



“T!PS” on Creating an Online Newsletter

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Use **Phone**

Call: **701-801-1220**

Enter: **679-256-129#**

Messages

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Please **Mute** Mike

[Link to Presentation: InBusinessSEO.net](http://InBusinessSEO.net)

Hello!

<FUSTINO
BROTHERS^{INC.}TM

We Build Powerful Apps for the Stars!



Jethro Tull App
TX 8-265-227
08-04-16

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Welcome to Jethro Tull

Jethro Tull

Official Videos

Fan Videos

Discography

Tour Dates

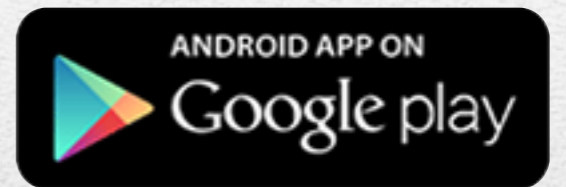
Links

About

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App Stores*



We Build Powerful Apps for Rock Stars!

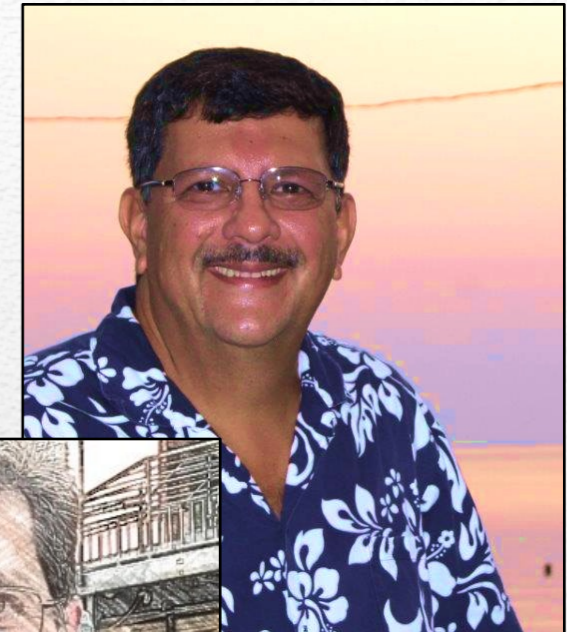
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We Build Powerful Apps for the Stars!
Theme: Learn, Knowledge-Base, Reward
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We Build Apps for Rock Stars!

Russ – Programmer and MVP



Gary – Graphics, Mkg & Business Dev



Rich – Musician & Content



Now All About YOU!

(Your 15 Seconds of Fame)



- Introduce Yourself / Your Business
- What's New or What's Exciting?
- Hot Projects – Published Masterpieces
- Staff/Location Highlights



“T!PS” on Creating an Online Newsletter

Agenda & Discussion Talking Points

- Collect content that meets your audience's needs
 - 'Natural' language
 - In their terms / standards
- Social analyses
 - Finding relevant, engaging stories
- T!PS and demo
 - FBI Apps Software Daily
 - Tull News by FBI Apps

Meets Your Audience's Needs

- Collect content that meets your audience's needs
 - Publish with a 'natural' language feel
 - Utilizing their terms and industry standards

Wrap Your Content Around Regular Events
Published 25-02-2013 by Evren Kiefer

How do you ensure your content flows continuously? Regular events, seasons and holidays are a great place to start. Masters at this. No example shines brighter than... per year, they run stories about... a "green" spin to it by...

Inject Gameplay into Your Content
Published 30-05-2012 by Evren Kiefer

Gamification is a very popular term with web product managers that designates the introduction of game mechanics into seemingly unproductive products and processes. With the success of social video games and services such as Foursquare which give you points and social gaming mechanics have arrived in the...

Make Your Content More Nimble With Metadata

Published 13-09-2012 by Evren Kiefer

Are you making the most of your metadata? Not sure? No? Get some simple tips here. Yes, we said simple.

How Businesses Can Start to Be Social

Published 18-06-2012 by Liz Wilson

Finding

- Reverent
- Engaging Stories

Easily Find Good Content to Share With Your Customers

Published June 15, 2015 by Magda Alexandra Torres



Easily Find Good Content
to Share with Your
Customers

“The key to the newsletters are the sources. For Tull, we selected capturing tweets from those twitter accounts that Jethro Tull twitter is following. Then, we put in hash tags for #tull to capture more input sources, then we added more from that process like ‘ultimateclassicrock’.” *Russ Fustino*



T!PS
Video

FBI Apps Software Daily

Stay on top of what's happening in the software industry, as reported by over 400 influentials in the industry.

Live
Demo



Tull News by FBI Apps

Music Industry News for Ian Anderson & Jethro Tull Fans



FBI Apps Software Daily

T!PS Video



(102) Twitter FBI FBI Apps Software Daily x +

news.fustinobrothers.com

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The busy JavaScript developer's guide to ECMAScript 6

Shared by Ted Neward

ibm.com - The busy JavaScript developer's guide to ECMAScript 6, Part 2 Using arrows, generators, and other functional elements in your JavaScript programs Stay tuned for additional content in this series. E...

How to handle a failed push when the remote contains work you don't have locally – 127

Shared by saraford

saraford.net - In Visual Studio, if the remote contains work that you don't have locally, and you try to do a push to that branch, you'll see the following in Visual Studio Team Explorer: The output window contain...

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Shared by Jeremy Clark

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Presentations by Jay Harris // Speaker Deck

Shared by Jay Harris

speakerdeck.com - Problem Solver Arana Software www.aranasoft.com www.twitter.com/jayharris jay@aranasoft.com Jay is a code wrangler, software consultant, and co-owner of Arana Software. He has been developing on th...

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Russell Fustino

Microsoft MVP Russ Fustino has many connections in the software industry and information about current technology and developer community.

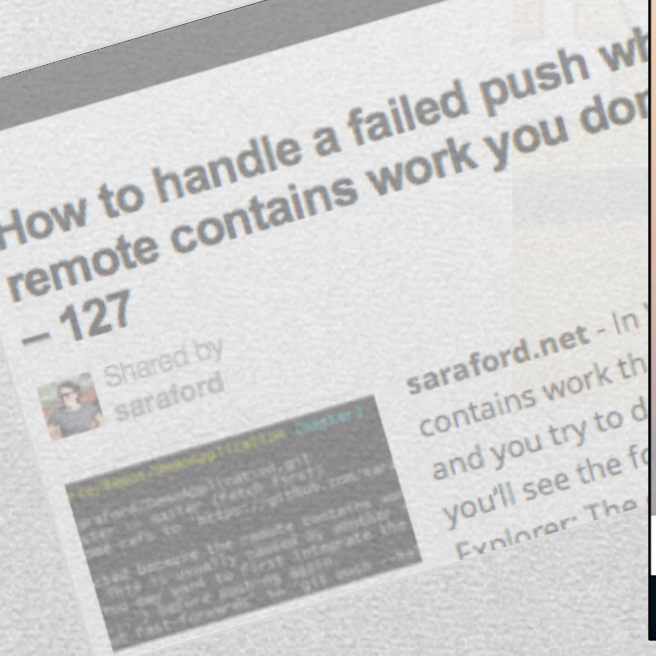
Editor's note

FUSTINO BROTHERS originally from Western New York's "Niagara Frontier" are building data driven, entertaining, and educational apps. "Learn, Knowledge-Base, Reward" is the theme of our Powerful Apps! www.fustinobrothers.com

Russ Fustino is a Microsoft MVP in Microsoft Platform Development, a Senior Cloud Solutions Architect for

Share

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Live Demo



JETHRO TULL - The String Quartets - DMME.net
Shared by Dmitry M. Epstein
dmme.net - Stir the cup that's ever-filling for new puzzles to pour out: never an old chestnut, prog lore receives a chamber reading. Over the years, there were a few attempts to wrap JT material in symphonic.

Press Release: We Will You Coming to Commu Theatres in Australia and Zealand
Shared by Queen
WE WILL ROCK YOU

Jethro Tull-Thick As a Brick 45th Anniversary- Ian Anderson | In The Studio with Redbeard
Shared by Αντισθένης
www.inthestudio.net - Unquestionably uniquely in a category all its own, Jethro Tull's 1972 epic Thick as a Brick is the only album in music history to attain #1 sales on the Billboard containing only one song.

Aqualung - riffstory
Shared by RiffStory
riffstory.com - Released (UK) - 19 March 1971 / Publicado: 19 de marzo de 1971 / Lançamento: 19 de março de 1971 / Publicado: 3 de abril de 1971 / Lançamento: 1971 Aqualung...

Tweets liked by @FustinoBrothers

Jethro Tull @jethrotull
26 Aug
The new Jethro Tull app is available on all platforms:
Apple App Store: apple.co/1Q1n5tj
Google Play... fb.me/1MsmGat3q

Jethro Tull Endorsed Endorsed "Jethro Tull"

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Tull News by FBI Apps

Music Industry News for Ian Anderson & Jethro Tull Fans



“T!PS” on Creating an Online Newsletter

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Jethro Tull
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App



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<https://www.flickr.com/photos/fbi-apps/>

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info@fustinobrothers.com



russ@fustinobrothers.com gary@fustinobrothers.com rich@fustinobrothers.com

Connect with FBI-Apps Today. Thank You!



By Computer

- At Your Computer- If Available Use a Headset
- Enter This link:
- <https://www.startmeeting.com/wall/679-256-129>
- Click/Tap "Join"-
 - Complete your Name and eMail Address
 - Then "Submit"
 - The System will Guide from There
 - Click/Tap the Phone Icon

Test your speaker/mike. If headset doesn't work, or if connection is lost - try "Rejoin"

By Phone

- Join-In using a land line / mobile phone
- Dial - (530) 881-1212
- When prompted enter access code followed by the "pound" key.
- 679-256-129#
(be sure to enter the "#" hashtag symbol)