



# T!PS™

Should your biz's social media account get **verified**?  
Will acquiring an **NFT** provide enduring value?



## Part 1

### **Biz Presentation**

Please **Mute** Your Mike.

*Open Mike: To Contribute, or Ask Questions*

## Part 2

### **Guitar Lesson**

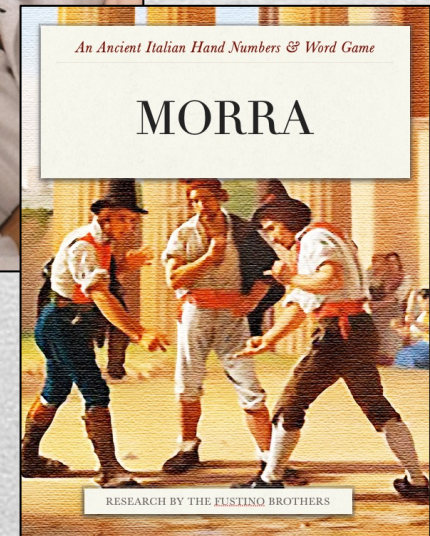
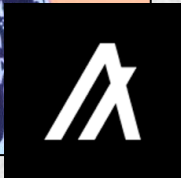
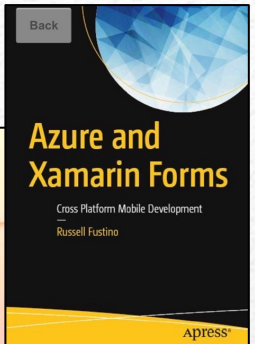
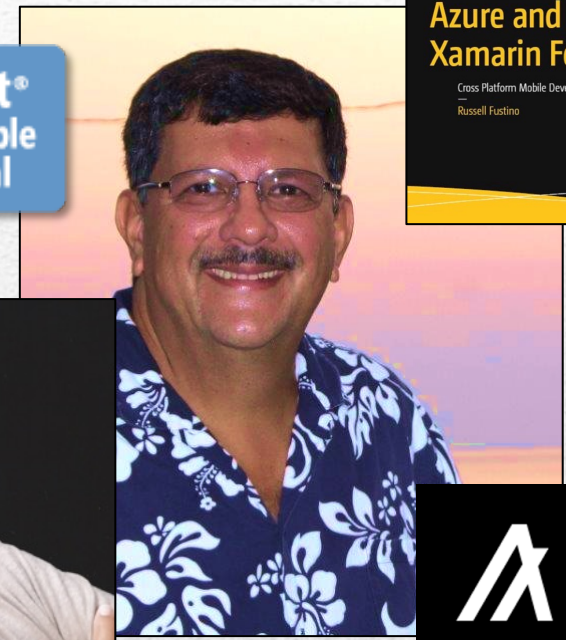
*Mute Mike (Except to Play Along)*

Thank YOU!



## Building Powerful Apps for the Stars!

- Russ – Programmer (MVP 2013-18)
- Gary – Design, Biz Social, Mkg
- Rich – Musician, Newsletter & QC



<https://books.apple.com/us/book/morra/id1588114749>








Jethro Tull App  
# TX 8-265-227  
08-04-16



- In All Popular App Stores



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<p><b>Title</b></p> <p>Title of Work: Jethro Tull Previous or Alternate Title: Jethro Tull Living Museum Author: Tull, Ian Tull, Ian Tull, Ian App for the Stars App for Collections</p>	<p><b>Copyright Claimant</b></p> <p>Copyright Claimant: Fustino Brothers, Inc. Transfer statement: By written agreement</p> <p><b>Limitation of copyright claim</b></p> <p>Material excluded from this claim: photographs, Video, Song Lyrics, Album Covers, Ian Anderson's Likeness, some artwork and preexisting images New material included in claim: text, computer program, photographs, some artwork and compilation of videos on the playlist</p> <p><b>Rights and Permissions</b></p> <p>Organization Name: Fustino Brothers, Inc. Name: Ronald Anthony Fustino Email: ron@fustinobrothers.com Telephone: (850) 666-1232 Alt. Telephone: (727) 307-9254 Address: PO Box 548 New Port Richey, FL 34650 United States</p> <p><b>Certification</b></p> <p>Name: Gary C. Fustino Date: September 06, 2015</p> <p>Correspondence: Yes</p>
<p><b>Completion/Publication</b></p> <p>Year of Completion: 2014 Date of Publication: September 12, 2014 Notice of Publication: United States</p> <p><b>Author</b></p> <p>Author: Ronald Anthony Fustino Author Created: text, computer program, photographs, some artwork and compilation of videos on the playlist Work made for hire: No Citizens of: United States Year Born: 1956</p> <p>Author: Gary Carter Fustino Author Created: text, computer program, photographs, some artwork and compilation of videos on the playlist Work made for hire: No Citizens of: United States Year Born: 1951</p> <p>Author: Richard Nestor Fustino Author Created: text, computer program, photographs, some artwork and compilation of videos on the playlist Work made for hire: No</p>	

FBI APPS STORE



Building Powerful Apps for the Stars!

FBI Apps Memorabilia Store - <https://fbiapps.storeenvy.com>

Fustino Brothers, Inc.

Jethro Tull and Ian Anderson music, likeness, promotional materials, owned and copyrighted by Ian Anderson Group of Companies, LTD

Building Powerful Apps for the Stars!  
Theme: Learn, Knowledge-Base, Reward  
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*(Your Turn to Shine)*



- Introduce Yourself / Your Business
- Fill Us in on a **Hot Project**
- Any Staff or Location **Highlights?**
- Other Biz Things to **Brag About**
- Family / Sports / Vacation Interest





# T!PS™

Should your biz's social media account get **verified**?

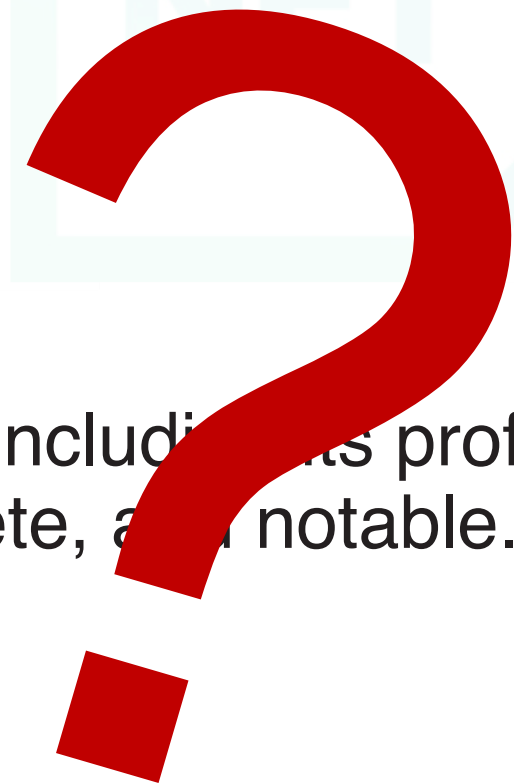
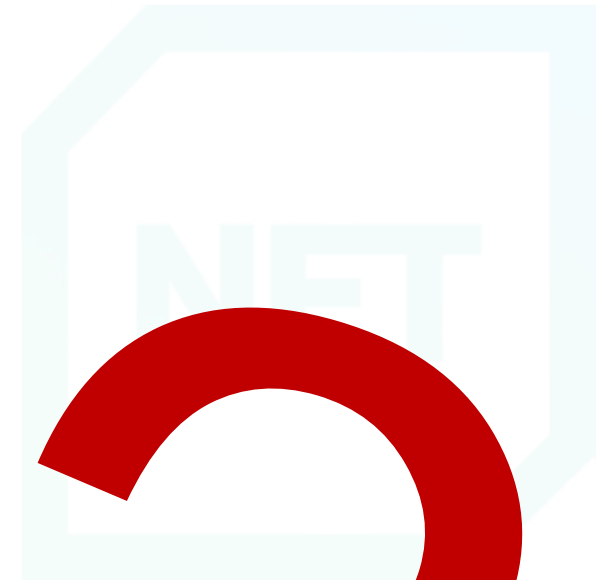
Will acquiring an **NFT** provide enduring value?





Facebook® and Twitter® **verification**, plus **Non-Fungible Tokens** are “*hot*” and are positioned to bring in a new era of protection, especially for digital assets.

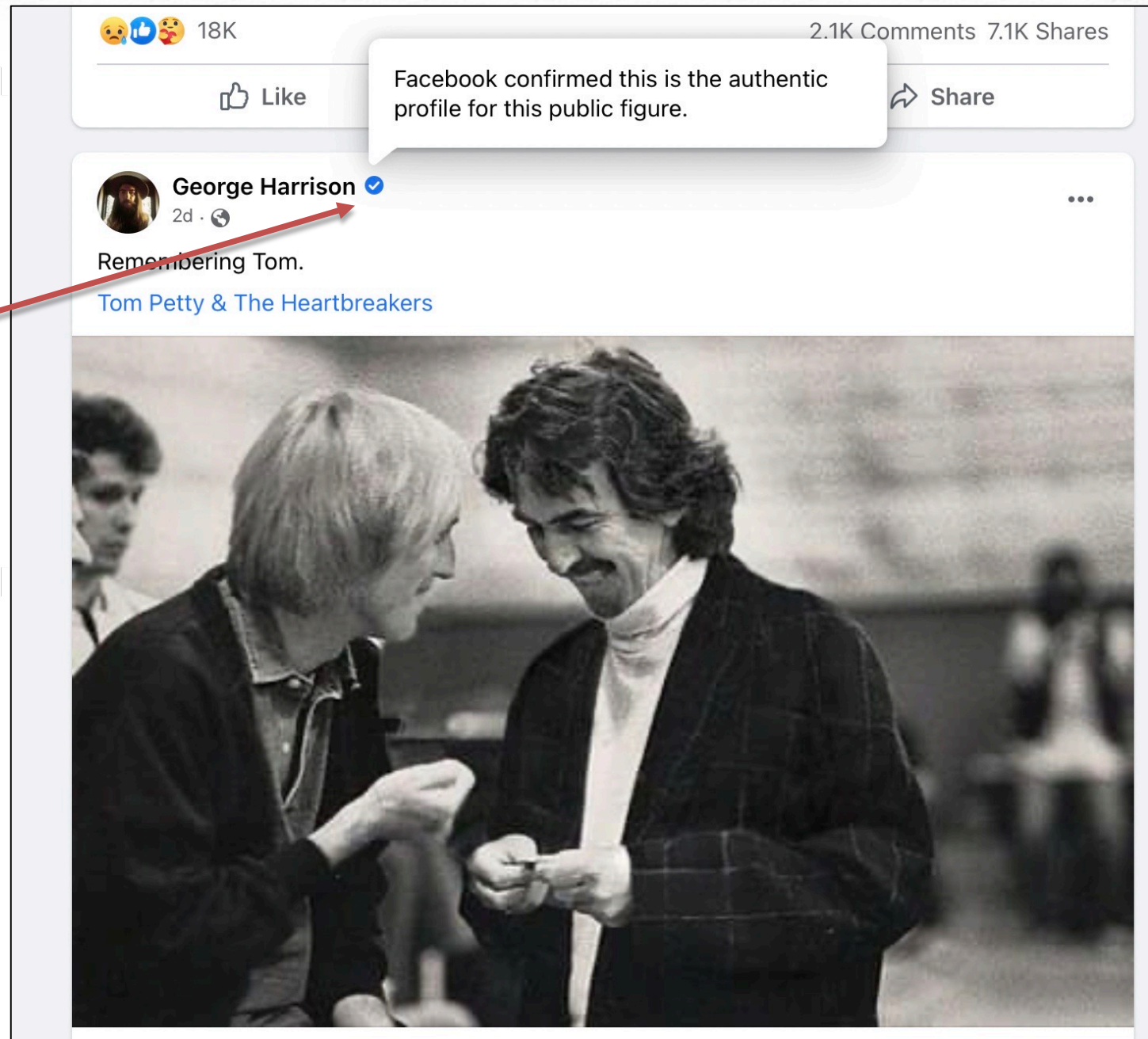




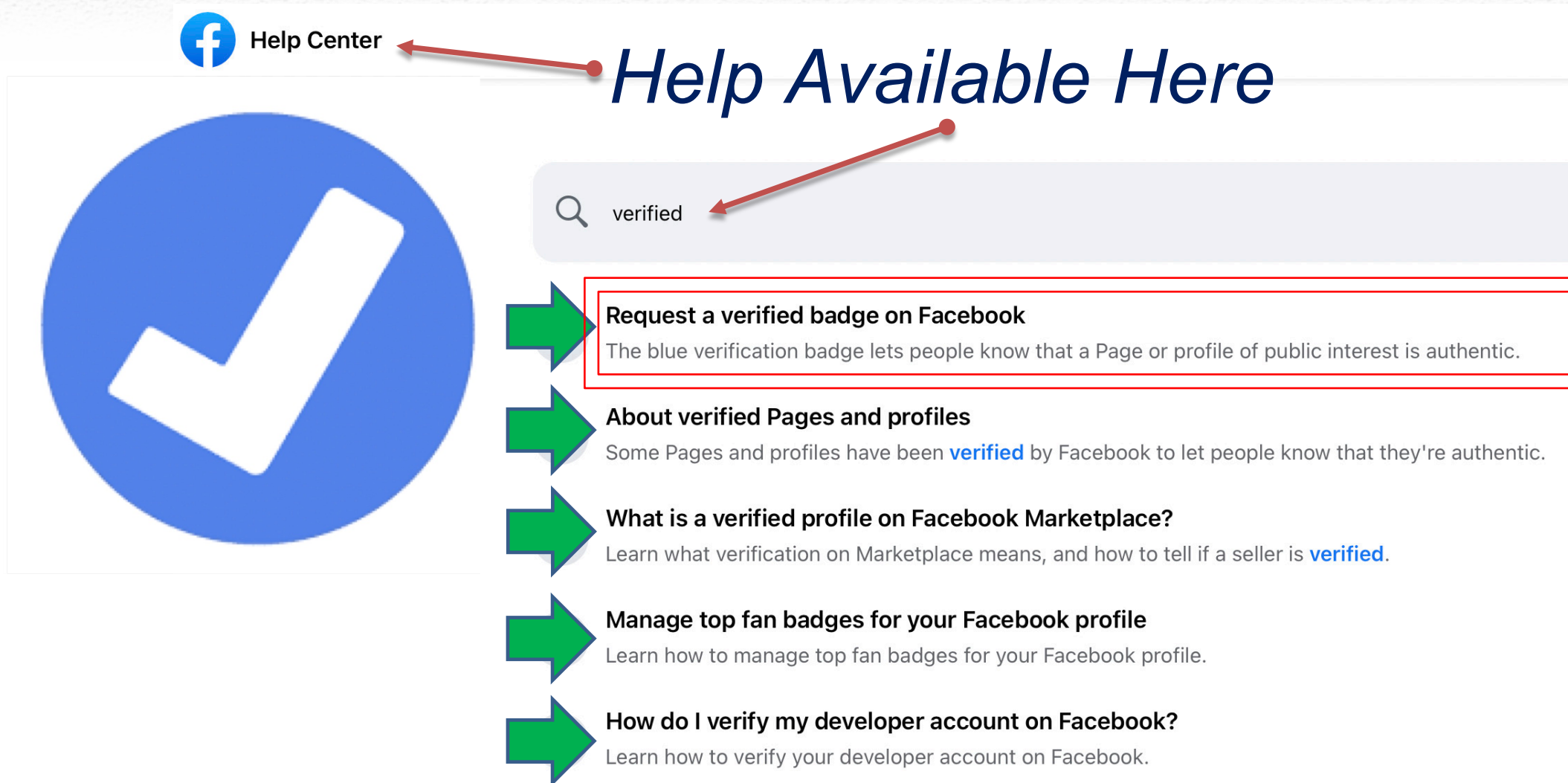
- ✓ For verification, a social media page (including its profile) needs to be authentic, unique, complete, and notable.

Does your business account qualify?









The screenshot shows the Facebook Help Center interface. At the top left is the 'Help Center' logo. A search bar contains the text 'verified'. Below the search bar, a list of search results is displayed, each with a green arrow pointing to the right. The first result, 'Request a verified badge on Facebook', is highlighted with a red rectangular border. To the left of the search results is a large blue circular icon containing a white checkmark.

Help Center

## Help Available Here

verified

- Request a verified badge on Facebook**  
The blue verification badge lets people know that a Page or profile of public interest is authentic.
- About verified Pages and profiles**  
Some Pages and profiles have been **verified** by Facebook to let people know that they're authentic.
- What is a verified profile on Facebook Marketplace?**  
Learn what verification on Marketplace means, and how to tell if a seller is **verified**.
- Manage top fan badges for your Facebook profile**  
Learn how to manage top fan badges for your Facebook profile.
- How do I verify my developer account on Facebook?**  
Learn how to verify your developer account on Facebook.

## Verify your profile or Page

You can [fill out this form](#) to verify your profile or page.





## Verify Your Page or Profile

Verified pages and profiles have blue checkmarks next to their names to show that Facebook has confirmed they're the real presence of the public figures, celebrities, and brands they represent.

### What are you verifying?

- Page
- Profile

### Step 1: Confirm authenticity

Add an official identification document for yourself or your business to show that your Page or profile is connected to the public figure, celebrity or brand it represents.

### Document type

Driver's license

### Add document

Choose Files no files selected

### Step 2: Confirm notability

Show that the public figure, celebrity or brand your Page or profile represents is in the public interest.

### Category

News/Media

### Country / region

Enter the country or region where the person or organization your Page or profile represents is most popular.

Enter a country name...

### Document type

Driver's license

### Add document

Choose Files no files selected

### Step 2: Confirm notability

Show that the public figure, celebrity or brand your Page c





### Additional Data Required:

- Category? (News, Gov, Biz, Other)
- Who is the Audience (500+ Fans)
- Alias (Your Biz - Also Known As)
- Articles (5 Post Examples – Not Paid)

*Keep in mind that verification on **Marketplace** is separate from verified Facebook profiles and pages*

two-factor authentication





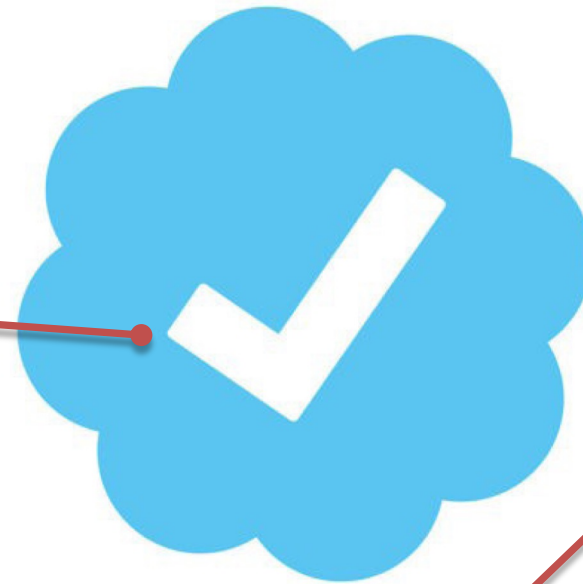
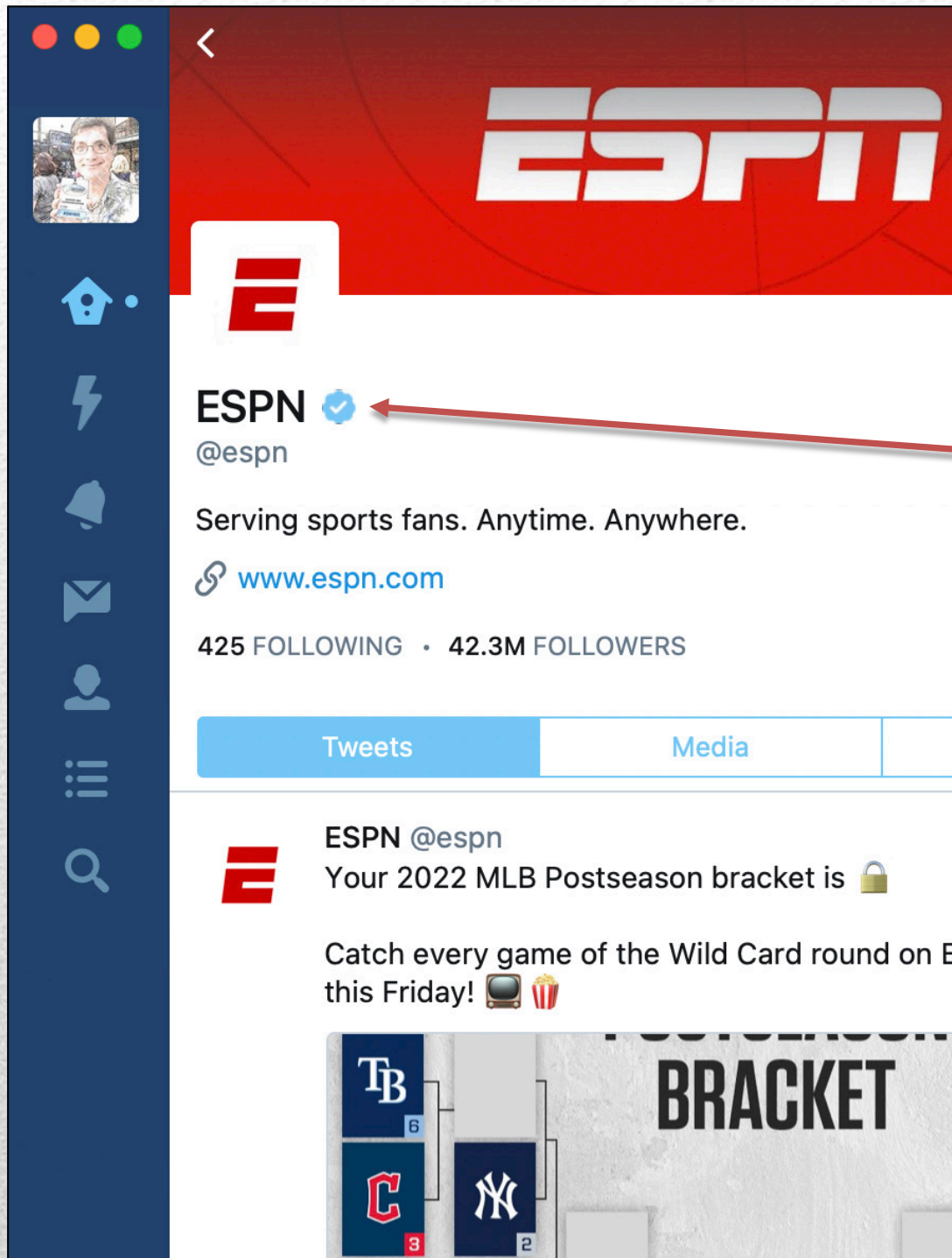
## Here is a list of all the Facebook badges for 2022.

- Admin and Moderator. The admins & moderators of the group will have these Facebook group badges alongside their names. ...
- New Member. ...
- Founding Member. ...
- Conversation Starter. ...
- Rising Star. ...
- Visual Storyteller. ...
- Valued Responder. ...
- Group Expert.

Oct 18, 2021



# Yes - Twitter Verified or Not

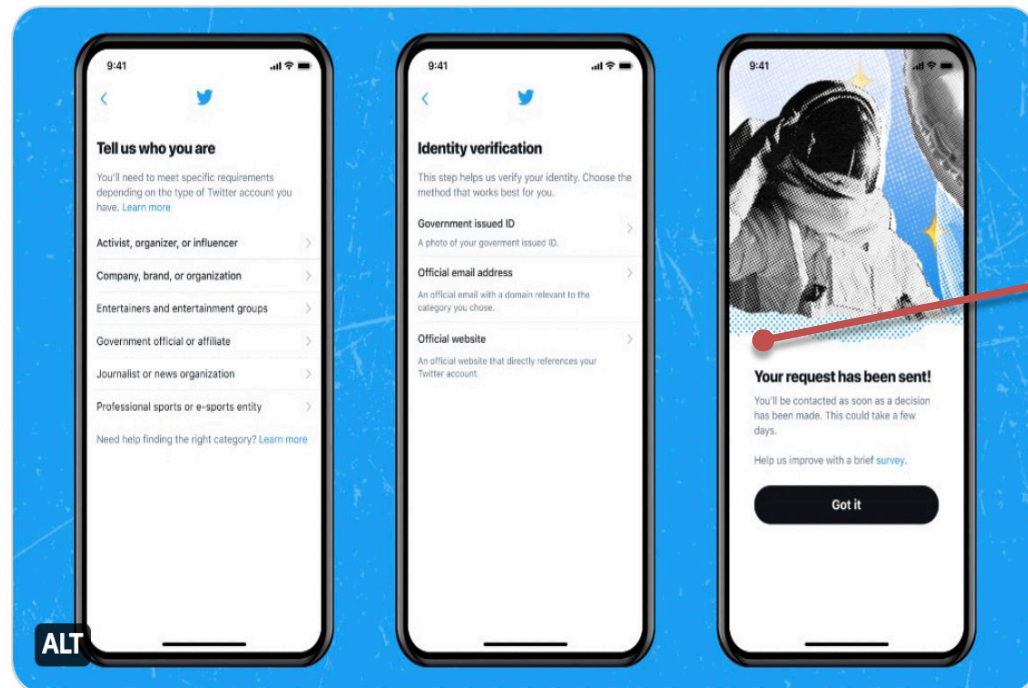
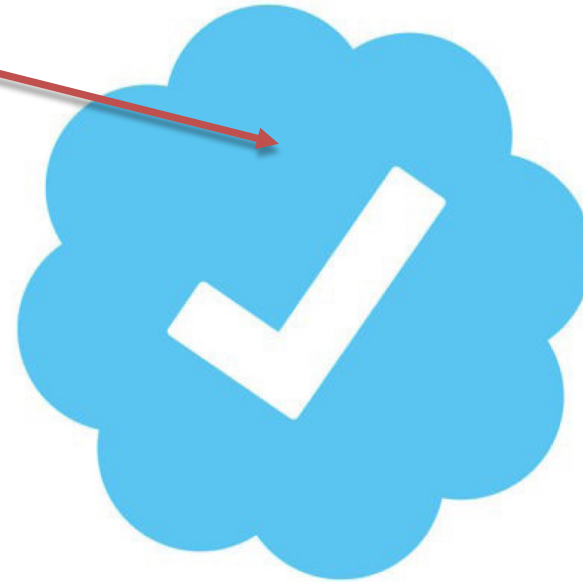




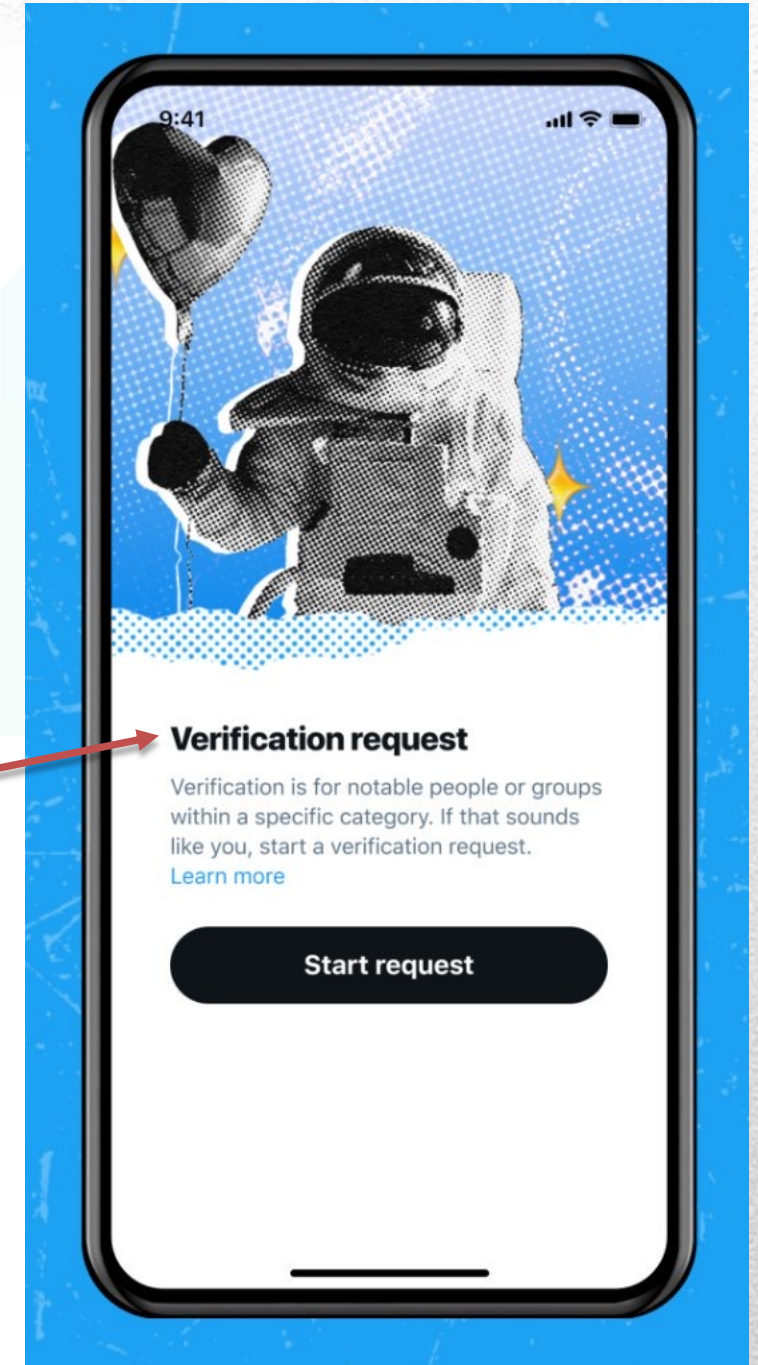


Once you've opened the application link under "Verified" in your account settings:

1. Tell us which eligible category matches your account
2. Choose how you'd like us to confirm your identity
3. Submit the request and we'll let you know when you can expect a decision



*For Notable People or Groups*





1. Argo Para Wallet
2. Argodesk
3. NF.Domains

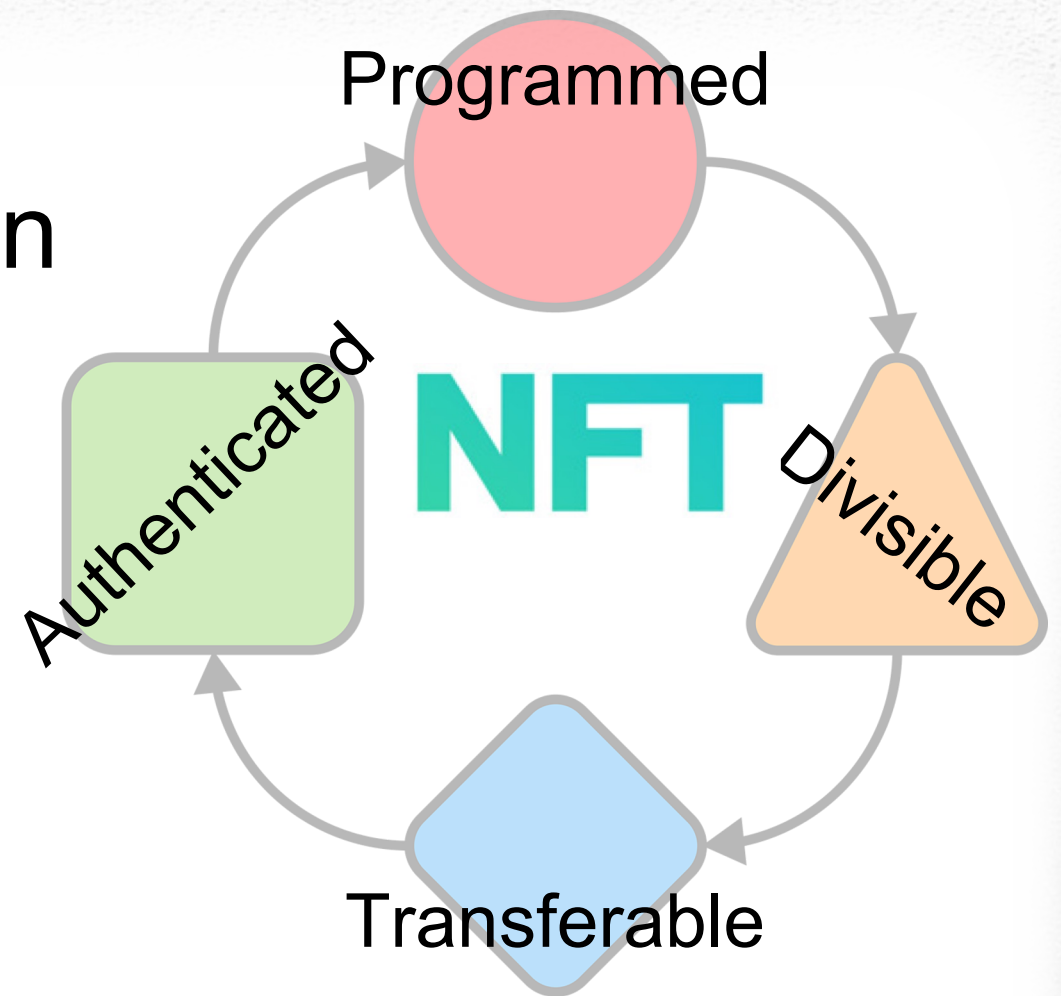




- ✓ Embedded Identification



- ✓ Representation of Ownership





Algo Pera Wallet – <https://perawallet.app/>

**Secure.**  
Simply the best Algorand wallet.

Pera Wallet is the easiest and safest way to store, buy and swap\* on the Algorand blockchain.

Download on the App Store

GET IT ON Google Play

Download Pera Wallet

9:41

Portfolio Value ⓘ

**\$76,006.15**

Algo Holdings: \$33,664.63

Asset Holdings: \$42,854.00

Buy ALGO

Accounts

QKZ6V2..2IHHJA	\$60,000.06
5 assets	
Ledger Account	\$16,000.09
1 asset	

Download Pera

ASA Verification

Pera Explorer

QR Generator



## [Algodesk.io](https://algodesk.io)

- Mint FT & NFTs (ARC 3 / ARC 69)
- TestNet/MainNet
- **Wallets supported**
  - ✓ AlgoSigner
  - ✓ MyAlgo
  - ✓ Pera



**Asset details**

Name \*  Unit name \*

Total supply \*  Decimals

Url  Metadata hash

**Asset management**

Manager  Reserve

Freeze  Clawback

Note

**Create**

**NFT Standard**

ARC69  ARC3

**Name**

**Unit name**

**Description**

**Properties**

Key	Value
<input type="text"/>	<input type="text"/>

**Mint**

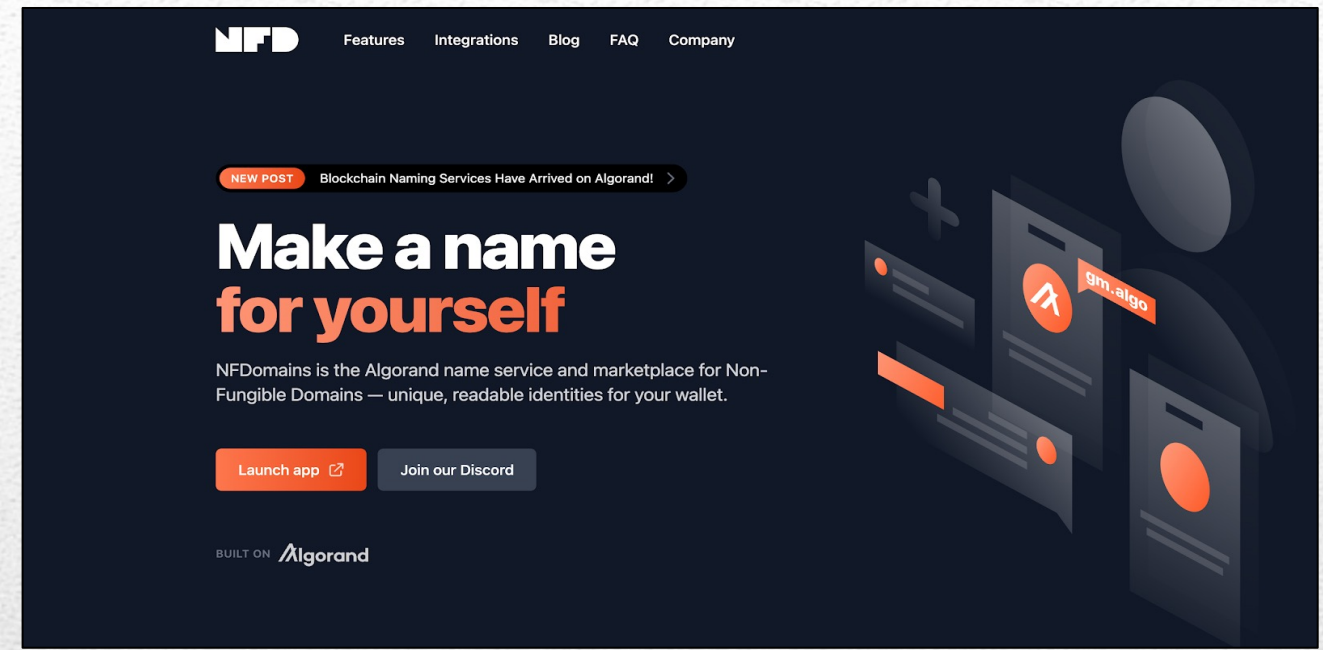


## NF.Domains (NFDs)

<https://nf.domains/>

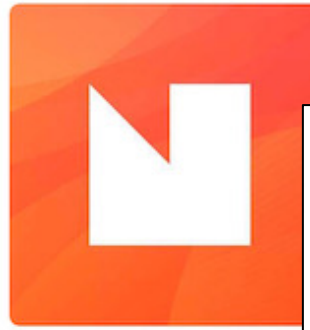
- **NFDomains** is the Algorand name service and marketplace for **Non-Fungible Domains** — unique, readable identities for your wallet
- Turn machine readable addresses into human readable ones like `charity.algo`

<https://fbiapps.algo.xyz/>





## NFT Collectibles:



livingmuseum.algo



jethrotull.algo



morrafbiapps



Buffalo Pain  
Music Vocal



<https://fbiapps.algo.xyz/>



Buffalo Pain Song  
Cover



fbiapps.algo



# T!PS™

*Use Technology to Introduce Your **P**roducts and **S**ervices*



## **Verified – Social Media:**

Authentic, Unique, Complete, and Notable



## **NFTs:**

- Embedded Identification
- Representation of Ownership

Plus:

- Secure Wallet / **NFDs** / Collectibles





And Now **Sit**, Play, and Enjoy  
(Then Give Rich a **Hand**) –

## Guitar Lesson... “Addams Family”







## Addams Family

Theme From the TV Show & Movie

Music & Lyrics by Vic Mizzy  
Transcribed by Richard N. Fustino r1

Tempo 120

Voice: *Finger Snap* *Finger Snap*

Guitar: *Finger Snap* *Finger Snap*

1. They're creep-y and they're kook-y, my-  
2. (Their) house is a mus-e-um, where  
3. So get a witch-es shawl on, a

1. ster-i-ous and spook-y, they're al-to-geth-er ook-y the Ad-dams Fam-i-ly. Their  
2. peo-ple come to see um. They real-ly are a scree-um, the  
3. broom stick you can crawl on. Were gon-na pay a call on the

Ad-dams Fam-i-ly. Ad-dams Fam-i-ly.

©10/31/2020 & 10/05/2022 by Richard N. Fustino

## Halloween Blues

Word & Music By  
Richard N. Fustino  
09/19/2019 r

Page #

Voice: *intro*

Electric Bass

1. Eve'ry time I play a note, It sounds so err-ie to  
2. This night is just right for us. You'll be walk-ing close near  
3. You know I'm not afraid of ghost but I hope you'll be real

1. me. Come on dear-ie, sing a-long with me. Come on now 'cause I got the Hal-lo-  
2. me. Come on dear-ie, walk a-long with me. Fol-low me now. I got to fill my  
3. close. Come on now and trick or treat with me. Sing-ing out loud "I got the Hal-lo-

1.ween Blues. Ev-'ry time a play a song it sounds so spook-y  
2. treat bag. I have my cos-tume and I've got to trick or treat  
3.ween Blues." You know the wind is blow-ing the can-dle in the

1. to me. 1.3. I got the HaHo-ween Blues. I feel the Hal-lo-ween Blues.  
2. to-night. 2. I get the HaHo-ween Blues. walk-ing down mystreet to-night.  
3. punk-iff.

Chorus 3,4

I got the Hal-lo-ween Blues. Yeah, I got them Hal-lo-ween Blues.

©09/19/2019 By Richard N. Fustino





*Music Media & Guitar Lessons  
by Online Order or Appointment*

*Sign-Up / Register at-*

<https://www.weekofrock.com/lessons.html>

**WOR: Lessons & Media**

**Instructions:**

Please complete the form. An email will be sent back to you confirming your lesson day, date and time. Thank you for your business.

"Rock On," Def Leppard

**Enter Your Information Here (For Lesson and/or Media Purchase)**

Note: Lessons are given Monday through Saturday. So... "You're Never Too Old to Rock N Rock," Jethro Tull

\* Indicates required field

**Name (Lesson or Music for): \***

First  Last

First Last

**Email \***



**Schedule a Lesson**

with

**Rich N. Fustino**

for:

Acoustic Guitar

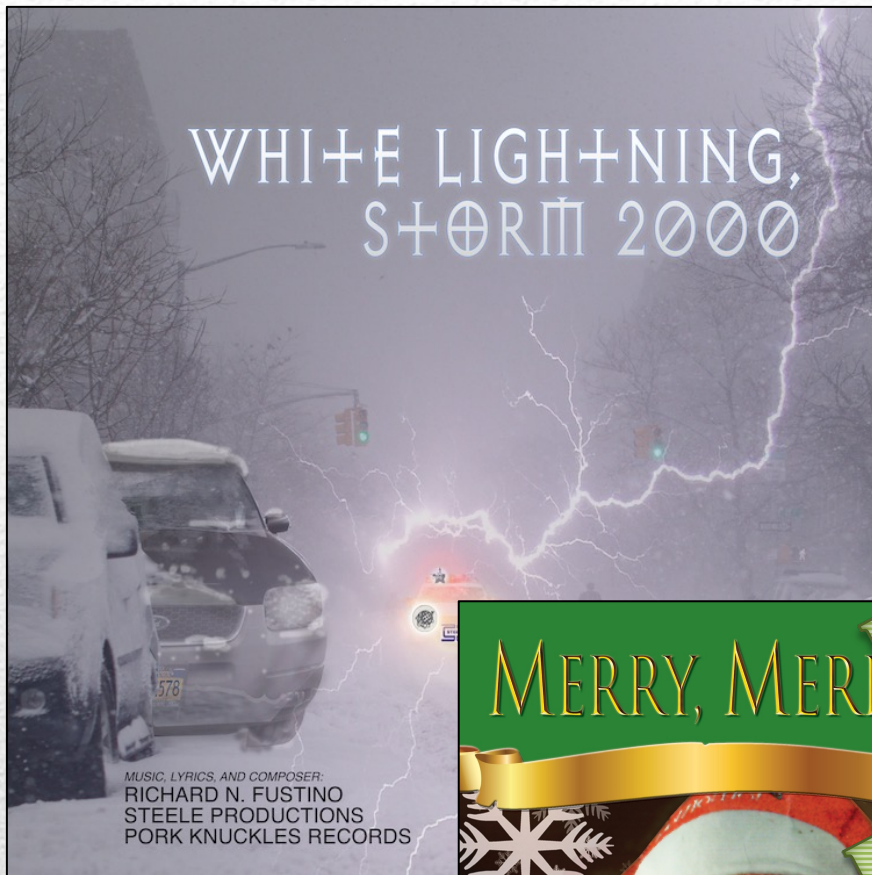
12 String Guitar

Electric Guitar

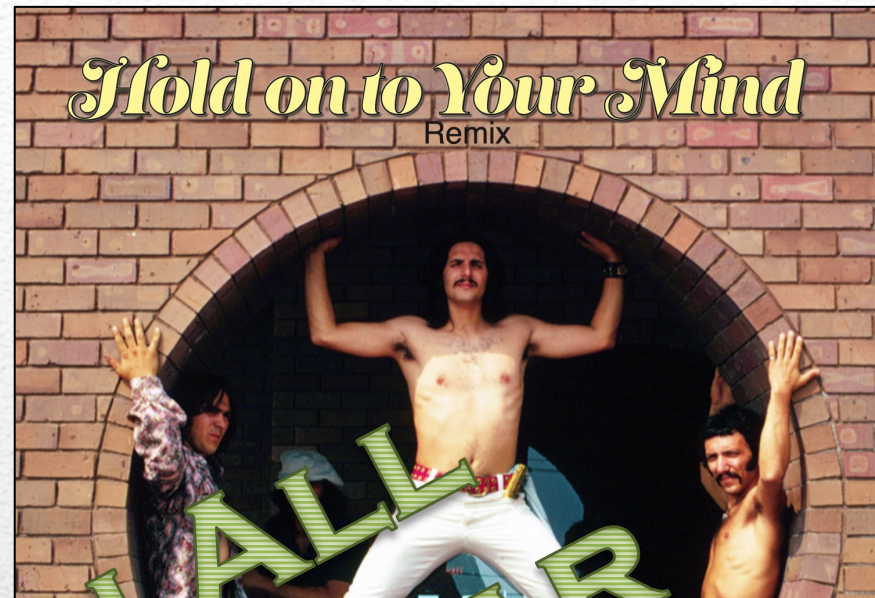
Bass Guitar (4 & 5) String

Ukulele





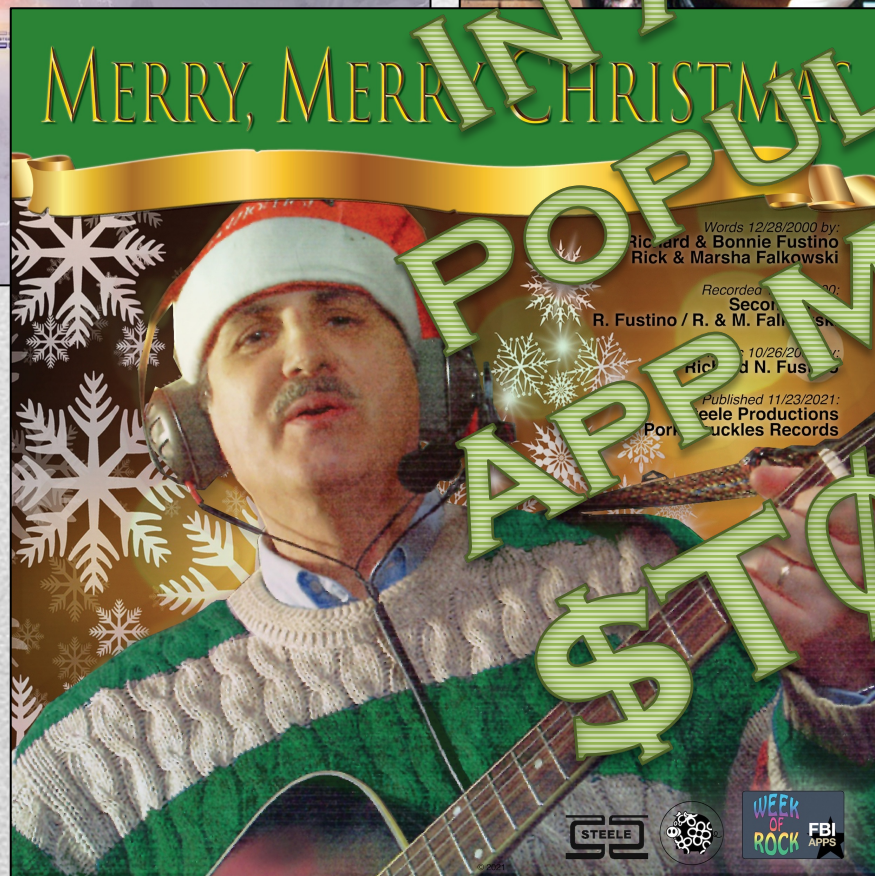
“White Lightning,  
Storm 2000”



“Hold on to Your  
Mind (Remix)”



“Merry, Merry  
Christmas”



“Saving Haiti”



“Eagles Wings”

Fustino Brothers, Inc.

[www.FustinoBrothers.com](http://www.FustinoBrothers.com) | @FustinoBrothers

FBI: 850.366.3232 | Fax: 1.856.267.1568

Building Powerful Apps for the Stars!

Theme: Learn, Knowledge-Base, Reward

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## Richard N. Fustino

*New, Coming Soon, & More...*

## Spotlight From Heaven

"Work a Like a Hell", Gasper Greco

**BUFFALO PAIN**

Music 5/14/2022:  
Words 5/17/2022:  
**Richard N. Fustino**

Published 7/12/2022:  
**Steele Productions**  
Pork Knuckles Records

© 2022

STEELE WEEK OF ROCK FBI APPS

**SILVER CREEK BLUES**

G. GRECO FARMS  
SILVER CREEK, NY

Words by:  
Rich Fustino  
Gary Fustino  
Russ Fustino

Music 4/7/2018 by:  
Richard N. Fustino

Published 3/9/2022:  
**Steele Productions**  
Pork Knuckles Records

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STEELE WEEK OF ROCK FBI APPS

Photo by: Larry Boscarino

<https://fbiapps.storenvy.com/>

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[www.FustinoBrothers.com](http://www.FustinoBrothers.com) | @FustinoBrothers

FBI: 850.366.3232 | Fax: 1.856.267.1568

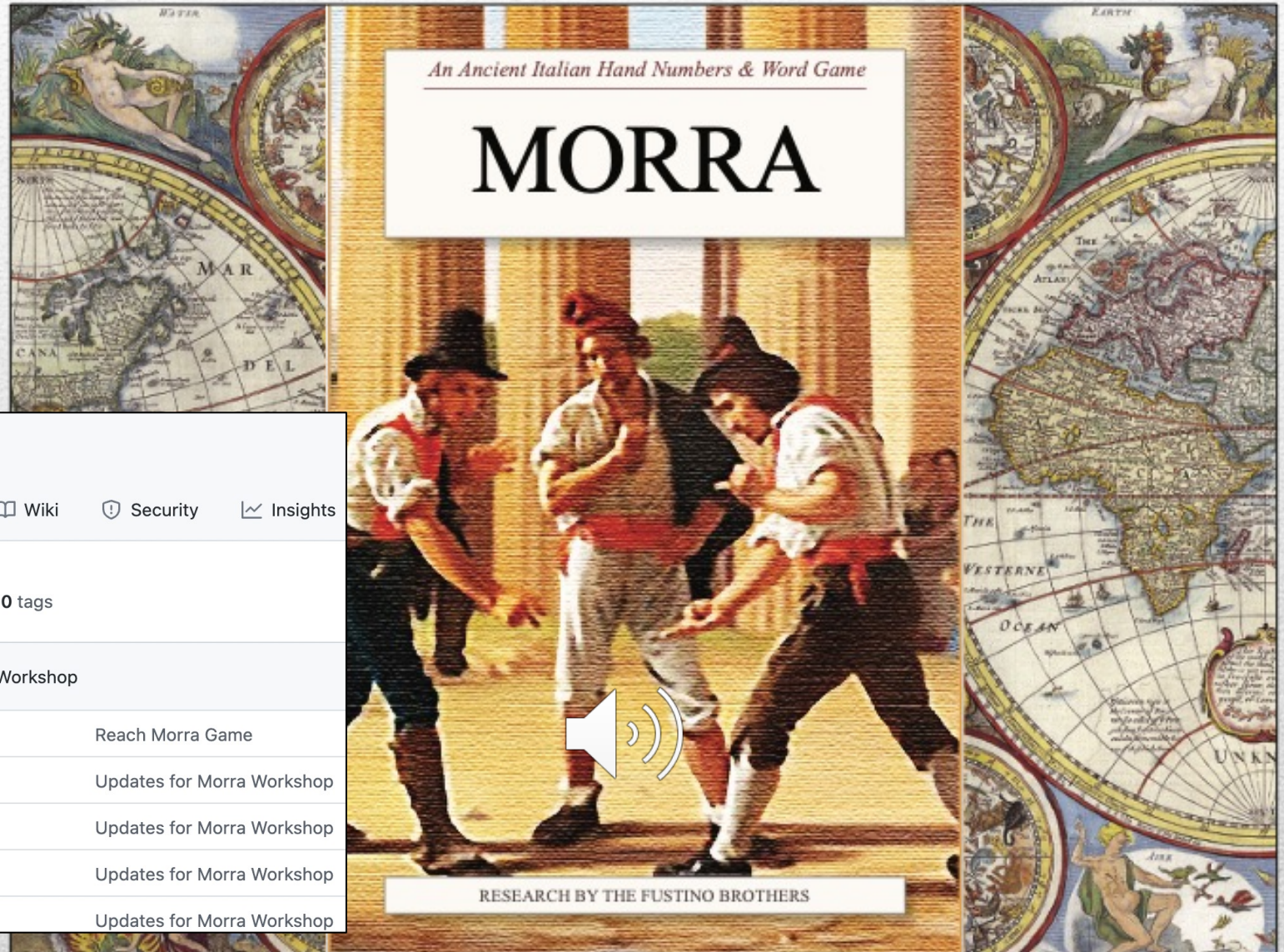
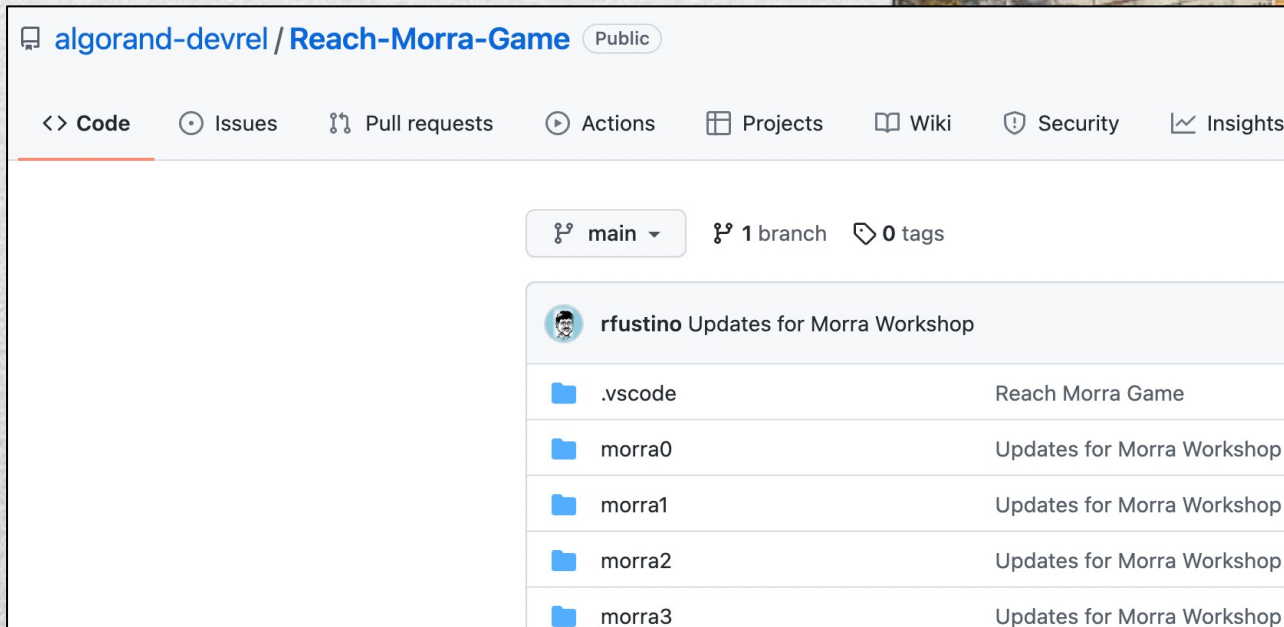


Gary Fustino – <https://www.morraappgame.com>

## Morra / The Book

Apple [iBook](#), Kobo [eBook](#)  
and in [Print](#) (at the Book Patch)

Russ Fustino –  
Morra / Github



<https://github.com/algorand-devrel/Reach-Morra-Game>



## Resources

[T!PS Blog](https://www.inbusinessseo.net/tps-blog) *(Where Our Free Webinars are Archived)*  
<https://www.inbusinessseo.net/tps-blog>

[T!PSnBYTES](https://paper.li/FustinoBrothers/1505877103#/) *SEO & Biz Social Media ‘Best Practices’ Newsletter*  
<https://paper.li/FustinoBrothers/1505877103#/>

[FBI Apps Software Daily](https://news.fbiapps.com/#/) *IoT, Tech, Programming, & “.Net” News*  
<https://news.fbiapps.com/#/>

[WOR News by FBI Apps](https://wornews.fbiapps.com/#/) – *Week of Rock News & Entertainment*  
<https://wornews.fbiapps.com/#/>

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Endorsed  
App



*FBI Apps Software Daily:* [goo.gl/BJjR4G](http://goo.gl/BJjR4G)  
*Azure and Xamarin Forms (Buy Book):* [goo.gl/4HNsra](http://goo.gl/4HNsra)  
[Facebook.com/PCHandymanRussFustino/](https://www.facebook.com/PCHandymanRussFustino/)

*Jethro Tull News by FBI Apps:* [goo.gl/gH3MGc](http://goo.gl/gH3MGc)  
[WeekOfRock.com](http://www.WeekOfRock.com) ★ [Facebook.com/WeekOfRock/](https://www.facebook.com/WeekOfRock/)

*T!PSnBYTES News:* [goo.gl/ta9E8w](http://goo.gl/ta9E8w)  
[TipsNBytes.com](http://TipsNBytes.com) ★ [InBusinessSEO.net/tps-blog](http://InBusinessSEO.net/tps-blog)

*T!PS for Biz & Apps Development Series*  
Eventbrite: [goo.gl/auXWum](http://goo.gl/auXWum)

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[Facebook.com/FustinoBrothers](https://www.facebook.com/FustinoBrothers)

Twitter: [@FustinoBrothers](https://twitter.com/FustinoBrothers) ★ [info@fustinobrothers.com](mailto:info@fustinobrothers.com)

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# IBL Net



## Our Next Free Webinar – January 9, 2023 – Enjoy!



## Credits / Resources

Verified Badge (Facebook Graphic)  
Blue Verified Badge (Twitter Graphic)  
NTF / NFD Graphics (Algorand)  
Para Wallet & Algodesk Graphics (Algorand)  
Twitter Verification Screenshots (Twitter/Sprinklr)  
Addams Family Theme (Lyrics by Vic Mizzy)  
Halloween Blues (Words & Music by Richard N. Fustino)  
Gary C. Fustino (Morra – iBook, eBook, and the Printed Book, 2021)  
Russell A. Fustino (Algorand/Github – Reach-Morra-Game)  
Richard N. Fustino (Releases: Pork Knuckles Records)  
Richard N. Fustino (Buffalo Pain – Release Date 07-12-22)  
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