

## Publishing:

- Printed Book
- eBook / iBook
- Apps / GitHub Copilot
- Music Services





## Building Powerful Apps for the Stars!

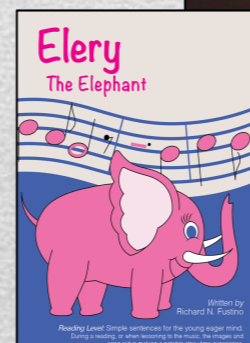
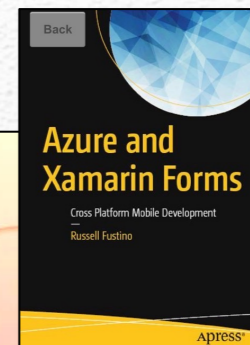
<https://linktr.ee/fbiapps>

Russ – Programmer (MVP 2013-18)

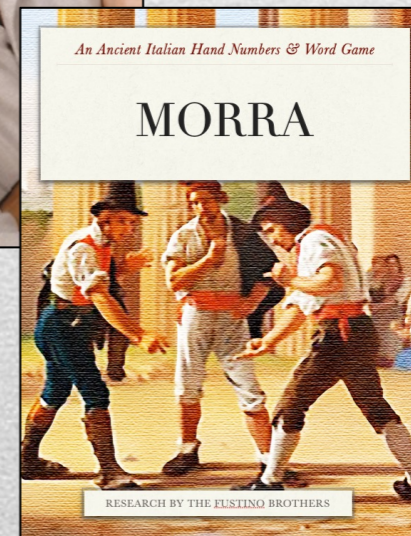
Gary – Design, Biz Social, Mkg

Rich – Musician, Newsletter & QC

<https://linktr.ee/russellfustino>



<https://linktr.ee/richardnfustino>



<https://books.apple.com/us/book/morra/id1588114749>





Jethro Tull App  
# TX 8-265-227  
08-04-16



App Stores



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

*Russell Anthony Fustino*  
Acting United States Register of Copyrights and Director

Registration Number  
**TX 8-265-227**  
Effective Date of Registration:  
August 04, 2016

Citizen of: United States  
Year Born: 1947

Copyright Claimant: Fustino Brothers, Inc.  
PO Box 548, New Port Richey, FL, 34656, United States  
Transfer statement: By written agreement

Limitation of copyright claim: \_\_\_\_\_  
Material excluded from this claim: photographs, Video, Song Lists, Album Covers, Ian Anderson's Likeness, some artwork and preexisting images  
New material included in claim: text, computer program, photographs, some artwork and compilation of videos on the playlist

Rights and Permissions: \_\_\_\_\_  
Organization Name: Fustino Brothers, Inc.  
Name: Russell Anthony Fustino  
Email: russ@fustino brothers.com  
Telephone: (850) 365-2212  
Alt. Telephone: (727) 291-8234  
Address: PO Box 548  
New Port Richey, FL 34656 United States

Certification: \_\_\_\_\_  
Name: Gary C. Fustino  
Date: September 06, 2015  
Correspondence: Yes

Title: \_\_\_\_\_  
Title of Work: Jethro Tull  
Previous or Alternate Title: Jethro Tull Living Museum  
Jethro Tull App  
Tull Tribute App  
Tull Tribute  
App for the Stars  
Apps for Celebrities

Completion/Publication: \_\_\_\_\_  
Year of Completion: 2014  
Date of 1st Publication: September 12, 2014  
Nation of 1st Publication: United States

Author: \_\_\_\_\_  
• Author: Russell Anthony Fustino  
Author Created: text, computer program, photographs, some artwork and compilation of videos on the playlist  
Work made for hire: No  
Citizen of: United States  
Year Born: 1956  
• Author: Gary Cooper Fustino  
Author Created: text, computer program, photographs, some artwork and compilation of videos on the playlist  
Work made for hire: No  
Citizen of: United States  
Year Born: 1951  
• Author: Richard Nestro Fustino  
Author Created: text, computer program, photographs, some artwork and compilation of videos on the playlist  
Work made for hire: No

Page 1 of 2

EDUCATE  
ENLIGHTEN  
ENTERTAIN

*(Your Turn to Shine)*



- Introduce Yourself / Your Business
- Fill Us in on Your **Hot Projects**
- Any Staff or Location **Highlights?**
- Other Biz Things to **Brag** About
- Family / Sports / Vacation Interest

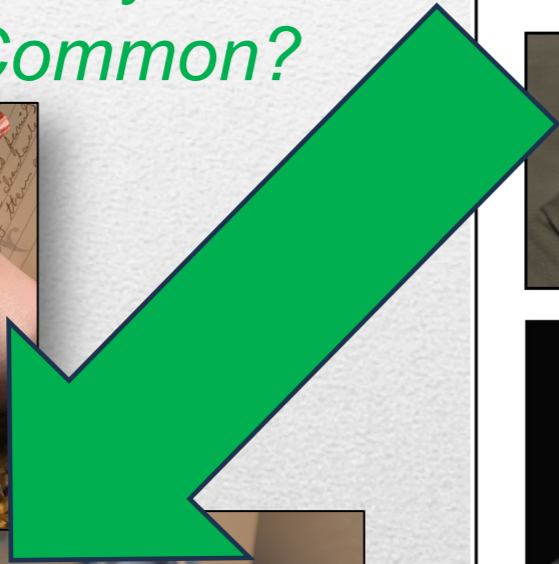
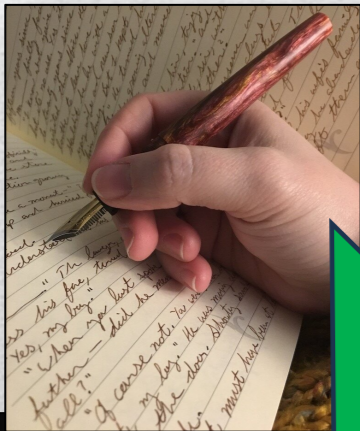
## Publishing:

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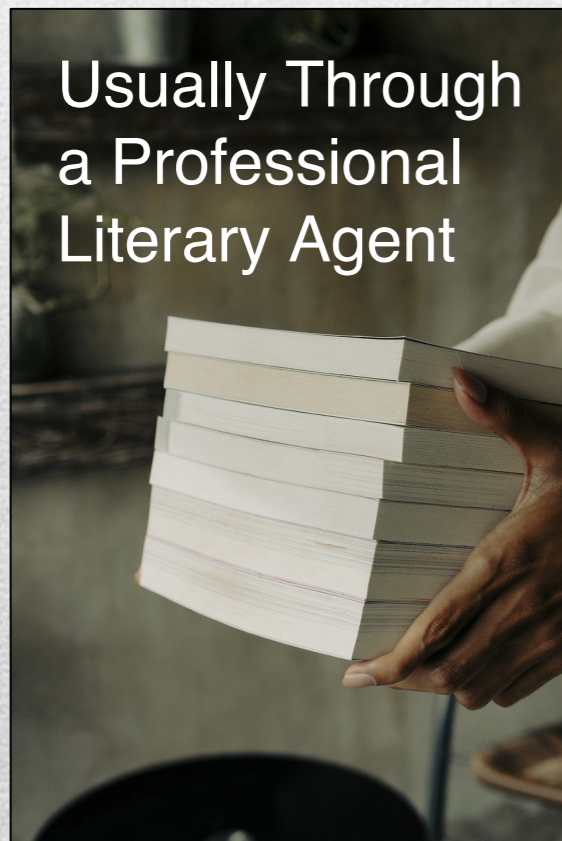
## Printed Books:

- Famous Authors
- *What Do They All Have in Common?*



## Resource:

- From a Major Publishing House  
*(For Manuscript Submissions)*



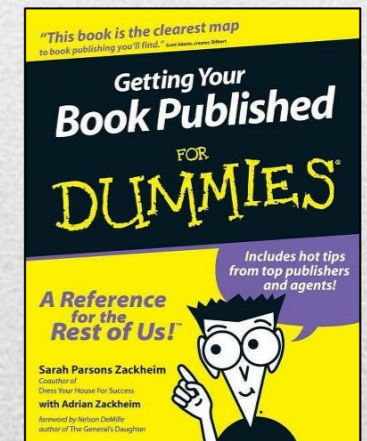
## Dominant Wholesalers:

- Simon & Schuster
- Penguin Random House
- Macmillan Publishers



## Other Large Publishers:

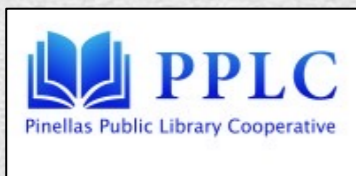
- Sourcebooks
- Wiley (Of “**For Dummies**” Fame)



*Source: Kindlepreneur*

## How to Get Your Book on the Local Library Shelf:

- Work with a Wholesaler
- Contact the Library
- Prepare a Sell Sheet



## Your Sell Sheet Needs to Include:

- Title / Topic / Brief Book Description  
*(Why would patrons want to read It?)*
- Publisher / Published Date / ISBN



- Book Cover Image / Book Format  
*(Large print, English/Spanish, etc.)*
- Back Cover Info –  
*(About the Author / Other Books / Credits / Awards)*

Source: WrittenWord



## Publishing (eBook/iBook)

Aggregators (They distribute your book to all the major and many more retailers)



- Draft2Digital (Formerly Smashwords - Advantage - Formatting services, **print-on-demand**, and they distribute to all major retailers)



- BookBaby (Coordinates self-publishing, distribution, and promotion *(Heavy advertiser - More expensive)*)



Retailers: *Sell Books Directly to Their Market*



Kindle Direct Publishing

(Top Dog - Amazon Sales Dwarf the Competition)



Apple Books (Advantage – iBooks Access Mac Users)

KOBO (Big in Canada)



B&N Press (Was Nook - Physical & eBook Digital Market)



Source: Kindlepreneur

## Publishing:

- eBook / iBook

### The Basics:

- Write, edit, and proofread your book
- Design cover, prepare graphics, and photos
- Write the book description, add about the author, and credits

## How to Publish an eBook:

- Choose **eBook** publisher / Open account
- Format eBook (**Kindle, ePub, PDF, etc.**)
- Upload book / ISBN / Pick market & price
- Promote social media / eMail marketing



Source: Scribe

## Publishing:

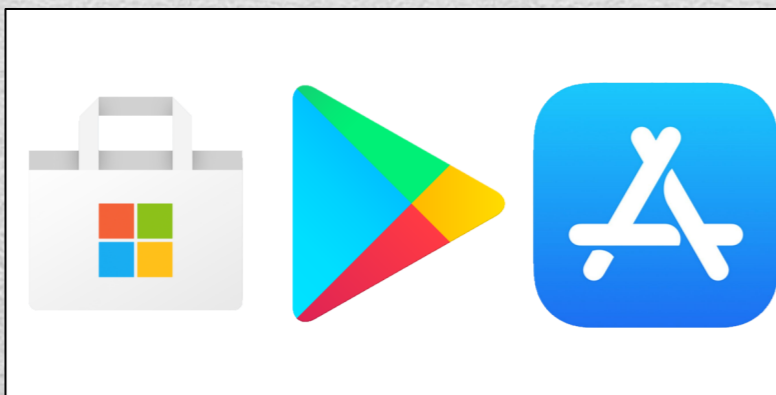
- AI Search...
- “Generative Fill”



## Publishing Steps:

1. Sign up - Developer program
2. **Create app for submission**
3. Create a listing for the store
4. Capture app screenshots, upload required icon sizes
5. Test app / Engage testers
6. Review results - **Modify app**, Submit for Store approval
7. Promote app / Engage social media

Source: BuildFire

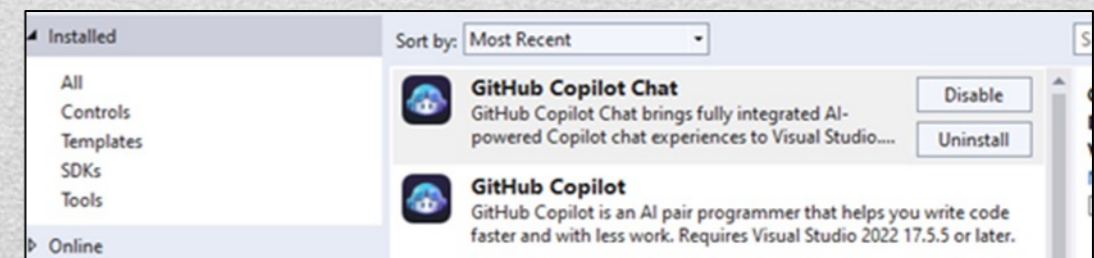
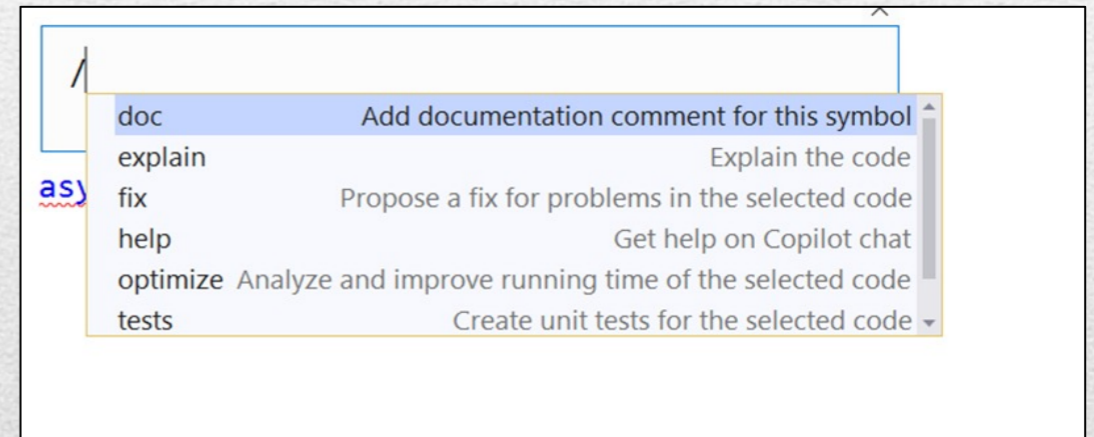


## GitHub Copilot

Microsoft to acquire GitHub for \$7.5 billion

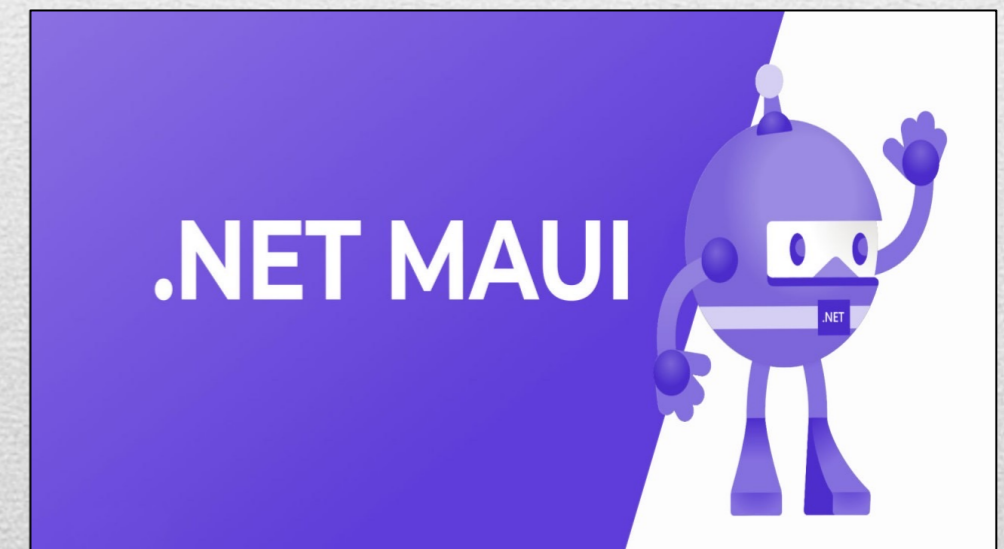
Jun 5, 2018 | Microsoft Global News Center

- Machine Learning
- AI Powered code completion
- Increased Productivity
- Integrated with Visual Studio and VS Code



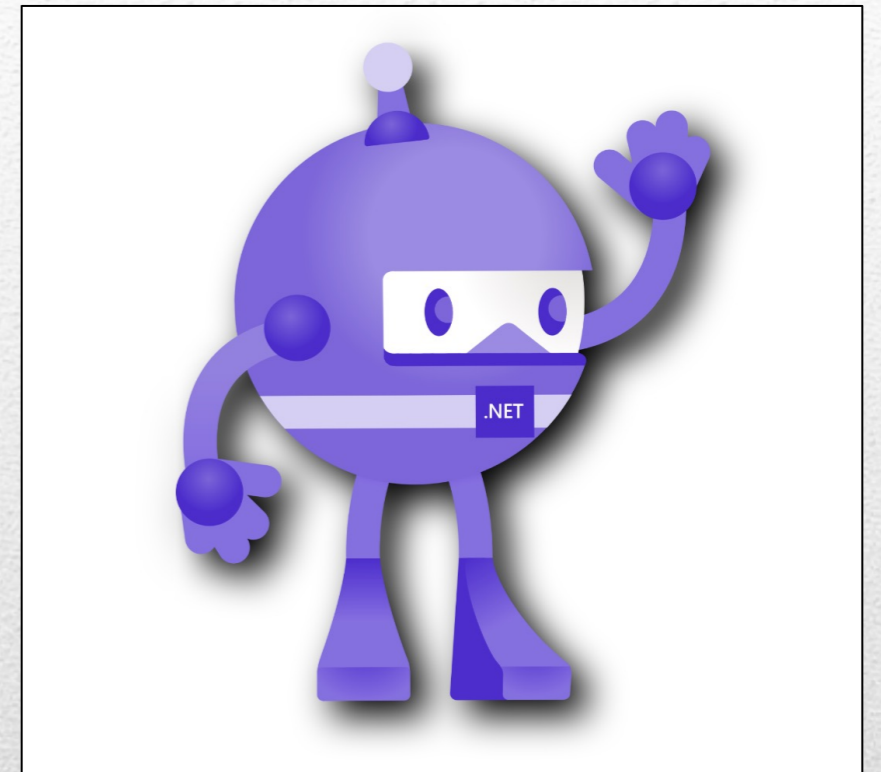
## What is .NET Maui?

- **Maui** = Microsoft Application User Interface
- Multi-platform App UI
- Cross Platform Framework
  - Mobile – Android and iOS
  - Desktop- macOS and Windows
  - Fridge/TVs – Tizen
- Evolution of Xamarin Forms



## Why Do I Care?

- Speed
- Avoids context switching
- Learning new languages
- Improves code quality
- Generates boilerplate code



## Demo





## Publishing:

- Music Services
- Important 1<sup>st</sup> Step  
*(From The PROs)*

The 3 Main PROs:

Words by:  
Amy Lou Fustino  
Music 9/17/2004 by:  
Richard N. Fustino  
Published 2/22/2022:  
Steele Productions  
Pork Knuckles Records

Register as a publisher with a **Performance Rights Organization**

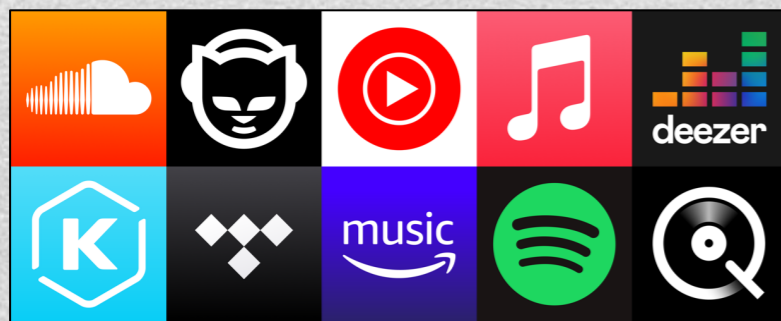
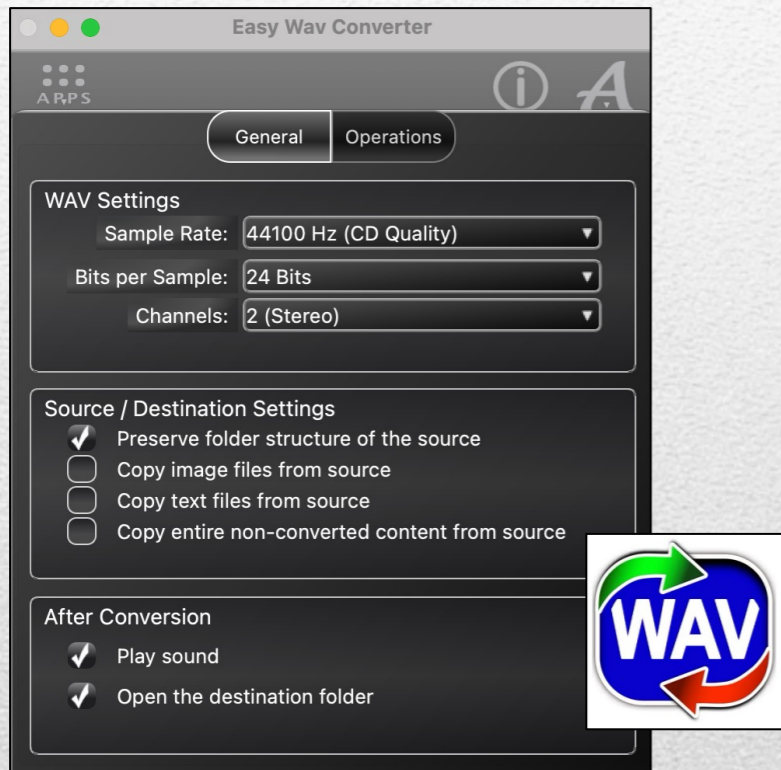
**PROs** collect royalties for both the songwriter and publisher

Source: Simplified

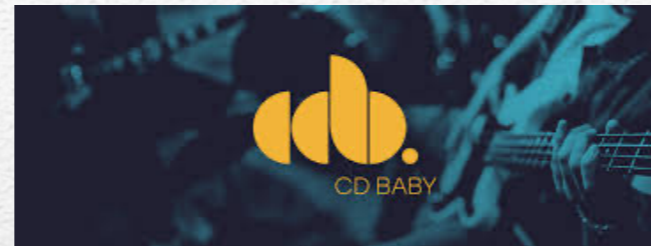
*Working Through a Professional Agent*

## Publishing:

- Wav to MP3



## Distributors - Get Paid by:



- Artist Insights / Add Multiple Artist / Music Links
- Assign Record Label / Royalty Splits
- ISRC, ISWC, and UPC Barcodes Included
- CD Cover (**Limited Credits – No Logos or White Bkg**)
- Song Management / Playlist / Showcase
- Pre-Release Date / Release Date / Music Promotion
- Anti-Piracy Protection / Tools for Artists / Distribution

### Channel Support:

iTunes / Apple Music  
Soundcloud, Nasper  
YouTube / Bandcamp / Deezer  
Spotify / Amazon Music



Source: TuneCore

## Music Publishing:

- Download Tunes for \$1.29 ea



An artist can expect a fixed royalty of about **\$0.09** per download

Source: Soundon

## Streaming Calculator:

Estimated number of streams

100

● £GBP ● **\$USD** ● €EUR

<b>Spotify</b> \$0.40	<b>Apple Music</b> \$0.50	<b>Tidal</b> \$1.20
<b>Deezer</b> \$0.47	<b>Amazon Music</b> \$0.50	<b>Pandora</b> \$0.14
<b>YouTube</b> \$0.18	<b>SoundCloud</b> \$0.13	

<https://www.musicgateway.com/royalties-calculator>

## LINKS

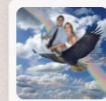


Richard N. Fustino

<https://linktr.ee/richardnfustino>



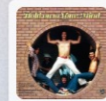
Elery the Elephant



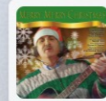
Eagles Wings



Buffalo Pain



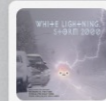
Hold on to Your Mind (Remix)



Merry, Merry Christmas



Save Haiti



White Lightning, Storm 2000



And Now for the Guitar Lesson...

## “Eclipse”



Eclipse Photos by: Richard N. Fustino

# Pink Floyd's Eclipse

WORB24 From Dark Side Of The Moon **Eclipse** By Roger Walters by Pink Floyd  
Transcribed by Richard N. Fustino r1

Tempo 120

**D** **D7** **Bbmaj7** **A7** repeat 8x's

Voice: d f# a d a f# c f# a d a f# d f a d a f c# g a c# a g

Guitar: 0-4-2 3-2-4 3-4-2 3-2-4 0-3-2 3-2-3 0-2 2-2-0

Electric Bass: [Bass line]

9 Gtr. All that you touch, and all that you see, all that you taste, all you feel, and

17 Gtr. all that you love, all that you hate, all you dis-trust, all you save. and

25 Gtr. 1. all that you give, and all that you deal, and all that you buy, beg.  
2. all you cre-ate, and all you de-stroy, and all that you do,

©04/06/2024 by Richard N. Fustino

Eclipse **A7** **D** page 2

31 Gtr. bor-row or steal. And and all that you say, And all that you eat, and

38 Gtr. ev'ry-one you meet, and all that you slight, and er-'ry-one you fight. And all that is

45 Gtr. now and all that is gone and all that's to come, and ev-'ry-thing un-der the

52 Gtr. sun is in tune, but the sun is e-clipsed by the moon.

Copyright 04/06/2024 by Richard N. Fustino



*Music Media & Guitar Lessons  
by Online Order or Appointment*

*Sign-Up / Register at-*

<https://www.weekofrock.com/lessons.html>

### WOR: Lessons & Media

**Instructions:**

Please complete the form. An email will be sent back to you confirming your lesson day, date and time. Thank you for your business.

"Rock On," Def Leppard

**Enter Your Information Here (For Lesson and/or Media Purchase)**

Note: Lessons are given Monday through Saturday. So... "You're Never Too Old to Rock N Rock," Jethro Tull

\* Indicates required field

Name (Lesson or Music for): \*

First  Last

First Last

Email \*



**Schedule a Lesson**

with

**Rich N. Fustino**

for:

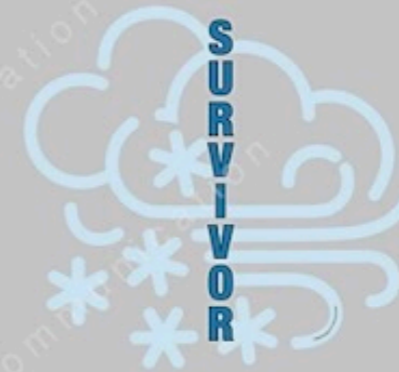
- Acoustic Guitar
- 12 String Guitar
- Electric Guitar
- Bass Guitar (4 & 5) String
- Ukulele

## DFC – Artifacts

T-Shirts | Coffee Mugs  
And More



## FBI Apps Store




2018 **Mich**ael  
**HU**go 1989  
2020 **IR**ma  
**Bar**ry 2019  
2023 **Id**alia  
**Isaac** 2012  
2022 **I**an  
**Nate** 2017  
2020 **DE**tla  
**EIS**a 2021

St Pat's Day Storm 19**B**36 20" of Snow  
**BUFFALO**  
The Blizzard of '77 19**I**77 33" 30ft Drifts  
"8 Pack Blizzard" 19**Z**85 33.2"  
19**Z**95 33"  
Nor'Easter 20**A**00 35+"  
**NOR'EASTER**  
White Christmas Blizzard **D**  
**SNOW**  
**LAKE-EFFECT**  
October Surprise Storm 20**O**06 24"  
Yr End-New Yr 20**R**10-2011 28" Suburbs  
\*Snowember\* 20**M**14 6.2" / 5ft Drifts  
5 Days Long 20**S**22 51.9" TU


Elvis Presley 19**F**56 Mississippi-Alabama Fair  
Anita O'Day 19**E**58 Newport Jazz  
Chuck Berry 19**S**65 Shea Stadium  
Beatles 19**S**65 Newport Folk  
Joan Baez  
Bob Dylan 19**T**67 Monterey Pop  
The Who 19**I**68 Miami Pop  
Marvin Gaye / Lennon - Doo 19**V**69 Folsom Prison  
Johnny Cash 19**V**69 Woodstock/  
Jimi Hendrix / Rolling Stones Altamont Spewy  
**MUSIC & ART FAIRS**  
Led Zeppelin 19**L**70 Royal Albert Hall  
Jethro Tull Isle of Wight  
Ravi Shankar **FAIRS**72 Bangladesh  
The Band / Allman Blues 19**M**73 Watkins Glen  
Blondie 19**U**82 Tracks Across  
Simon & Garfunkel Central Park  
Madonna 19**S**85 Virgin Tour  
Queen / Willie Nelson Live Aid / Farm Aid  
Eric Clapton / Prince 20**I**04 Crossroads /  
"Animania" Chris Rock 20**C**23 Red Hall of Fame  
Harrison Tribute  
Burning Man





**DFC May the 4th B with U! ..**  
\$19.00

**Morra: The Game, the Boo...**  
\$20.00



**WOR "Buffalo Pain" Tribute...**  
\$14.50

**WOR "Buffalo Pain" Stainle...**  
\$29.50




**DFC Revenge ...**  
\$18.00


**BILLIE all-over print ban...**  
\$15.00

### FBI Apps Memorabilia


FBI Apps Merchandise & Memorabilia




**DFC Festival Survivor Unis...**  
\$24.50




**WORB Recycled Plastic W...**  
\$28.00




**DFC Blizzard Survivor Trav...**  
\$26.00




**DFC Blizzard Survivor Men...**  
\$25.00




**WORB Unisex Long Sleeve...**  
\$24.50




**DFC Hurricane - Black Glo...**  
\$15.50



**DFC Hurricane Unisex Sho...**  
\$33.00



**DFC Hurricane Unisex Sho...**  
\$28.00



**WOR 2023 Flag**  
\$25.50

**FBI Apps Store - <https://fbiapps.storenvy.com>**

## Publishing:

- Printed Book
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## Source / Credits

Internet Content Resources Include:

Kindlepreneur, WrittenWord, Scribe, BuildFire, GitHub, Simplified, TuneCore, and Music Gateway

DFC / WOR / FBI Apps Store: Merchandise & Memorabilia

Gary C. Fustino (Morra – iBook, eBook, and the Printed Book)

Russell A. Fustino (GitHub – Reach-Morra-Game)

Richard N. Fustino (Elery the Elephant – Author, Songwriter)

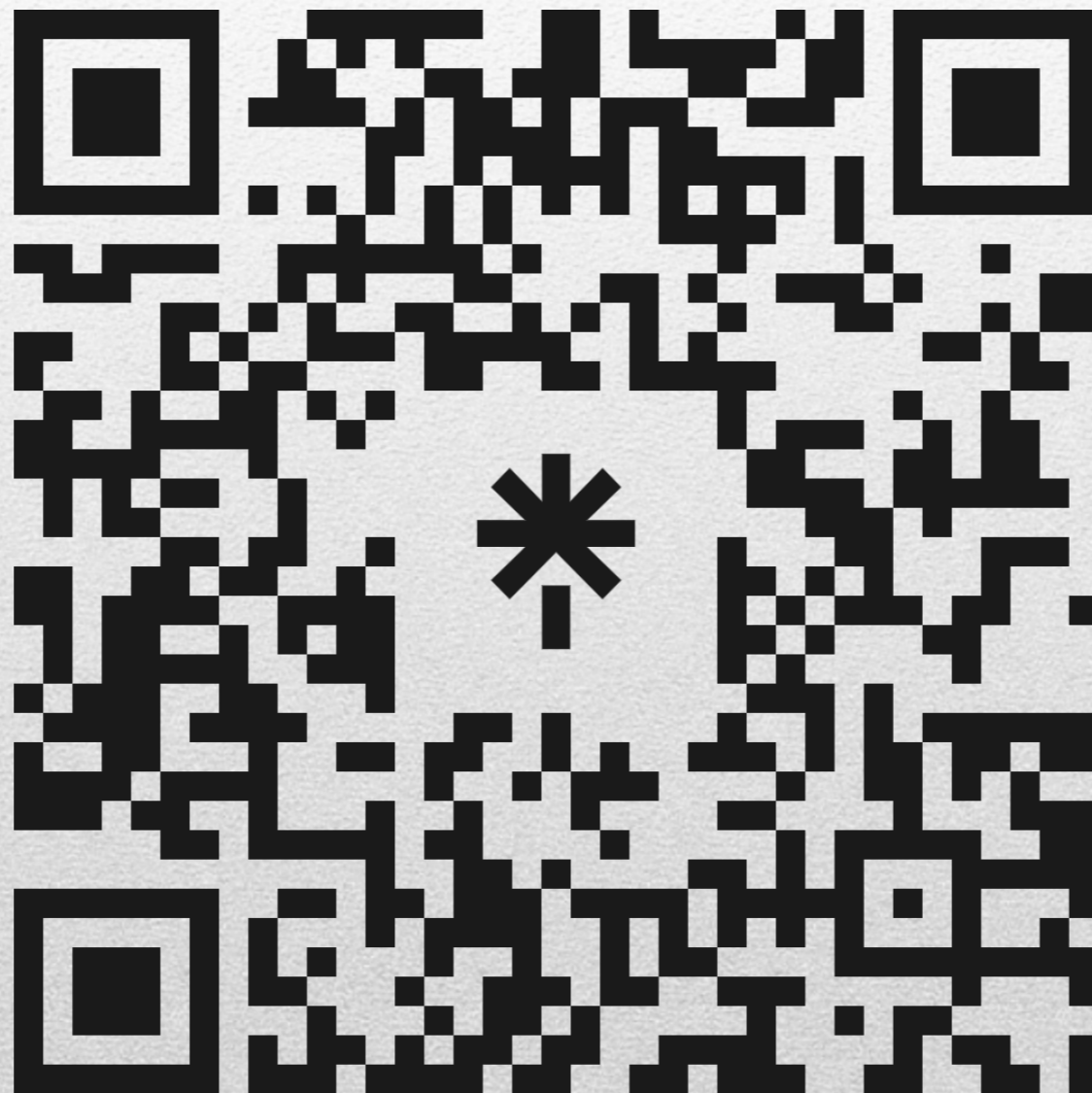
Richard N. Fustino (Pork Knuckles Records, Steele Productions)

Jethro Tull App & Shortcuts Apps (Fustino Brothers, Inc.)

Jethro Tull (Likeness – Ian Anderson Group of Companies, LTD)

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<https://linktr.ee/fbiapps>



*Our Next Free  
Webinar is On  
July 8, 2024*