



## “T!PS” on Mastering an Online Newsletter – Part 2



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Use **Phone**

Call: **701-801-1220**

Enter: **679-256-129#**

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Messages

Check **Chat Window**

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Questions?

Type in **Chat Window**

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Not Talking...

Please **Mute Mike**

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*Link to Presentation: [InBusinessSEO.net](http://InBusinessSEO.net)*



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*We Build Powerful Apps for the Stars!*





Jethro Tull App  
# TX 8-265-227  
08-04-16

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Welcome to Jethro Tull

# Jethro Tull



Official Videos



Fan Videos



Discography



Tour Dates



Links



About



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*In All Popular  
App Stores*



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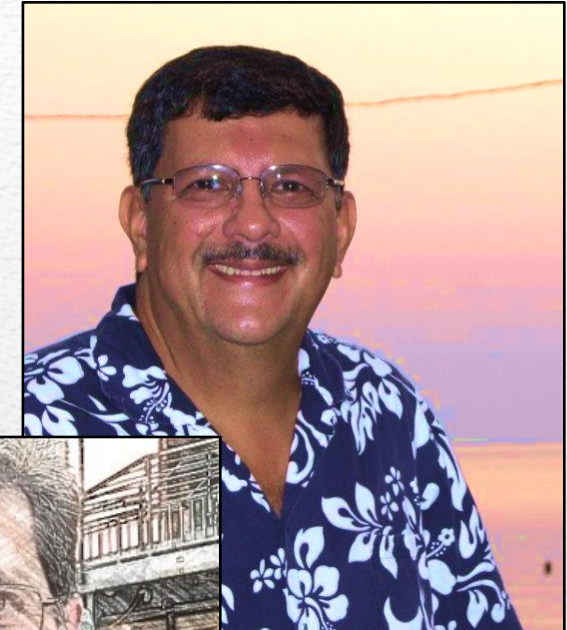
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We Build Powerful Apps for the Stars!  
Theme: Learn, Knowledge-Base, Reward  
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## We Build Apps for Rock Stars!

Russ – Programmer and MVP



Gary – Web, Social, Mkg & Biz Dev



Rich – Musician & Content





# Now All About YOU!

*(Your 15 Seconds of Fame)*



- Introduce Yourself / Your Business
- What's New or What's Exciting?
- Hot Projects – Published Masterpieces
- Staff/Location Highlights





## “T!PS” on Mastering an Online Newsletter – Part 2



## Part 2: Agenda

- “Paper.Li” Comparison / T!PS / Highlights
  - ‘Natural’ language in standard terms
  - Targets relevant and engaging content
- Demo
  - FBI Apps Software Daily
  - Tull News by FBI Apps
  - New... “T!PSnBYTES”



## Free vs Pro

Number of Sources	10	25
Share on Web	T	T, F, In
Draft Mode	No	Yes
Remove Ads	No	Yes
Send to Mailchimp	No	Yes
Customize Look	No	Yes
Embed Subscription	No	Yes

	Free	Pro
Price	Free	only 9 USD/ per paper, per month Get a 9 USD discount by purchasing the yearly plan
Best for	Personal use Follow your topics of interest	Professional use Reach customers wherever they are, via social media, web presence or curated e-newsletters
<b>Collect content on a topic from anywhere on the web</b>		
Social Network content aggregation		
Website (RSS) content aggregation		
Number of sources	10	25
Manually add content on-the-fly with our bookmarklet		
Control content before sharing or publishing (draft mode)		
<b>Social Media Agent - attract prospects and build community by sharing content tailored to their interests <a href="#">Learn more!</a></b>		
Share your Web Newspaper automatically		
Share your top article automatically		
Share your Web Newspaper or top article on your business page		
<b>Web Newspaper - create a web presence or enhance your own website with your curated content <a href="#">Learn more!</a></b>		
Host your content on a Web Newspaper		
Fully customize your Web Newspaper		
Add your content to your blog or website		
Remove advertisements, install custom widgets, videos and images		
<b>Newsletter service - easily create beautiful newsletters, powered with your curated content <a href="#">Learn more!</a></b>		
Send your newsletter via Paper.li or Mailchimp		
Customize your newsletter look and feel		
Embed a subscription widget on your website		
Add your own message to subscribers		



T!P: Works Well with Chrome



Not with...






## Targets Relevant Content


 **T!PSnBYTES**  
@FustinoBrothers/t-psnbytes

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 **Tull NewsFeeds**  
@FustinoBrothers/tull-newsfeeds

 **Tipsnbytes**  
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**T!PSnBYTES**  
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Tips and Bytes on Apps, Website Design, Monetization, Business Social Media & Internet Branding

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T!PSnBYTES  
Tull NewsFeeds





## FBI Apps Software Daily

## T!PS Video



(102) Twitter FBI Apps Software Daily

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speakerdeck.com - Problem Solver Arana Software www.aranasoft.com www.twitter.com/jayharris jay@aranasoft.com Jay is a code wrangler, software consultant, and co-owner of Arana Software. He has been developing on th...

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**Russell Fustino**  
Microsoft MVP Russ Fustino has many connections in the software industry and information about current technology and developer community.

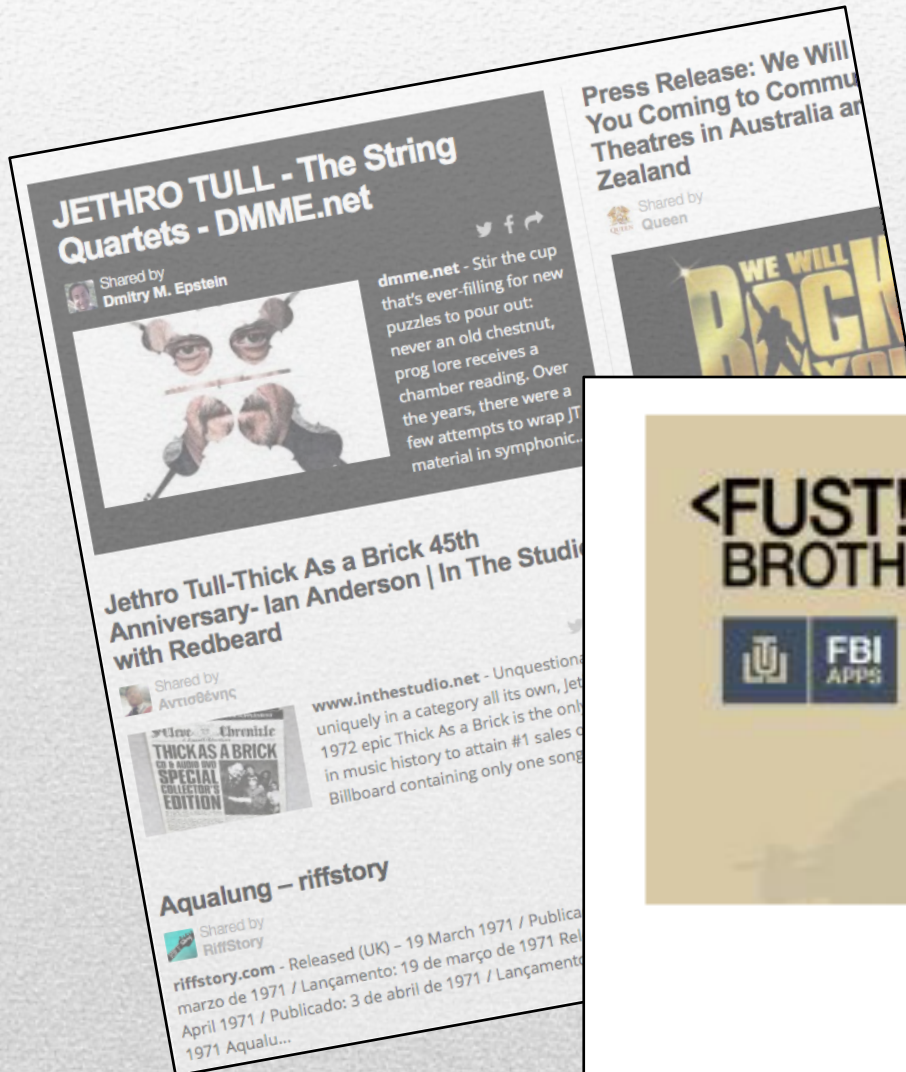
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FUSTINO BROTHERS originally from Western New York's "Niagara Frontier" are building data driven, entertaining, and educational apps. "Learn, Knowledge-Base, Reward" is the theme of our Powerful Apps! [www.fustinobrothers.com](http://www.fustinobrothers.com)

Russ Fustino is a Microsoft MVP in Microsoft Platform Development, a Senior Cloud Solutions Architect for

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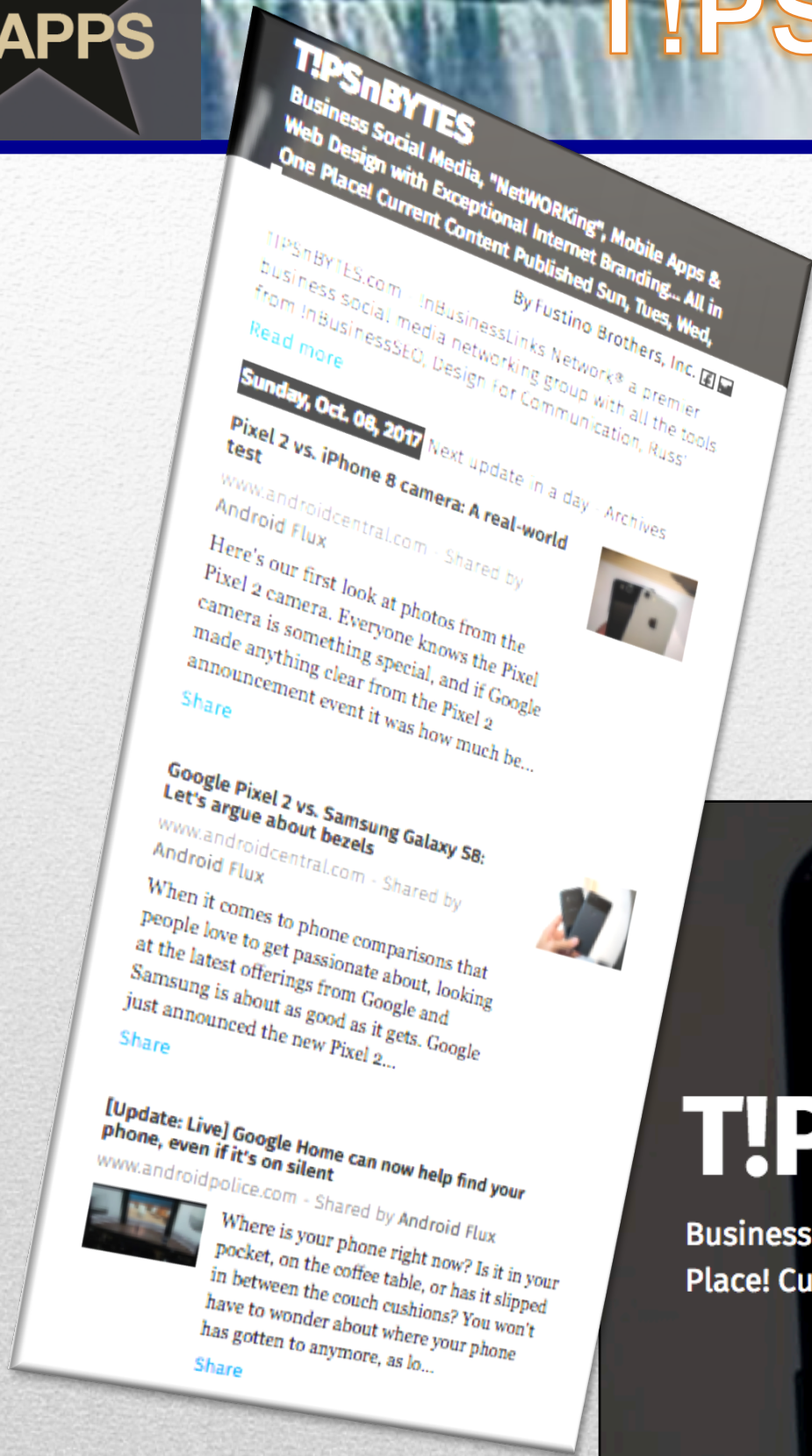
## Live Demo



### Tull News by FBI Apps

Music Industry News for Ian Anderson & Jethro Tull Fans





## New Newsletter Introduction and Live Demo

### T!PSnBYTES

Business Social Media, "NetWORKing", Mobile Apps & Web Design with Exceptional Internet Branding... All in One Place! Current Content Published Sun, Tues, Wed, Thur & Fri.



FBI Apps Software Daily

<http://news.fustinobrothers.com>

Tull News by FBI Apps

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T!PSnBYTES

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Paper.Li

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**Next Webinar: January 8, 2018**



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*Connect with FBI-Apps Today. Thank You!*





## By Computer

- At Your Computer- If Available Use a Headset
- Enter This link:
- <https://www.startmeeting.com/wall/679-256-129>
- Click/Tap "Join"-
  - Complete your Name and eMail Address
  - Then "Submit"
  - The System will Guide from There
  - Click/Tap the Phone Icon

*Test your speaker/mike. If headset doesn't work, or if connection is lost - try "Rejoin"*



## By Phone

- Join-In using a land line / mobile phone
- Dial - (530) 881-1212
- When prompted enter access code followed by the "pound" key.
- 679-256-129#  
(be sure to enter the "#" hashtag symbol)