



#### Hello!

# STINO BROTHERS

We Build Powerful Apps!

Sponsor: MAD Tampa (Mobile App Dev Tampa User Group)





Topic...

Part 2 Windows App Studio: Data, Graphics & Installation

http://appstudio.windows.com

Deck: <a href="http://bit.ly/1XyUhAz">http://bit.ly/1XyUhAz</a>

MAD Tampa: <a href="http://www.madtampa.com">http://www.madtampa.com</a>



# Who are the Fustino Brothers?



# We Build Apps for Rock Stars!

#### Russ - Programmer and MVP



#### Gary – Graphics & Business



#### Rich - Musician & Content





Russ, Gary, Ian, Rich

#### www.fustinobrothers.com/products.html





#### Projects...









#### Fustino Brothers, Inc.





#### **Fustino Brothers Webcasts**

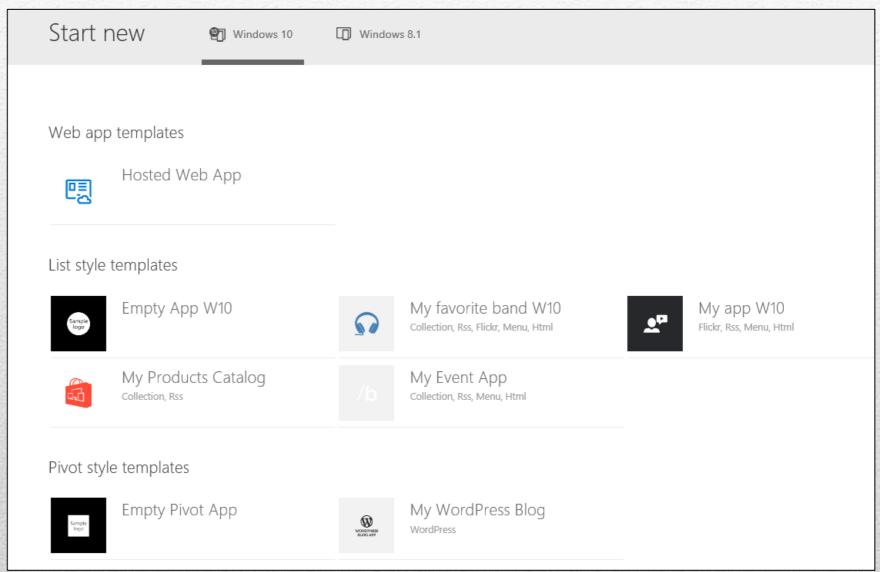
- See all Past Webcasts Here:
- http://www.inbusinessseo.net/tps-blog
- Including:
- 5/12 Part 1: Microsoft App Studio: Building Universal Windows Apps with No Code
- 5 Online Payment System Apps Compared
- 1 Hour SEO for Better Mkg & Apps Dev
- Webinar: Messaging Services for Mkg & Apps Dev
- Webinar: Video Apps for Mkg & Dev
- Snapchat & Periscope for Mkg/App Dev
- Internet Branding for Mkg & Apps Dev
- Monetization Strategies for Apps Development and Social Media Mkg (10/12/15)
- Apps for the Stars/Celebrities
- Basic Video Editing Within YouTube





# Recap of Part 1

- New Templates
- Data Sources
- Ad Client
- UWP







# It's All About Solving Pain!

- YouTube playlist only showed first 40 videos and takes long to load
- Need to consume any REST service (data anywhere)
- Importing CSV for collections can be tricky
- For the Tull App we needed to do custom code for additional actions on the detail page in discography
- How do I incorporate favorites?
- Graphics, what are the limits and where do I need them?
- How do I share the app with team members and testers?





# Agenda

- Massive Updates in June Release
- Data Collections
- Graphics
- Installable Packages





# Massive June Updates

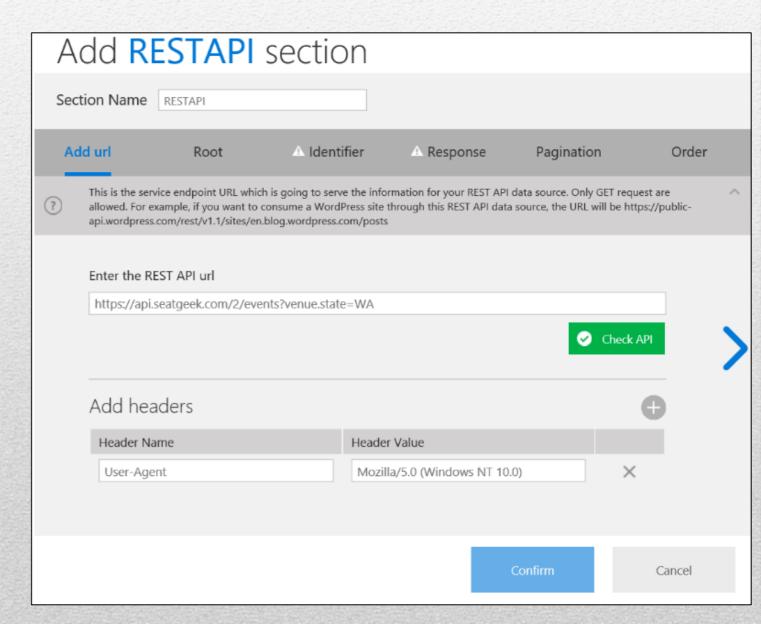
- REST API Data Source
- Hosted Web App Capability Declarations
- Tool Improvements
- Generated App Improvements
- Open Source Library and Control Improvements
- Instagram Data Source Removed
  - Instagram no longer want their users' content accessed outside of their 1<sup>st</sup> party apps without explicit permission





#### **API Data Source**

- Supports GET
- See <u>blog post</u>:
- Example: add event/ concert listings to your app, use an API from a service like SeatGeek or SongKick to pull in event information for a region or filter you specify.







# Hosted Web App Capability Declarations

#### Fastest way to bring your web app to UWP

Capabilities	
	our app. Capabilities must be declared in your Universal Windows Platform (UWP) resources like pictures, music, or devices like the camera or the microphone." Read
☐ Appointments ☐ Blocked Chat Messages ☐ Bluetooth ☐ Contacts ☐ Enterprise Authentication ☑ Internet (Client) ☐ Internet (Client & Server) ☐ Location ☐ Microphone ☐ Music Library	☐ Phone Call ☐ Pictures Library ☐ Proximity ☐ Removable Storage ☐ Shared User Certificates ☐ User Account Information ☐ Videos Library ☐ VOIP Calling ☐ Webcam





# **Tool Improvements**

- Simulator Improvements
- Redesigned Detail Pages, Carousel & Slider View
- Dark & Light Themes: Revised an Improved



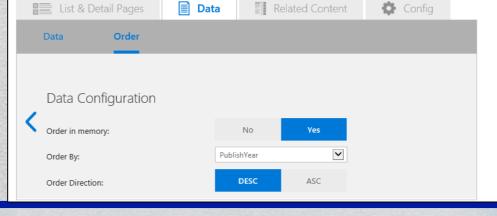


# Generated App Improvements

- New Shell Control: Improved navigation and nav pane
- New Detail Pages: Improved Layouts, better reading and display taking advantage of HTML Block
- New About Page
- Performance improvements: Reduced memory and increased loading speed
- Pagination & Infinite Scroll: Allows loading of more content removing the fixed number (40) retrieved previously

Ordering: Allows ordering of the content as established in the

app configuration.







# Open Source Library & Control Improvements

- https://github.com/wasteam/waslibs
- Improved RSS Data Source
- HTML Block: Added a new control to our XAML library that transforms HTML and renders it as XAML, improving readability and performance
- Infinite Scroll: allow apps to make pagination
- Animated GIFs: ImageEx control now supports Animated GIFs
- Carousel Redesign: better UX integration
- Slider View: Older small carousel improved
- REST API Data Source
- Data Source Ordering and Paging
- Data Source Language aware





#### Demos

- REST API
- Navigation Bar Icons
- Fast Load on Playlist





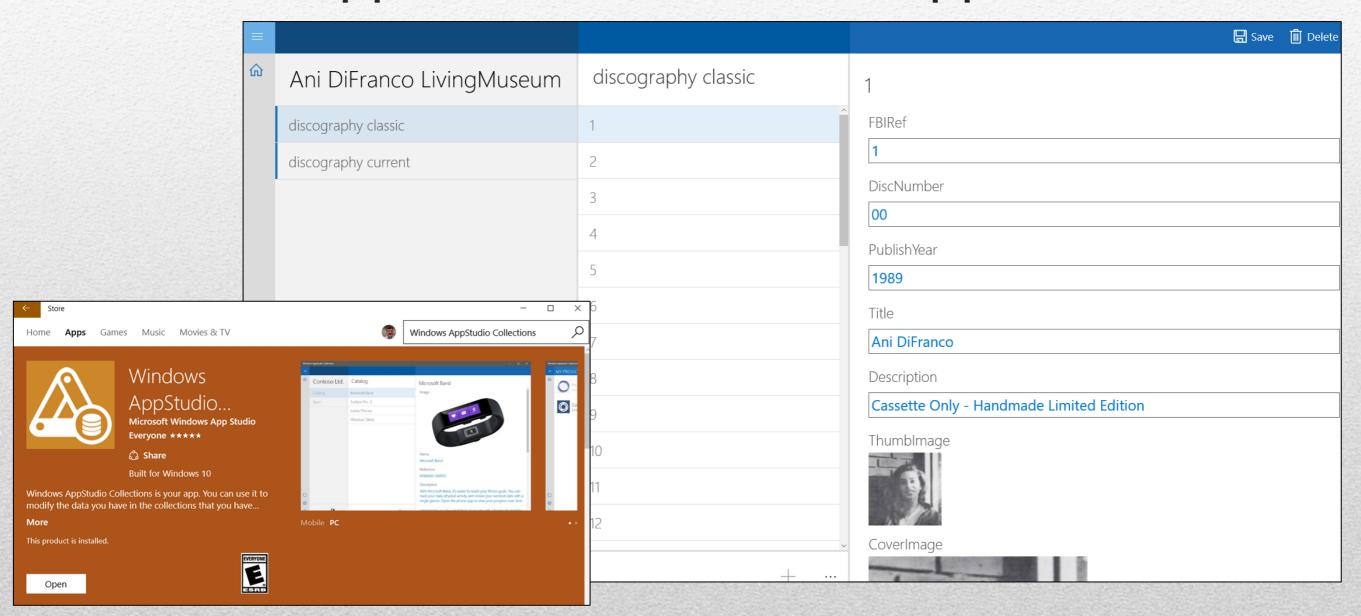
#### **Data Collections**

- Option 1 Manually enter data thru IDE
  - Pros Easy to do
  - Cons Time consuming, can't do massive updates at once
- Option 2 Use Windows App Studio Collection app
  - Pros Easy, better than using IDE
  - Cons Still Time consuming
- Option 3 Import CSV
  - Pros Very Fast, massive reload support
  - Cons:
    - Raw exported CSV from Excel does not import to App Studio without errors
    - Default excel export is using commas as delimiters
    - Commas in data
    - Tuff to create csv with semi colons delimiters natively in Excel
    - All fields should be in "" as strings





# Windows App Studio Collections App

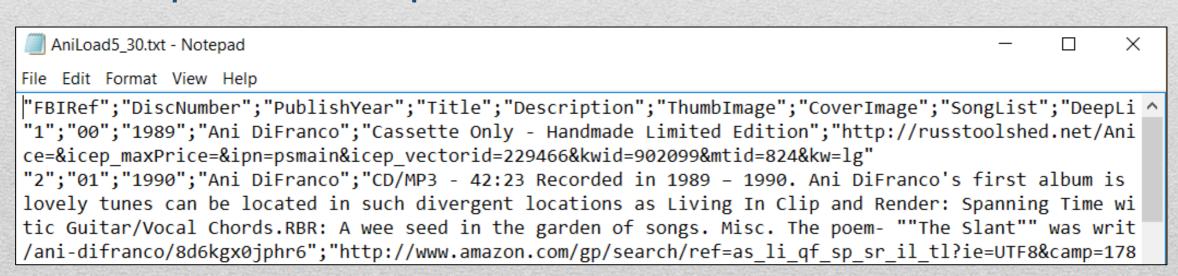






# Step by Step CSV for import

- Step 1: Add column headers manually in the IDE
- Step 2: Use same column headers in Excel
- Step 3: For image fields, use URL or fully qualified local file path and file name
- Step 4: Use VB Macro to export with semi colons and put double quotes around all fields







# VB Macro to the rescue, use ";" as delimiter, Keeps "," in data and puts "" around each data field

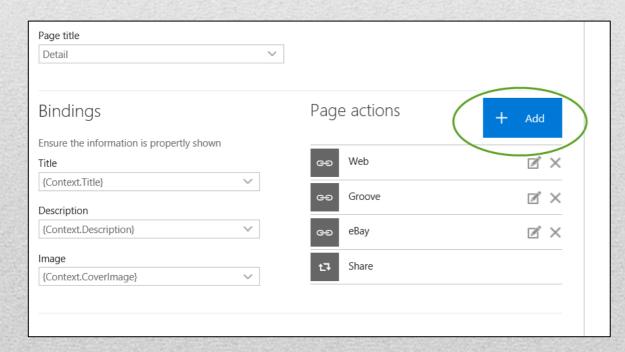
```
Public Sub OutputQuotedCSV()
Const DELIMITER As String = ";"
Const QSTR As String = """"
    Dim myRecord As Range
    Dim myField As Range
    Dim nFileNum As Long
    Dim sOut As String
    nFileNum = FreeFile
    Open "File1.txt" For Output As #nFileNum
    For Each myRecord In Range("A1:A" & _
           Range("A" & Rows.Count).End(xIUp).Row)
      With myRecord
         For Each myField In Range(.Cells(1), _
               Cells(.Row, 256).End(xlToLeft))
           sOut = sOut & DELIMITER & QSTR &
             Replace(myField.Text, QSTR, QSTR & QSTR) & QSTR
         Next myField
         Print #nFileNum, Mid(sOut, 2)
         sOut = Empty
      End With
    Next myRecord
    Close #nFileNum
  End Sub
```

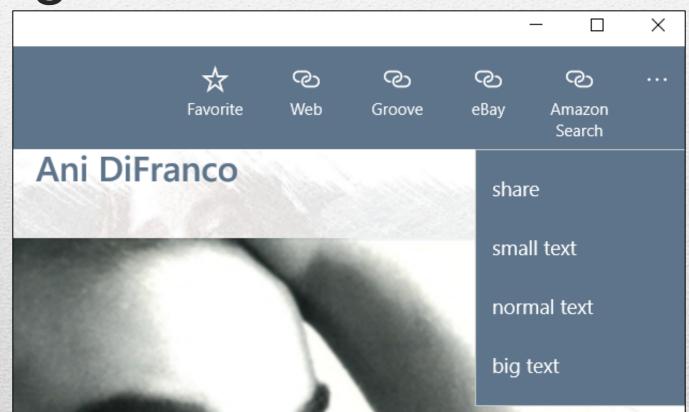




# Actions on Detail pages

- Links (Need URL in Data)
- Favorites



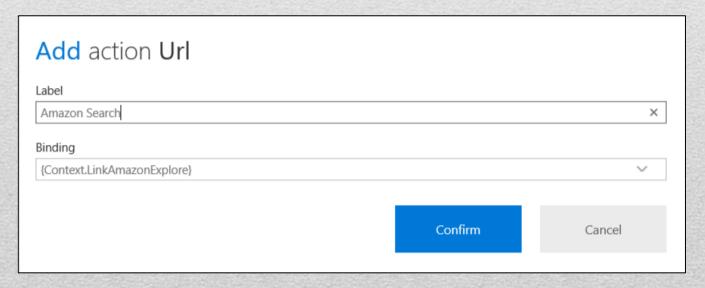






# If you have URLs in the data, they will show here:

DeepLinkAmazonMusicStore		^
DeepLinkWeb		
DeepLinkGroove		
LinkAmazonExplore		
LinkeBaySearch		
Clear		~
(Context.LinkAmazonExplore)		~
Context.EllikAlliazoriExplores		
	Confirm	Cancel

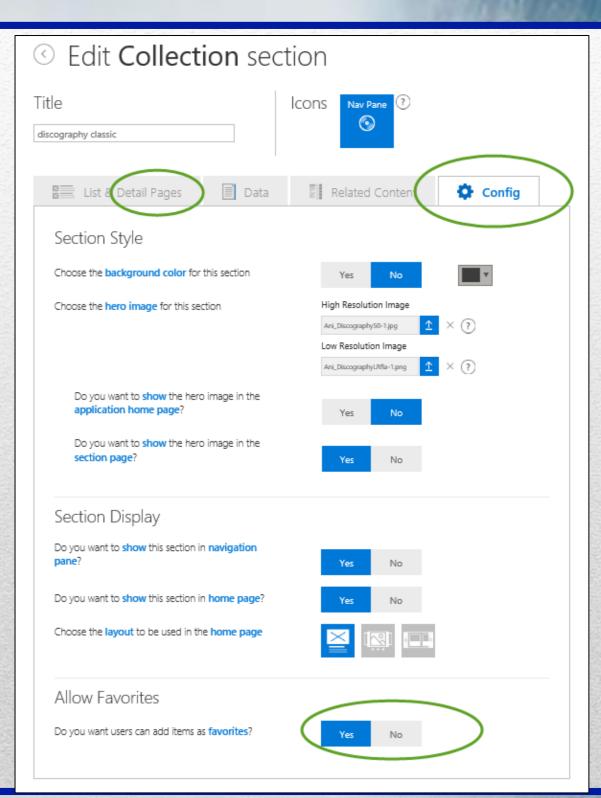






#### **Favorites**

 Set on Config Tab for Collections







#### Demo

- Data Collections App Studio Collections
- Page Actions on Detail Pages from URLs
- Favorites





# Graphics

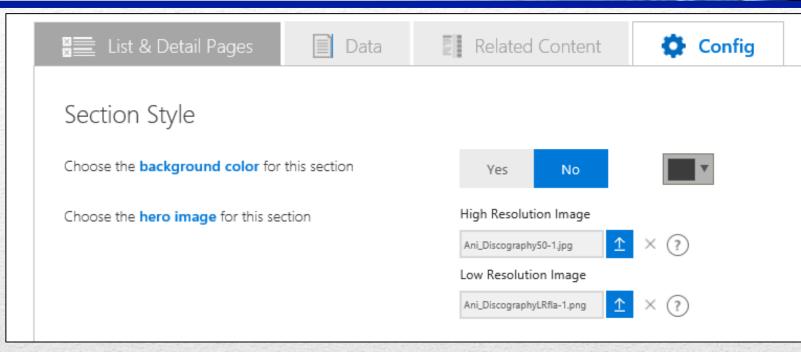
- New Hero Images
- Splash Screen / Background
- Logos / Navigation Icons / Menu Item Link Icons

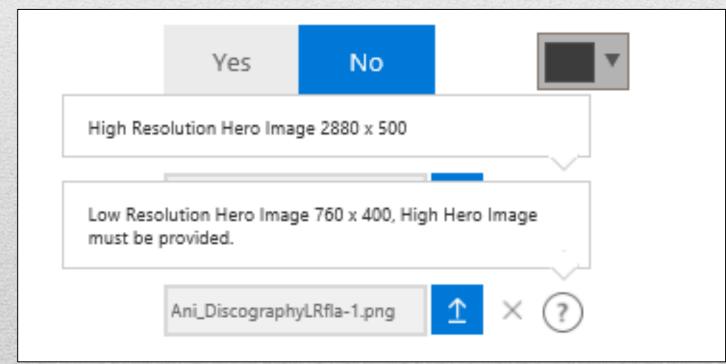




# Hero Images

- Config Tab on Detail Page
- High Res (2880x500)
- (use .jpg or Size Limit of 2096K will be Exceeded with .png)
- Low Res (760x400)









# Show on Hero Image Home Page, Section Page or both?

Do you want to **show** the hero image in the **application home page**?

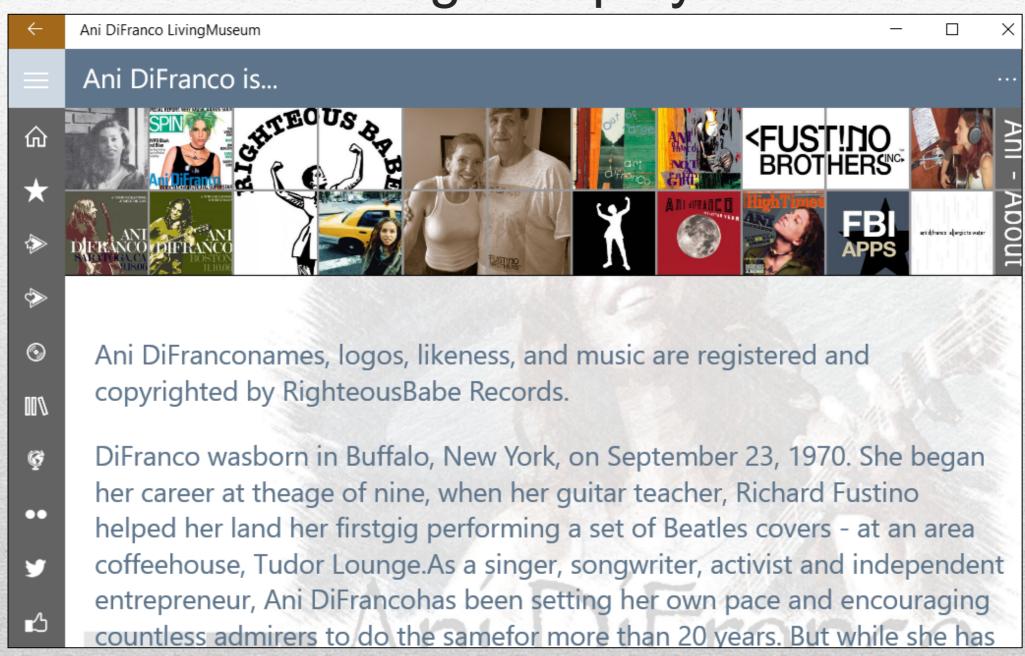
Do you want to **show** the hero image in the **section page**?







## Section Hero Image Display

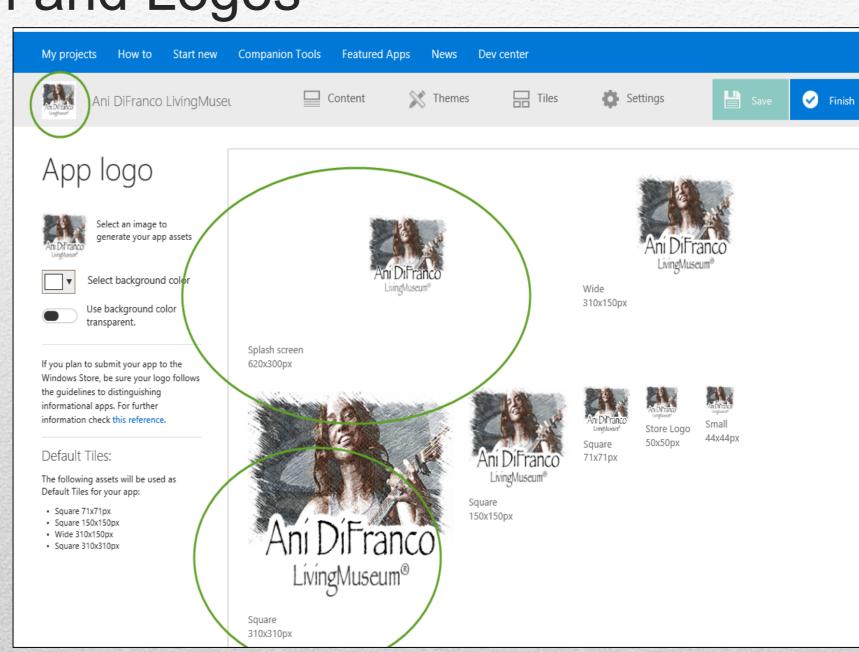






# Splash Screen and Logos

- Click on Icon in Upper Left
- Only Two Image Sizes are Needed
- 620x300 Splash
  - Note only Center Square is Displayed (310x310)
- 310x310 Logo
  - The Rest will Scale
  - Caution Artwork May Need to be Custom for the Smaller Sizes
- Will Prompt Splash or Logos on Import







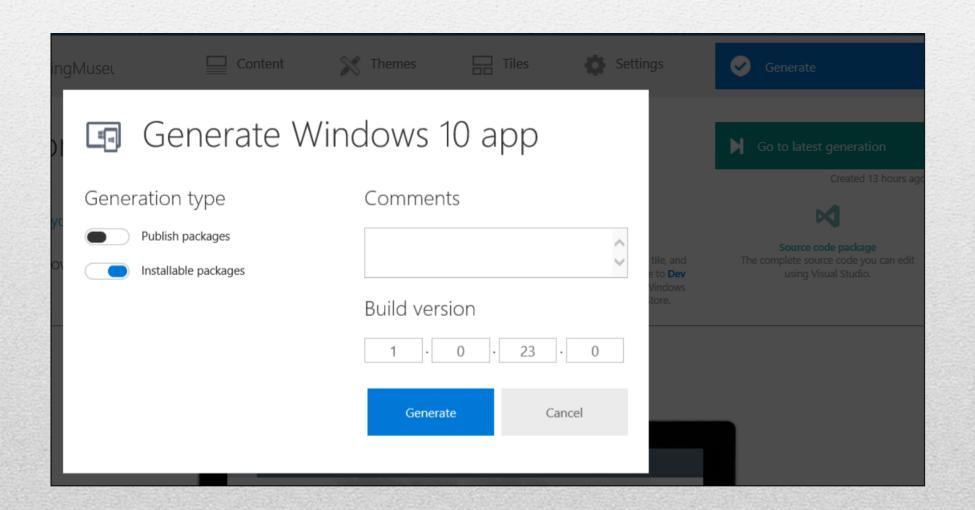
#### Demo

- Hero Images on Sections
- Background Image
- Navigation Icons
- Link Icons





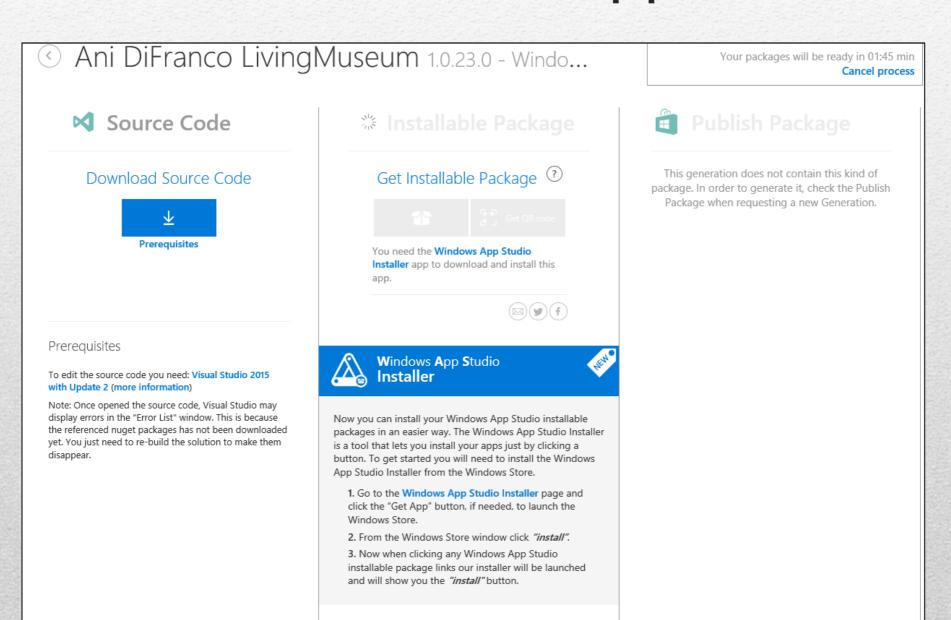
# Generate | Installable packages







# Download Windows App Studio Installer



Fustino Brothers, Inc.

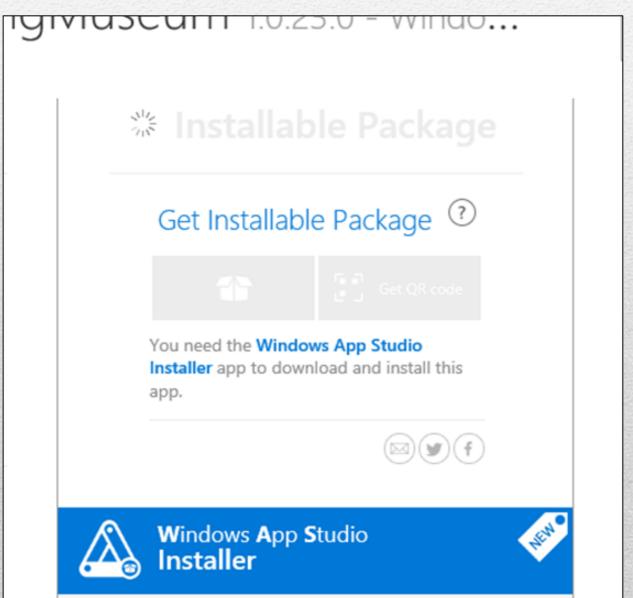
www.FustinoBrothers.com | @FustinoBrothers FBI: 850.366.3232 | Fax: 1.856.267.1568

We Build Powerful Apps for the Stars!
Theme: Learn, Knowledge-Base, Reward
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# Email or Use QR Code to Install



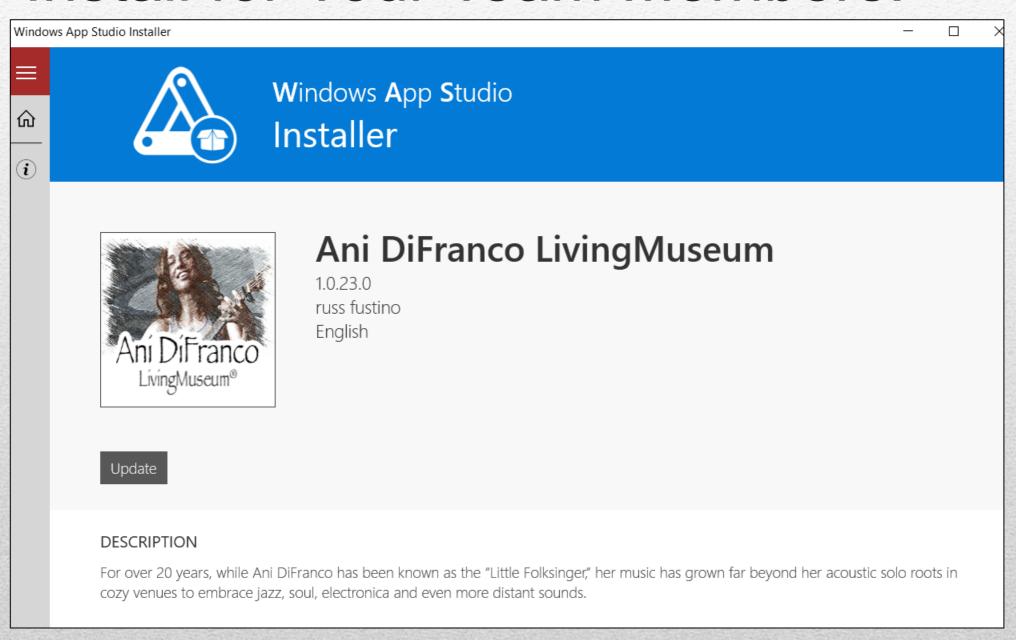
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We Build Powerful Apps for the Stars!
Theme: Learn, Knowledge-Base, Reward
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## Install for Your Team Members!







All Rights Reserved

### Demos

• TBD





#### OK, So Where Do I Start?

Homepage: <a href="http://appstudio.windows.com">http://appstudio.windows.com</a>

Text Tutorial: <a href="http://appstudio.windows.com/home/howto">http://appstudio.windows.com/home/howto</a>

Video Tutorial #1: Windows App Studio Walk Through

Video Tutorial #2: How to download the source code and add features in Visual Studio

Video Tutorial #3: How to Publish a Windows Phone app to Windows Phone Store

Video Tutorial #4: How to Publish a Windows tablet or PC app to Window Store

Full Curriculum for Instructors: <a href="http://aka.ms/appstudioeducation">http://aka.ms/appstudioeducation</a>

Build an App in an Hour Curriculum: <a href="http://aka.ms/apphour">http://aka.ms/apphour</a>

Technical Support: Windows App Studio Developer Forum

YouTube: <a href="http://www.youtube.com/windowsappstudio">http://www.youtube.com/windowsappstudio</a>

Marketing BOM: <a href="http://ldrv.ms/1tj9gxn">http://ldrv.ms/1tj9gxn</a>

Feature Requests: <a href="http://wpdev.uservoice.com/forums/216486">http://wpdev.uservoice.com/forums/216486</a>

**Windows** | App Studio





#### More Resources

Blog on June Release:

https://blogs.windows.com/buildingapps/2016/06/07/windows-app-studio-june-16-release-harnessing-the-wealth-of-the-web-with-the-new-rest-api-data-source/

#### **REST API Data Source:**

https://blogs.msdn.microsoft.com/windows\_app\_studio\_news/2016/06/07/how-to-use-the-new-rest-api-data-source/

Next IBLN-FBI Webinar: July 11th at 12:00 Noon







# MAD Tampa Mobile App Dev Tampa

Check out <a href="http://madtampa.com/">http://madtampa.com/</a>



#### Thanks! It's Easy to Connect With Us...





Link to Slide Deck: TBD

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#### Join In – By Computer

- At Your Computer- If Available Use a Headset
- Enter This link:
- https://www.startmeeting.com/wall/679-256-129
- Click/Tap "Join"-
  - Complete your Name and eMail Address
  - Then "Submit"
  - The System will Guide from There
  - Click/Tap the Phone Icon

Test your speaker/mike. If headset doesn't work, or if connection is lost - try "Rejoin"





#### Join In – By Phone

- Join-In using a land line / mobile phone
- Dial (530) 881-1212
- When prompted enter access code followed by the "pound" key.
- 679-256-129#
   (be sure to enter the "#" hashtag symbol)