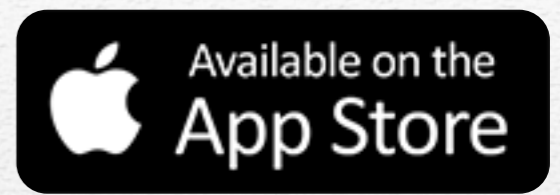
Links

About

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*In All Popular App Stores*



*Building Powerful Apps for the Stars!*

**FBI Apps Memorabilia Store - <https://fbiapps.storeenvy.com>**

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# Now All About YOU!

*(Your 15 Seconds of Fame)*



- Introduce Yourself / Your Business
- What's New or What's Exciting?
- Hot Projects – Published Masterpieces
- Staff/Location Highlights



# WHEEL OF GOOD FORTUNE LET'S PLAY

# WHEEL OF GOOD FORTUNE

Google Endorses/  
Approves Good SEO  
Practices of Only It's  
Top Partner Firms.

***FALSE***

# WHEEL OF GOOD FORTUNE

It's Important for  
Your Google  
Ranking that You  
Update Your Home  
Page Content Daily.  
Blog Constantly.

***FALSE***

# WHEEL OF GOOD FORTUNE

Featuring a Large  
Headline Text Design  
on the Home Page is  
Crucial for SEO.

***FALSE***



# WHEEL OF GOOD FORTUNE

*TRUE*

H1 Title Tags are an Important Element for SEO.

# WHEEL OF GOOD FORTUNE

The Number of Links  
To/From a Website  
is What Matters.  
Popular Websites  
Rank the Highest.

***FALSE***

# WHEEL OF GOOD FORTUNE

Using a Paid Service that Promises to Register Your Site with “100’s of Search Engines” is Great a Investment, and Will Yield Page 1 Results.

***FALSE***

# WHEEL OF GOOD FORTUNE

Spending Money on  
Paid Ads, Alone, will  
Boosts Your Ranking.

***FALSE***

# WHEEL OF GOOD FORTUNE

After the  
Website is Built  
(or Re-Designed),  
Only then- Worry  
About SEO.

***FALSE***

# WHEEL OF GOOD FORTUNE

*TRUE*

Meta Tags (alt) for  
Website Images that  
are Descriptive are  
Good for SEO.

# WHEEL OF GOOD FORTUNE

*TRUE*

There is Nothing  
Wrong in Looking at  
a Competitor's SEO  
Strategy, Including  
Source Code.



# WHEEL OF GOOD FORTUNE CONGRATS!



## Resources

<http://www.bluefountainmedia.com/blog/1-hour-seo-audit-challenge-the-oscars/>

<http://zaragozmarketing.com/develop-an-seo-marketing-strategy-that-doesnt-suck/>

<http://static.googleusercontent.com/media/www.google.com/en/us/webmasters/docs/search-engine-optimization-starter-guide.pdf>

<http://www.singlegrain.com/blog-posts/search-engine-optimization/seo-simplified-7-techniques-you-can-do-in-one-hour-or-less/>

<http://breakingeveninc.com/better-seo-in-less-than-one-hour/>



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App



*FBI Apps Software Daily:* [goo.gl/BJjR4G](http://goo.gl/BJjR4G)  
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*Jethro Tull News by FBI Apps:* [goo.gl/gH3MGc](http://goo.gl/gH3MGc)  
[WeekOfRock.com](http://WeekOfRock.com) ★ [Facebook.com/WeekOfRock/](https://www.facebook.com/WeekOfRock/)

*T!PSnBYTES News:* [goo.gl/ta9E8w](http://goo.gl/ta9E8w)  
[TipsNBytes.com](http://TipsNBytes.com) ★ [InBusinessSEO.net/tps-blog](http://InBusinessSEO.net/tps-blog)

*T!PS for Biz & Apps Development Series*  
Eventbrite: [goo.gl/auXWum](http://goo.gl/auXWum)

*App Memorabilia:*

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Net**



## Our Next Webinar – April 20, 2020 – Enjoy!

To Register for the online meeting go to Eventbrite at:

[bit.ly/2oKaYzU](https://bit.ly/2oKaYzU)

- If necessary, use web browser or download the free **Microsoft 'Teams'** desktop or phone app.
- Provide a **user name** for use as a meeting participant.
- View meeting details **to join**.
- Check your audio, **turn off mike** when not speaking.
- End meeting by closing application. **Exit/Quit** browser.

*Need Help? Go to 'Getting Started with Teams' - Informational Video:*

[https://www.youtube.com/watch?v=ENEQzM2u\\_vA](https://www.youtube.com/watch?v=ENEQzM2u_vA)