

# Topic: YouTube/Editor



## Video for Marketing & Apps Development

# Why Use YouTube?

## Platform Features

1 Billion Unique Users per Month  
100 Hours of Video Per Minute  
40% on Mobile and Growing

**Store/Make Videos with Little or No Budget**  
**Format Allows for Creative Content**  
Monetize Commercials

# YouTube Editor

## What - Where - Required

Free Desktop App  
Use Online with Internet or Wi-Fi  
Allows for Quick Video Editing on the Fly  
Integrates Graphics & Sound

[www.YouTube.com/Editor](http://www.YouTube.com/Editor)

Google One Account

# YouTube Video Editing

## Features

Upload Your Videos  
Clip Video (Head and/or Tail)  
Add Your Images  
Add Custom Title/Text  
Include Custom Sound Track  
Make Private, Select Audience, or Public  
Re-Publish, Promote & Track

# Demo



Video for Marketing & Apps Development

At: <https://youtu.be/h-6fF3644GQ>

# YouTube Editor

## Summary

Desktop Application

Edit Videos with No Budget

Feature Rich:

Clip Video, Add Graphics, Titles and Sound

Private Channel or Public w/Analytics

[www.InBusinessLinks.net](http://www.InBusinessLinks.net)

[www.FustinoBrothers.com](http://www.FustinoBrothers.com)

Welcome!

**IBL  
Net**

IBLN: Networking With a Virtual Place to  
Advertise YOUR Business!

FBI: Learn, Knowledge-Base, Reward  
*...Powerful Apps!*

**FBI  
APPS**

# Now All About YOU!

*(Your 15 Seconds of Fame)*

Introduce Yourself / Your Business  
What's New or What's Exciting  
Hot Projects – Published Masterpieces  
Staff/Location Highlights



## Join In – By Computer

- At Your Computer- If Available Use a Headset
- Enter This link:
- <https://www.startmeeting.com/wall/679-256-129>
- Click/Tap "Join"-
  - Complete your Name and eMail Address
  - Then "Submit"
  - The System will Guide from There
  - Mike Symbol Click/Tap the Green Icon to Red

*Test your speaker/mike. If headset doesn't work, or if connection is lost - try "Rejoin"*

## Join In – By Phone

- Join-In using a land line / mobile phone
- Dial - (530) 881-1212
- When prompted enter access code followed by the "pound" key.
- 679-256-129#  
(be sure to enter the "#" hashtag symbol)