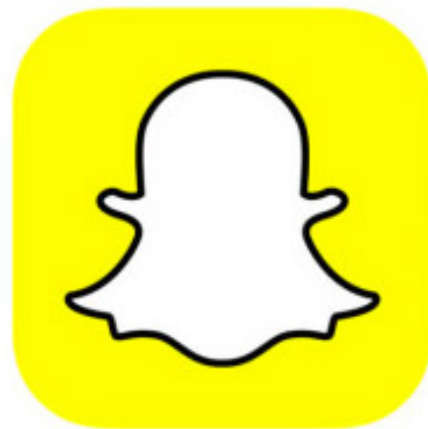
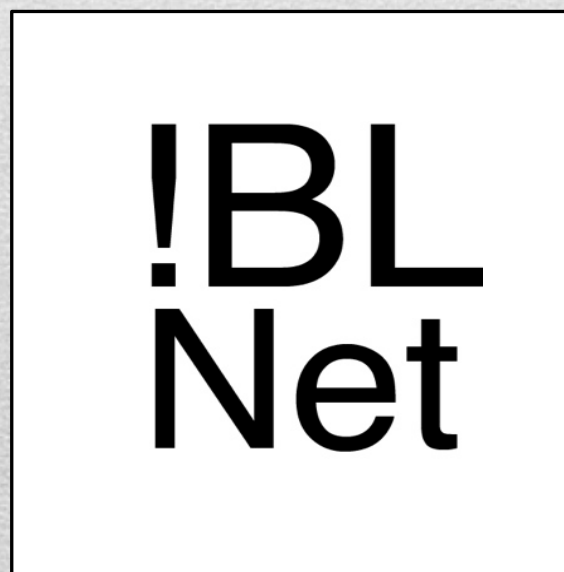
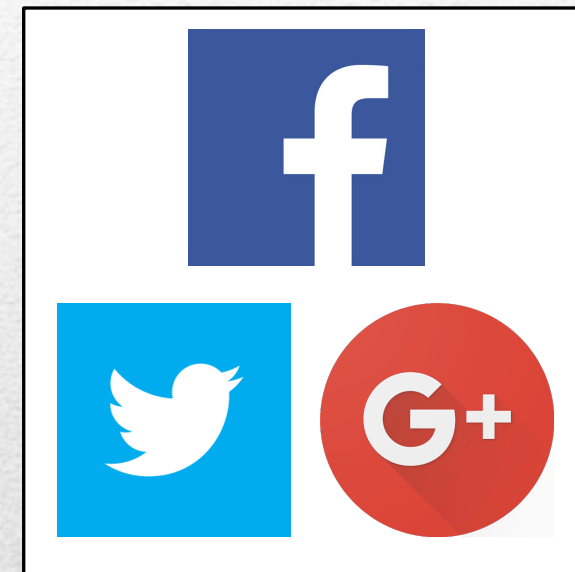
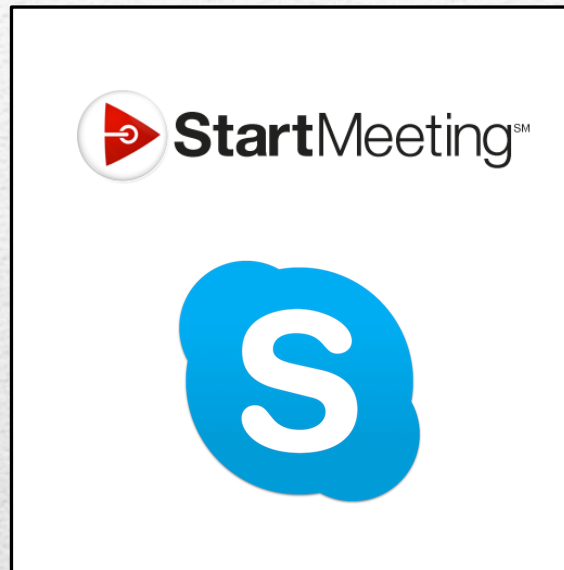
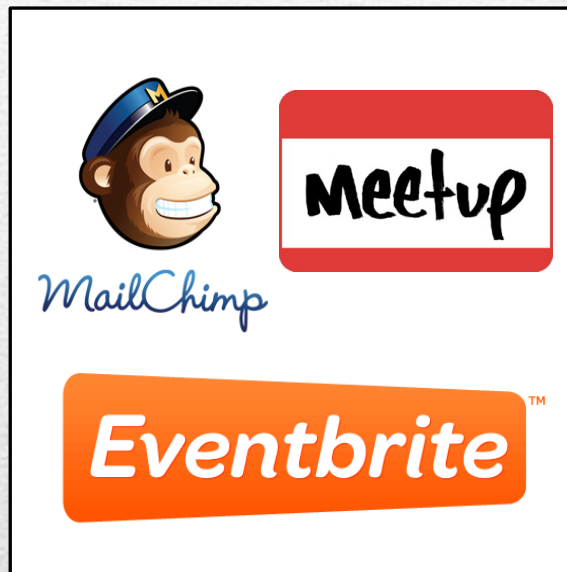


Topic... **Messaging Services for
Marketing and App Development**

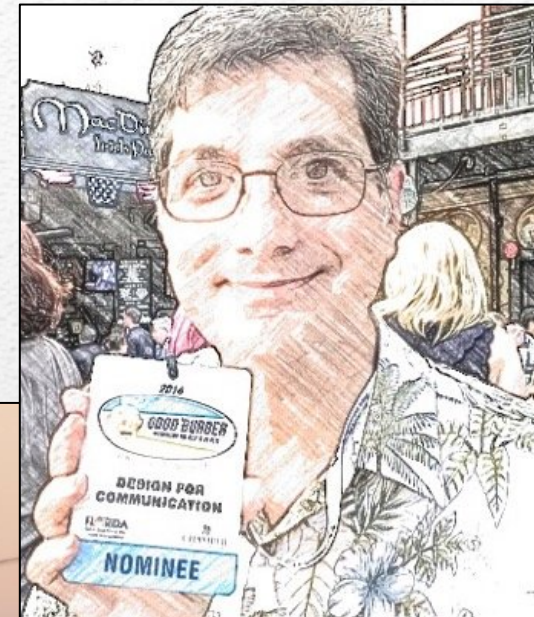


Welcome!

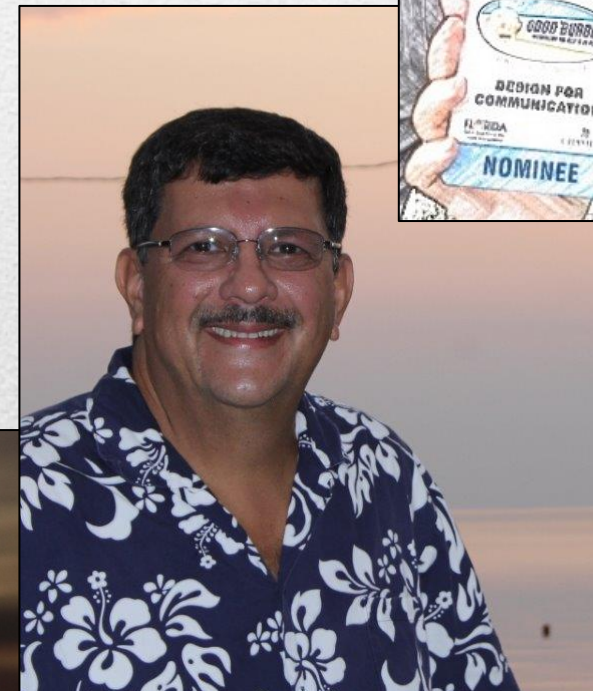


We Build Apps for Rock Stars!

Gary – Graphics, Mkg & Business Dev



Russ – Programmer and MVP



Rich – Musician & Content



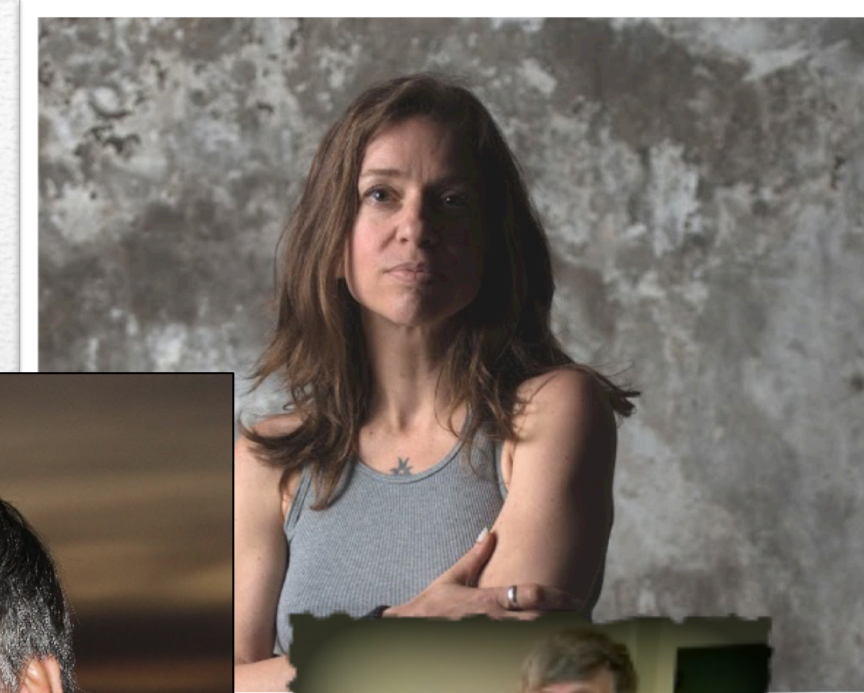
- Graphics Designer/Artist
- App Design and Development
 - Icons/Tiles/Look
 - Website/SEO Specialist
- Social Media for Business
- Monthly Social Media Webinars
- Community Involvement
 - Chamber Ambassador of Qtr
 - Good ‘Burger Award Nominee
- Business Organizations
 - InBusinessLinks Network
 - Bluffs Business Association



- Former Microsoft Employee
- Windows Key Influencer
- Microsoft MVP
- Published Several Windows and Windows Phone Apps
- INETA Lifetime Achievement
- Prominent in the Developer Industry
- Community Involvement
 - Mobile Application Developer User Group



- Composer of 475 Songs+
- Matt's Music Teacher 51 Yrs
 - Ani DiFranco, Started Her Career!
 - James Piorkowski, Buffalo Guitar Quartet
 - Maryalice Demler, Miss NY State 1990
- Audio Expert
- App Ideas – App Music
- Community Involvement
 - Annual – Week of Rock (9 Yrs)
 - Charity Events
 - Local Rock Legend Events
 - Theater Show for Matt Music 50 Yrs
 - Save Hatti Music Event
Raised \$12,000 in 2010



Welcome to Jethro Tull

Jethro Tull



Official Videos



Fan Videos



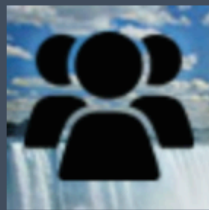
Discography



Tour Dates



Links



About



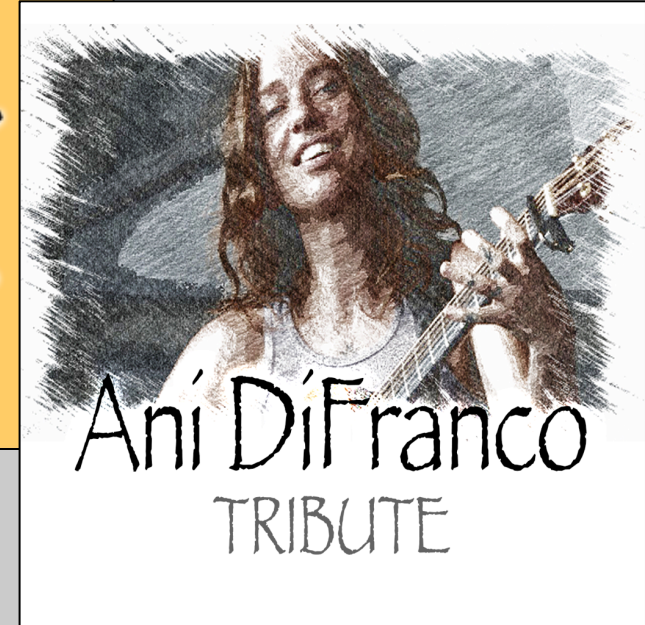
<FUSTINO BROTHERS INC.™
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ENDORSED

In All Popular App Stores



Coming Soon...



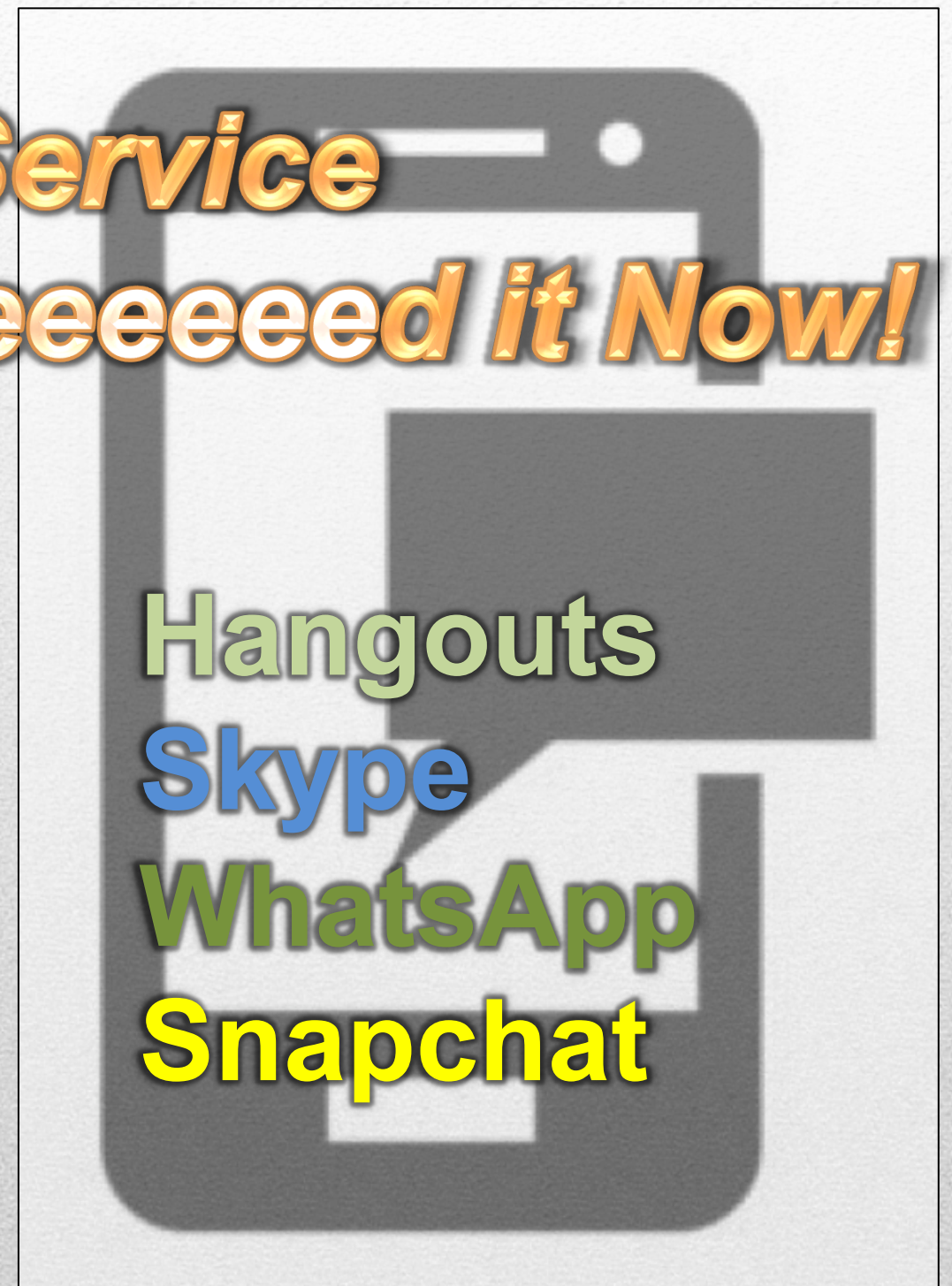
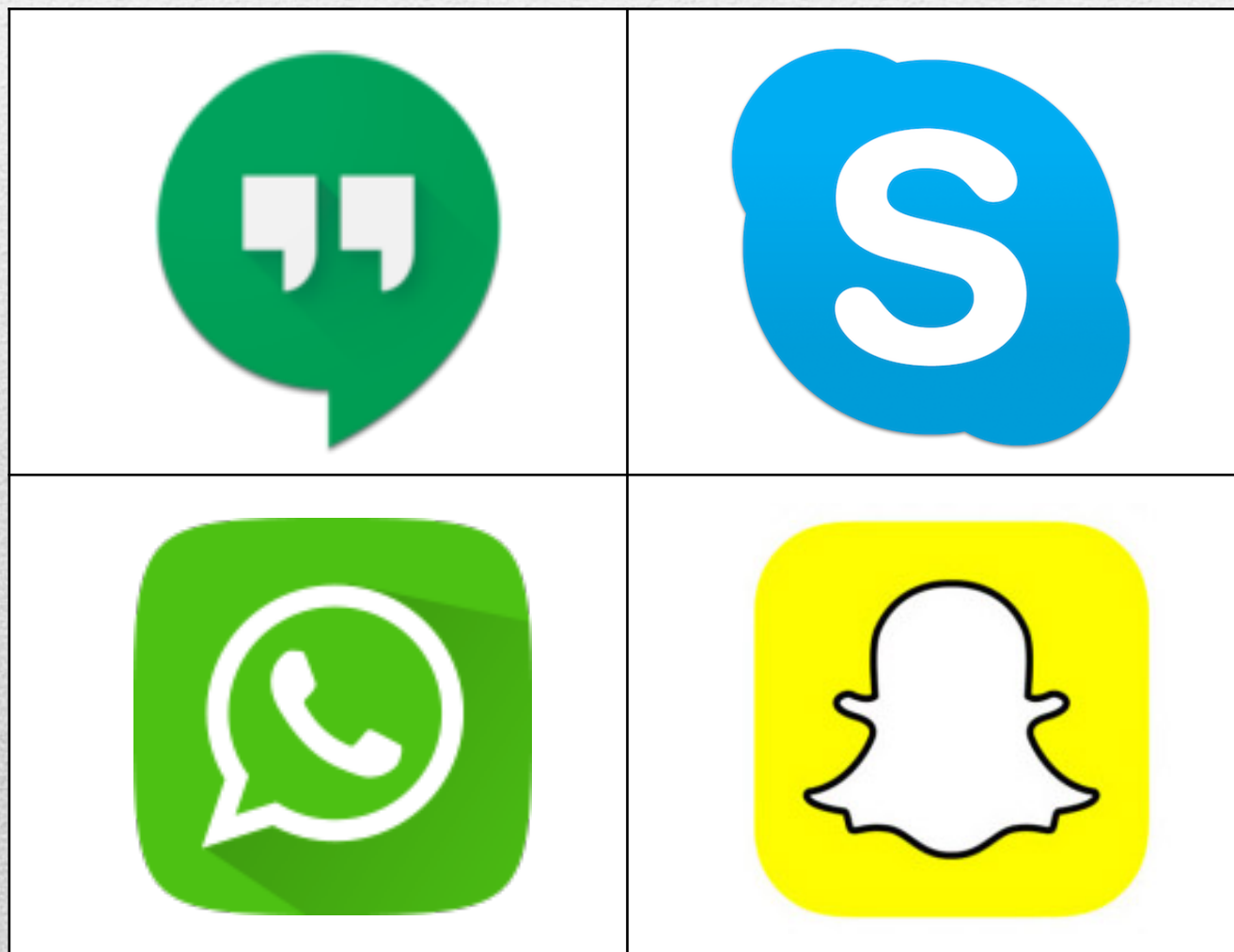
Now All About YOU!

(Your 15 Seconds of Fame)



- Introduce Yourself / Your Business
- What's New or What's Exciting?
- Hot Projects – Published Masterpieces
- Staff/Location Highlights

Problem... **Messaging Service**
Solutions You Neeeeeeeeeeed it Now!



The Pain...

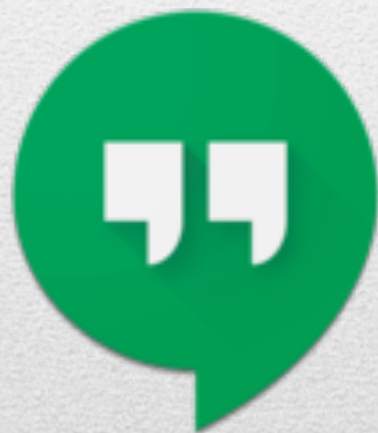
***Live Messaging with
Instant Media Support***

***The Need for Convenient
Secure Communication Tools***

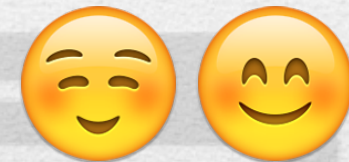
Cost Effective International Use

Google Hangouts

Benefits – Free Integrates with Google+ & Voice



- Emoji/Images/Video
- Camera
- Sticker
- Location
- 3rd Party Plugins
- Chat/Call Archive



Google Hangouts

Challenges – Using it for Biz



- Sends Messages/Alerts to gMail Account Simultaneously
- Only Up to 10 Participants Free
- Doesn't Work from MS Edge Browser to Well (Works with Chrome)
- 64-Bit Not Supported

Microsoft Skype

Benefits – Free (\$ For Biz Edition)
With: Office 365 / Outlook / Xbox



- VOIP Phone Call with FREE Text Messaging for 25
- Attach Emoticons/Images/Files
- Real-Time Text Conversation Translation Services
- Record Messages, Store History, and Share

Microsoft Skype

Challenges – Using it for Biz

- Has to be Installed in All Devices
- Log-In to MS Account
- Requires Internet Connection
- Video Low Bandwidth (Some Lag in Connection)
- No Spell Check
- \$ Uses Data Plan When Wi-Fi Not Available
- \$ Charge for Landlines Calls / SMS

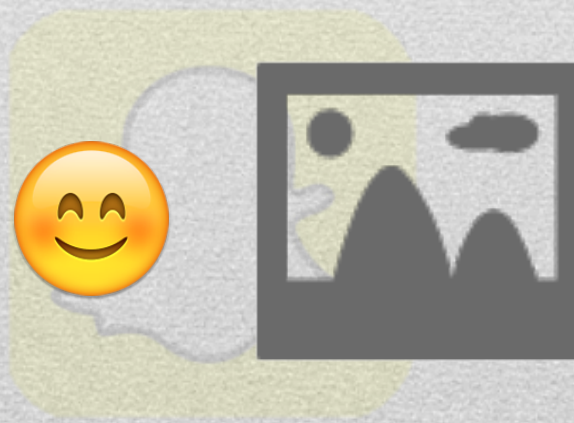


WhatsApp Messenger

Benefits – Free

Cross-Platform – International Use

- An Easy and FREE Way to Chat with Biz Contacts
- Create or Manage Groups (Or Leave Group)
- Compatible with Andriod, iOS, BB, Windows Phone
- Send Text/Voice/Emoji/Images/Video – In Private



WhatsApp

Challenges – Using it for Biz

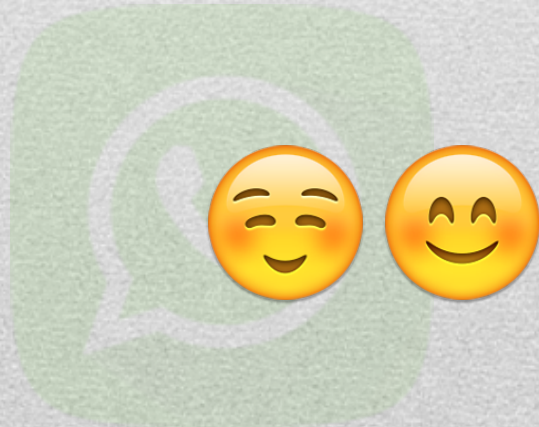
- 3rd Party Translation Service
- No Message Preview
- Can't Deactivate Incoming Call
- No Advertising Opportunities



Snapchat

Benefits – Free Live Stories

- Screenshot / Camera / Gallery / Emoji / Caption
- Snap (String of Stills) / Chat / Stories
- Discover (Advertising Opportunities – Full Screen)



Snapchat

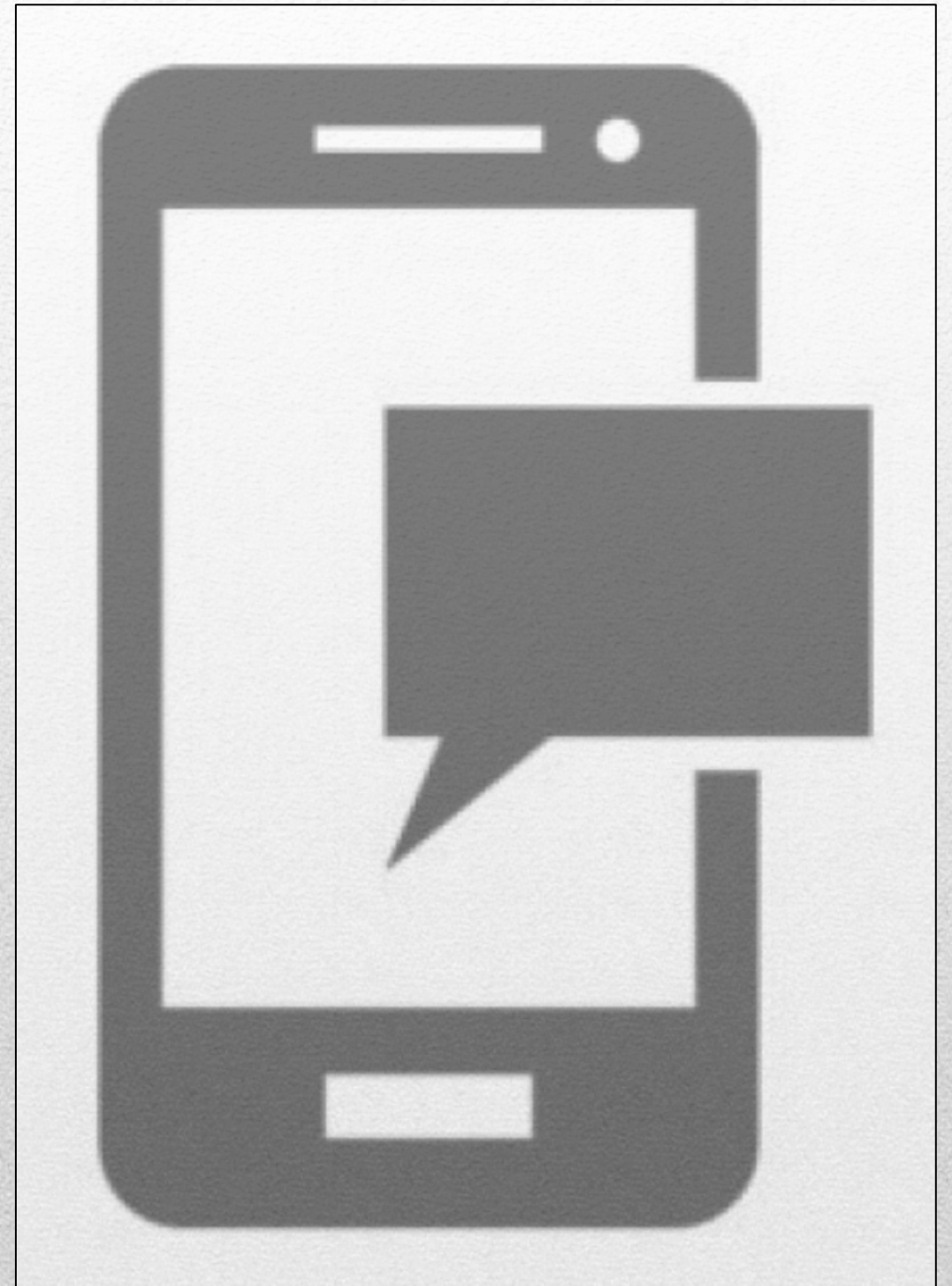
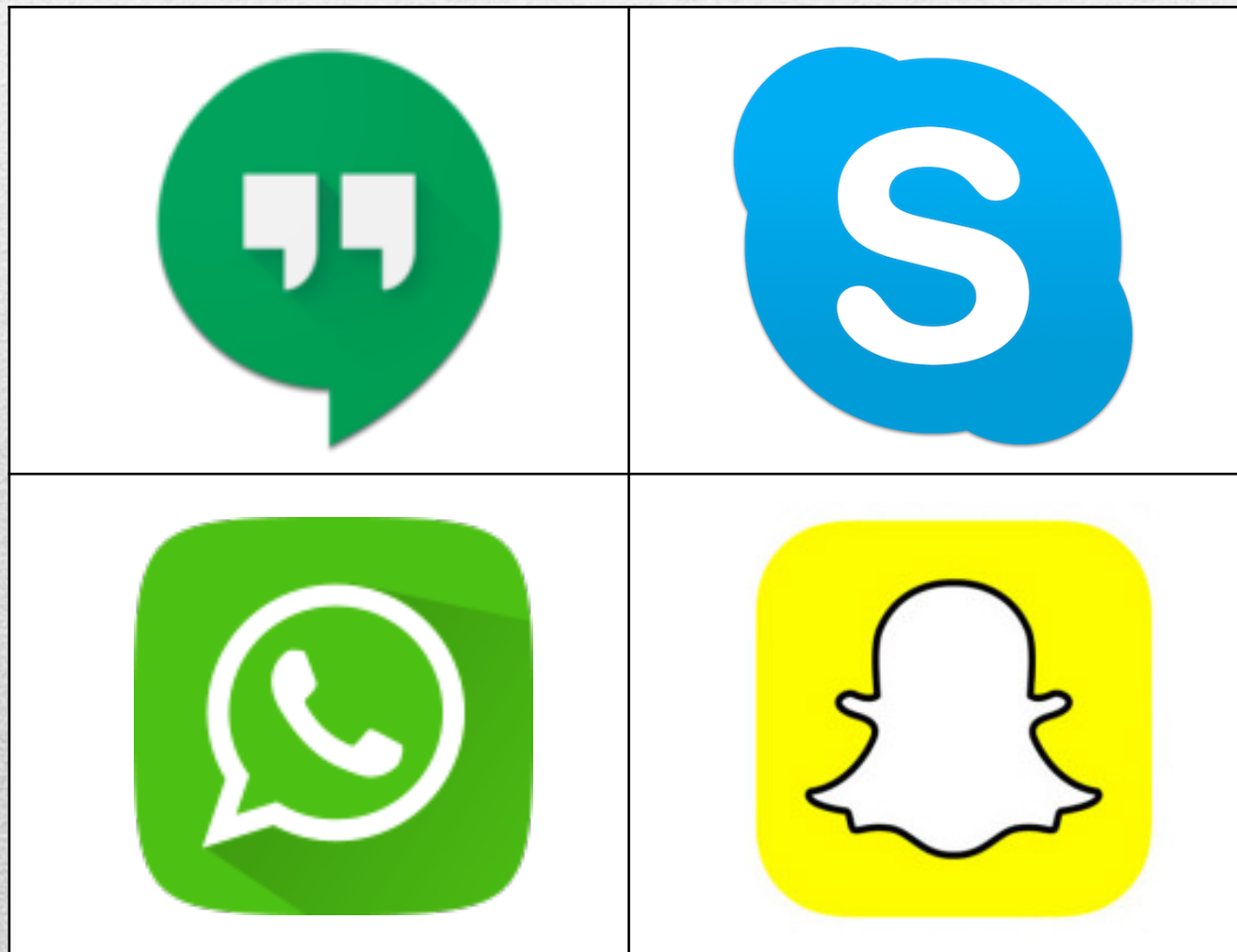
Challenges – Using it for Biz

- Limited Video from Still Images / Offers Few
- Stories Disappear After 24 Hours / No Save Button
- Public Can't Comment/Like Photos
- Advertising Expensive / Waiting List of Advertisers
- No Data Tracking
- Hard to Analyze



Problem...

Demo



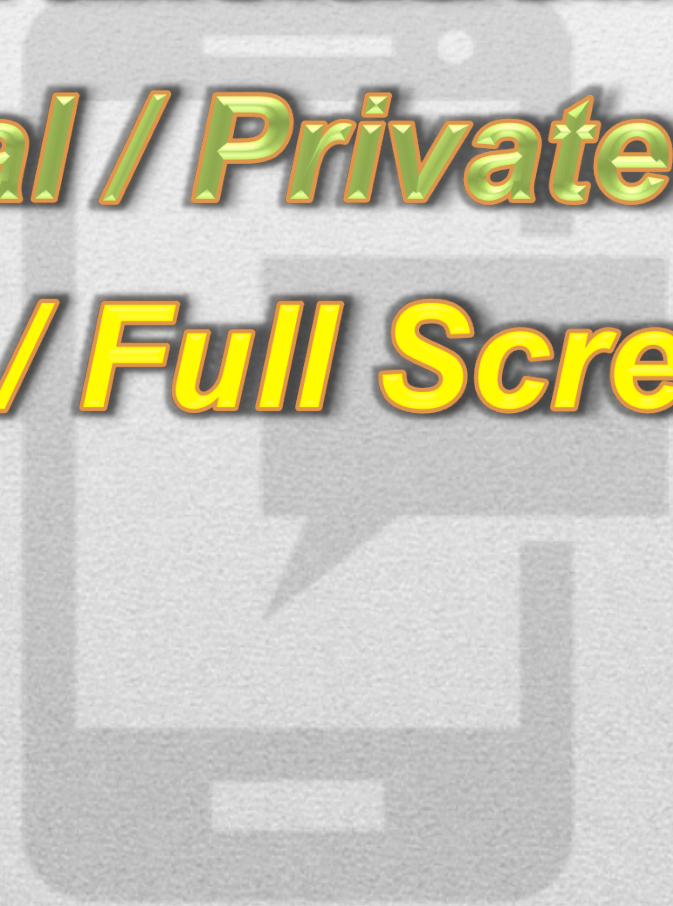
Summary...

Hangouts: Google+ / Geo / Plugins

Skype: Office / Files / Translation

WhatsApp: International / Private

Snapchat: Live Stories / Full Screen



Resources

Messaging Services for Mkg and App Dev:

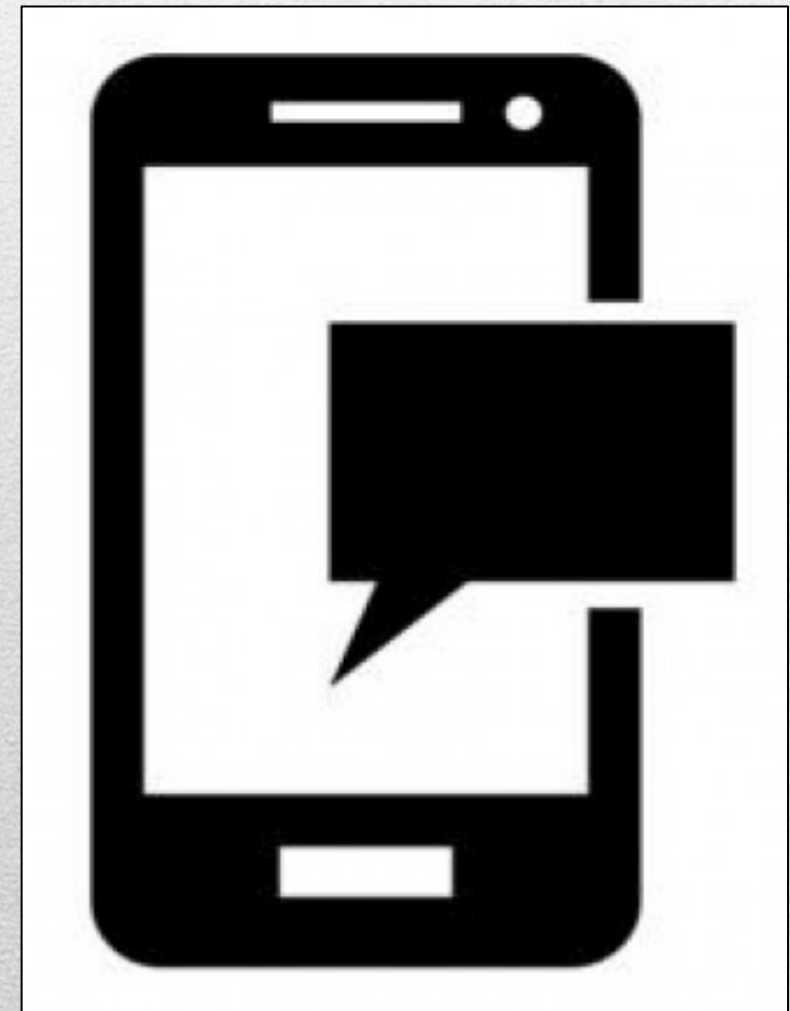
[Google Hangouts](#)

<http://www.Skype.com/en/>

<https://www.WhatsApp.com>

<https://www.Snapchat.com>

Enjoy!



Jethro Tull
Endorsed
App



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Twitter: @FustinoBrothers

info@fustinobrothers.com



Connect with FBI-Apps Today.

Thank You!



Join In – By Computer

- At Your Computer- If Available Use a Headset
- Enter This link:
- <https://www.startmeeting.com/wall/679-256-129>
- Click/Tap "Join"-
 - Complete your Name and eMail Address
 - Then "Submit"
 - The System will Guide from There
 - Mike Symbol Click/Tap the Green Icon to Red

Test your speaker/mike. If headset doesn't work, or if connection is lost - try "Rejoin"

Join In – By Phone

- Join-In using a land line / mobile phone
- Dial - (530) 881-1212
- When prompted enter access code followed by the "pound" key.
- 679-256-129#
(be sure to enter the "#" hashtag symbol)