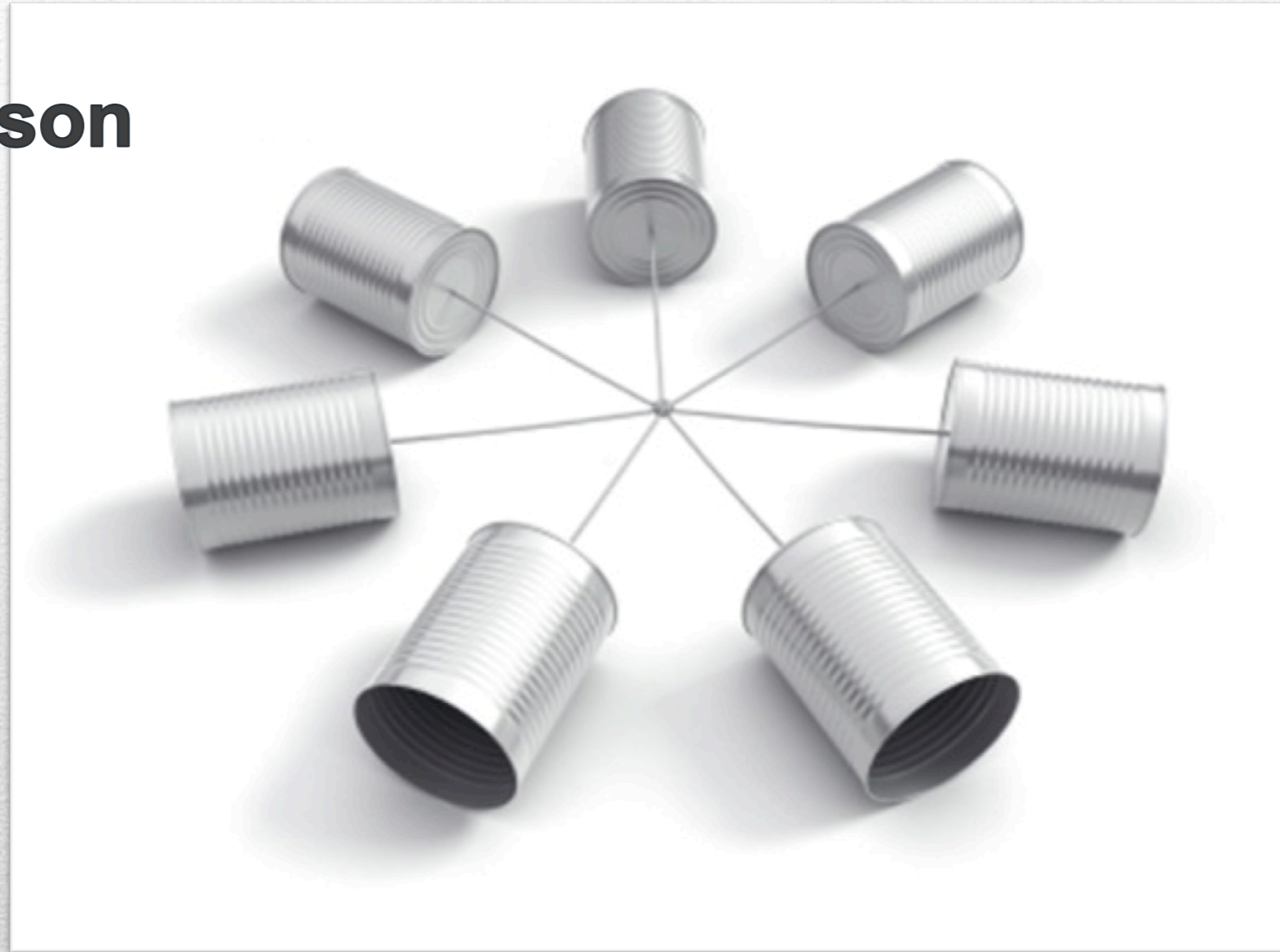


# Conference Calling / Webinars

## Comparison



## Welcome

- **About:**  
!nBusinessLinks Network™  
Fustino Brothers, Inc.
- **Member's:** Round Table Introductions
- **Topic:**  
Comparison of Conference Calling and  
Webinar Software Solutions

# Conference Calling / Webinars

**Cisco GoToMeeting & GoToWebinar**

**Free Conference Call & Start Meeting**

**Microsoft Skype for Business (Lync) & Skype**

**Google Voice & Google Hangouts**

**Apple FaceTime**

**Adobe Connect**

**LogMeIn: Join.me**

# Comparison

Ref #	Plan	Product	Mfg	Cisco GoToMeeting	Cisco GoToWebinar	Free Conference Call USA Free Conference Call	Start Meeting, LLC Start Meeting	Microsoft Lync (Now Skype for Biz)	Microsoft Skype	Google Voice	Google Hangouts	Apple FaceTime	Adobe Connect	LogMeIn Join.me
1		p/Mo. Associated Costs		\$0/\$49/\$69	\$99/\$399/\$499	\$0	\$20/\$100/\$250/\$350	\$3/\$0.02 p/Min	\$0	\$0/\$0.28	\$0	\$0/\$1	\$55/\$0.32 p/Min/Contract	\$0/\$15/\$19
2		Basic # of Users, Up to:		3	100		50		10	3	10	3	25	10
3		Standard # of Users, Up to:		25	500		200						500	250
4		Professional # of Users, Up to:		1,000	1,000	1,000	500 thru 1,000	1,000					1,550	250
5	Desktop	Macintosh	Apple	Y	Y	N/A	Y (Mac App Store)	Y (Mac App Store)	Y (Mac App Store)	Y	Y w/Chrome Plugin	Y (Mac App Store)	Y	Y
6		Windows	Microsoft	Y	Y	N/A	Y	Y	Y	Y	Currently Not Available	N	Y	Y
7		Chrome	Google	Unknown	Unknown	N/A	Unknown	Unknown	Unknown	Y	Y w/Chrome Plugin	N	Y	Unknown
8		Linux		Partial	Unknown	N/A	Unknown	N	N	Unknown	Unknown	N	Y	Unknown
9		Software Install/Download			Y	Y	N/A	Y	Y	Y	Y w/Chrome Plugin	Y (App Store)	Y	Y
10	Mobile	iPhone	Apple	Y	Y	Y	Y	Y	Y	Y	Y	Y (App Store)	Y	Y
11		iPod/iPad	Apple	Y	Y	Y	Y	Y	Y	Y	Y	Y (App Store)	Y	Y
12		Windows Phone	Microsoft	Y	Y	Y	N/A	Y	Y	Y	Currently Not Available	N	Currently Not Available	N/A
13		Surface	Microsoft	Y	Y	Y	N/A	Y	Y	Y	Currently Not Available	N	Currently Not Available	N/A
14		Android	Google	Y	Y	Y	Y	Y	Y	Y	Y	N	Y	Y
15		Kindle	Google	Unknown	Unknown	Unknown	Unknown	Unknown	Y	Unknown	Unknown	N	Unknown	Unknown
16		Galaxy	Samsung	Currently Not Available	Y	Y	Y	Currently Not Available	Y	Y	Y	N	Unknown	Unknown
17		Browser/Cloud (No Download)			Y	Y	Y	Y	Partial	N	Y	Y	Y	Y
18	Features	Host via Mobile		Y	Unknown	Y	N	Unknown	Unknown	N/A	Unknown	Y	Y	Unknown
19		VoIP Audio		Y	Y	N/A	Y	Y	Y	Y	Google Voice	Y	Y	Y
20		Phone Audio		Y	Y	Y	Y	Y	N/A	Y	Y	Y	Unknown	Y
21		Toll-Free No.		\$0.15 p/min.	Unknown	\$0.10 p/min.	\$0.04 p/min (1,000+)	N/A	N	N/A	N/A	N/A	Unknown	N/A
22		International Calling		Y (Dial In)	Unknown	Y (Dial In)	Y (\$5 p/Mo.)	Y (\$8 thru \$14 p/Mo.)	Y	\$0.01 thru \$0.28	Y	Y (Dial In)	Y	Y (wPaid)
23		Translator		Unknown	Unknown	Unknown	Unknown	Y	Y	Unknown	Unknown	Unknown	Unknown	Unknown
24		HD Video		Y	Y	N	Y	Y	Y	N/A	Y	Y	Y	Y
25		Chat		Y	Unknown	Y	Y	Y	Y	N/A	Y	N	Y	Unknown
26		eMail Companion		Mtg Invitation	Outlook	Mtg Invitation	Mtg Invitation	Exchange/Outlook	Outlook/gMail/Mail	gMail	gMail	Mail	Unknown	Outlook
27		Social Integration		N/A	N/A	N/A	N/A	Facebook/Twitter	Facebook/Twitter	Google+	Google+	Unknown	Unknown	Unknown
28		Online Store		Website	Website	Website/App Stores	Website/App Stores	Windows/Phone Store	Windows/Phone Store	Google Play	Google Play	App Store	Website	Website/App Stores
29		Location Awareness		Unknown	Unknown	Unknown	Unknown	Unknown	Partial	Y	Y	Y	Unknown	Unknown
30		Webcast		N/A	N/A	N/A	N/A	Skype/YouTube	YouTube	N/A	YouTube	Unknown	80,000	Unknown
31		Desktop Screen Share		Y	Y	N/A	Y	Y	N	N/A	Y	N	Y	Y
32		Whiteboard		Y	Unknown	N/A	N	Y (Basic & Pro)	N	N/A	N/A	N	Y	Unknown
33		Mtg Tools/Annotating		Y	Y	N/A	Y	Y (Basic & Pro)	N	N/A	N/A	N	Unknown	Y (wPaid)
34		Document Upload		N	Unknown	N/A	Drop Box	docx, pptx, pdf	docx, pptx, pdf	N/A	Animated GIFs	N	docx, pptx, pdf	Y (Basic)
35	Encryption		Y	Unknown	N/A	N	Y	N/A	N/A	Unknown	N	Y	Unknown	
36	Recording		Y	Y (Broadcast Qlty)	Y	Y	Y	N	Y w/Transcription	Y w/Transcription	N	Y	Y (wPaid)	
37	Breakout Sessions		N	Unknown	N/A	N	Currently Not Available	Unknown	N/A	Unknown	N	Y	Y (wPaid)	
38	Polling & Surveys/Q&A		Y (Pro)	Y	N	N	Unknown	N	N/A	Currently Not Available	N	Unknown	Unknown	
39	Scheduling		Y	Y	N	Y	Y (Visio/Project)	Unknown	Y	Y	iCal	Unknown	Google Calendar	
40	Set Top		N/A	N/A	N/A	N/A	Y (X-Box)	Y (X-Box)	N/A	Unknown	Y (Apple TV)	N/A	N/A	
41	Support	Live 24/7 Tech Service		Y	Y	Y	Y	Y	Unknown	N	N	Y (30 Days)	Y	N
42		eMail/Mobile Service		Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y

# GoToMeeting & GoToWebinar

Ref #	Plan	Product	GoToMeeting	GoToWebinar	
1		p/Mo. Associated Costs	\$0/\$49/\$69	\$99/\$399/\$499	
2		Basic # of Users, Up to:	3	100	
3		Standard # of Users, Up to:	25	500	
4		Professional # of Users, Up to:	1,000	1,000	
5	Desktop	Macintosh	Y	Y	
6		Windows	Y	Y	
7		Chrome	Unknown	Unknown	
8		Linux	Partial	Unknown	
9		Software Install/Download	Y	Y	
10	Mobile	iPhone	Y	Y	
11		iPod/iPad	Y	Y	
12		Windows Phone	Y	Y	
13		Surface	Y	Y	
14		Android	Y	Y	
15		Kindle	Unknown	Unknown	
16		Galaxy	Currently Not Available	Y	
17		Browser/Cloud (No Download)	Y	Y	
18	Host via Mobile	Y	Unknown		
19	Features	VoIP Audio	Y	Y	
20		Phone Audio	Y	Y	
21		Toll-Free No.	\$0.15 p/min.	Unknown	
22		International Calling	Y (Dial In)	Unknown	
23		Translator	Unknown	Unknown	
24		HD Video	Y	Y	
25		Chat	Y	Unknown	
26		eMail Companion	Mtg Invitation	Outlook	
27		Social Integration	N/A	N/A	
28		Online Store	Website	Website	
29		Location Awareness	Unknown	Unknown	
30		Webcast	N/A	N/A	
31		Desktop Screen Share	Y	Y	
32		Whiteboard	Y	Unknown	
33		Mtg Tools/Annotating	Y	Y	
34		Document Upload	N	Unknown	
35		Encryption	Y	Unknown	
36		Recording	Y	Y (Broadcast Qlty)	
37		Breakout Sessions	N	Unknown	
38		Polling & Surveys/Q&A	Y (Pro)	Y	
39		Scheduling	Y	Y	
40		Set Top	N/A	N/A	
41		Support	Live 24/7 Tech Service	Y	Y
42			eMail/Mobile Service	Y	Y

## GoToMeeting

- Polling & Surveys
- Conduct Live Q&A

## GoToWebinar:

- Broadcast Quality Video

# GoToWebinar

# Free Conf. Call & Start Mtg

Ref #	Plan	Product	Free Conference Call USA	Start Meeting
1		p/Mo. Associated Costs	\$0	\$20/\$100/\$250/\$350
2		Basic # of Users, Up to:		50
3		Standard # of Users, Up to:		200
4		Professional # of Users, Up to:	1,000	500 thru 1,000
5	Desktop	Macintosh	N/A	Y (Mac App Store)
6		Windows	N/A	Y
7		Chrome	N/A	Unknown
8		Linux	N/A	Unknown
9		Software Install/Download	N/A	Y
10	Mobile	iPhone	Y	Y
11		iPod/iPad	Y	Y
12		Windows Phone	Y	N/A
13		Surface	Y	N/A
14		Android	Y	Y
15		Kindle	Unknown	Unknown
16		Galaxy	Y	Y
17		Browser/Cloud (No Download)	Y	Y
18		Host via Mobile	Y	N
19	Features	VoIP Audio	N/A	Y
20		Phone Audio	Y	Y
21		Toll-Free No.	\$0.10 p/min.	\$0.04 p/min (1,000+)
22		International Calling	Y (Dial In)	Y (\$5 p/Mo.)
23		Translator	Unknown	Unknown
24		HD Video	N	Y
25		Chat	Y	Y
26		eMail Companion	Mtg Invitation	Mtg Invitation
27		Social Integration	N/A	N/A
28		Online Store	Website/App Stores	Website/App Stores
29		Location Awareness	Unknown	Unknown
30		Webcast	N/A	N/A
31		Desktop Screen Share	N/A	Y
32	Whiteboard	N/A	N	
33	Mtg Tools/Annotating	N/A	Y	
34	Document Upload	N/A	Drop Box	
35	Encryption	N/A	N	
36	Recording	Y	Y	
37	Breakout Sessions	N/A	N	
38	Polling & Surveys/Q&A	N	N	
39	Scheduling	N	Y	
40	Set Top	N/A	N/A	
41	Support	Live 24/7 Tech Service	Y	Y
42		eMail/Mobile Service	Y	Y



- Cost \$0
- International Calling

## Start Meeting:

- Toll-Free \$0.04 p/min.



# Skype for Biz & Skype

Ref #	Plan	Product.ync (Now Skype for Biz)	Microsoft	Skype
1		p/Mo. Associated Costs	\$3/\$0.02 p/Min	\$0
2		Basic # of Users, Up to:		10
3		Standard # of Users, Up to:		
4		Professional # of Users, Up to:	1,000	
5	Desktop	Macintosh	Y (Mac App Store)	Y (Mac App Store)
6		Windows	Y	Y
7		Chrome	Unknown	Unknown
8		Linux	N	N
9		Software Install/Download	Y	Y
10	Mobile	iPhone	Y	Y
11		iPod/iPad	Y	Y
12		Windows Phone	Y	Y
13		Surface	Y	Y
14		Android	Y	Y
15		Kindle	Unknown	Y
16		Galaxy	Currently Not Available	Y
17		Browser/Cloud (No Download)	Partial	N
18	Host via Mobile	Unknown	Unknown	
19	Features	VoIP Audio	Y	Y
20		Phone Audio	Y	N/A
21		Toll-Free No.	N/A	N
22		International Calling	Y (\$8 thru \$14 p/Mo.)	Y
23		Translator	Y	Y
24		HD Video	Y	Y
25		Chat	Y	Y
26		eMail Companion	Exchange/Outlook	Outlook/gMail/Mail
27		Social Integration	Facebook/Twitter	Facebook/Twitter
28		Online Store	Windows/Phone Store	Windows/Phone Store
29		Location Awareness	Unknown	Partial
30		Webcast	Skype/YouTube	YouTube
31		Desktop Screen Share	Y	N
32		Whiteboard	Y (Basic & Pro)	N
33		Mtg Tools/Annotating	Y (Basic & Pro)	N
34	Document Upload	docx, pptx, pdf	docx, pptx, pdf	
35	Encryption	Y	N/A	
36	Recording	Y	N	
37	Breakout Sessions	Currently Not Available	Unknown	
38	Polling & Surveys/Q&A	Unknown	N	
39	Scheduling	Y (Visio/Project)	Unknown	
40	Set Top	Y (X-Box)	Y (X-Box)	
41	Support	Live 24/7 Tech Service	Y	Unknown
42		eMail/Mobile Service	Y	Y



- Live Translator
- Exchange/Outlook
- Scheduling
- Set Top
- Kindle!!!



# Voice & Hangouts

Ref #	Plan	Product	Google Voice	Google Hangouts
1		p/Mo. Associated Costs	\$0/\$0.28	\$0
2		Basic # of Users, Up to:	3	10
3		Standard # of Users, Up to:		
4		Professional # of Users, Up to:		
5	Desktop	Macintosh	Y	Y w/Chrome Plugin
6		Windows	Y	Currently Not Available
7		Chrome	Y	Y w/Chrome Plugin
8		Linux	Unknown	Unknown
9		Software Install/Download	Y	Y w/Chrome Plugin
10	Mobile	iPhone	Y	Y
11		iPod/iPad	Y	Y
12		Windows Phone	Y	Currently Not Available
13		Surface	Y	Currently Not Available
14		Android	Y	Y
15		Kindle	Unknown	Unknown
16		Galaxy	Y	Y
17		Browser/Cloud (No Download)	Y	Y
18		Host via Mobile	N/A	Unknown
19	Features	VoIP Audio	Y	Google Voice
20		Phone Audio	Y	Y
21		Toll-Free No.	N/A	N/A
22		International Calling	\$0.01 thru \$0.28	Y
23		Translator	Unknown	Unknown
24		HD Video	N/A	Y
25		Chat	N/A	Y
26		eMail Companion	gMail	gMail
27		Social Integration	Google+	Google+
28		Online Store	Google Play	Google Play
29		Location Awareness	Y	Y
30		Webcast	N/A	YouTube
31		Desktop Screen Share	N/A	Y
32		Whiteboard	N/A	N/A
33		Mtg Tools/Annotating	N/A	N/A
34		Document Upload	N/A	Animated GIFs
35		Encryption	N/A	Unknown
36		Recording	Y w/Transcription)	Y w/Transcription)
37		Breakout Sessions	N/A	Unknown
38		Polling & Surveys/Q&A	N/A	Currently Not Available
39	Scheduling	Y	Y	
40	Set Top	N/A	Unknown	
41	Support	Live 24/7 Tech Service	N	N
42		eMail/Mobile Service	Y	Y

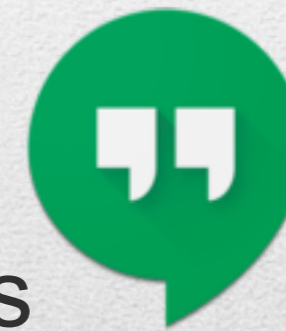


## Google Voice

- eMail/Social Companions - gMail/Google+

## Hangouts:

- Cost \$0
- Animated GIFs



## RECORDING WITH TRANSCRIPTION



# Other Solutions

Ref #	Plan	Product	Apple FaceTime	Adobe Connect	LogMeIn Join.me
1		p/Mo. Associated Costs	\$0/\$1	\$55/\$0.32 p/Min/Contract	\$0/\$15/\$19
2		Basic # of Users, Up to:	3	25	10
3		Standard # of Users, Up to:		500	250
4		Professional # of Users, Up to:		1,550	250
5	Desktop	Macintosh	Y (Mac App Store)	Y	Y
6		Windows	N	Y	Y
7		Chrome	N	Y	Unknown
8		Linux	N	Y	Unknown
9		Software Install/Download	Y (App Store)	Y	Y
10	Mobile	iPhone	Y (App Store)	Y	Y
11		iPod/iPad	Y (App Store)	Y	Y
12		Windows Phone	N	Currently Not Available	N/A
13		Surface	N	Currently Not Available	N/A
14		Android	N	Y	Y
15		Kindle	N	Unknown	Unknown
16		Galaxy	N	Unknown	Unknown
17		Browser/Cloud (No Download)	Y	Y	Y
18		Host via Mobile	Y	Y	Unknown
19	Features	VoIP Audio	Y	Y	Y
20		Phone Audio	Y	Unknown	Y
21		Toll-Free No.	N/A	Unknown	N/A
22		International Calling	Y (Dial In)	Y	Y (wPaid)
23		Translator	Unknown	Unknown	Unknown
24		HD Video	Y	Y	Y
25		Chat	N	Y	Unknown
26		eMail Companion	Mail	Unknown	Outlook
27		Social Integration	Unknown	Unknown	Unknown
28		Online Store	App Store	Website	Website/App Stores
29		Location Awareness	Y	Unknown	Unknown
30		Webcast	Unknown	80,000	Unknown
31		Desktop Screen Share	N	Y	Y
32		Whiteboard	N	Y	Unknown
33	Mtg Tools/Annotating	N	Unknown	Y (wPaid)	
34	Document Upload	N	docx, pptx, pdf	Y (Basic)	
35	Encryption	N	Y	Unknown	
36	Recording	N	Y	Y (wPaid)	
37	Breakout Sessions	N	Y	Y (wPaid)	
38	Polling & Surveys/Q&A	N	Unknown	Unknown	
39	Scheduling	iCal	Unknown	Google Calendar	
40	Set Top	Y (Apple TV)	N/A	N/A	
41	Support	Live 24/7 Tech Service	Y (30 Days)	Y	N
42		eMail/Mobile Service	Y	Y	Y

## FaceTime:

- International Calling



## Connect:

- 1,550 Join-Ins
- 80,000 Webcast
- Breakout Seasons



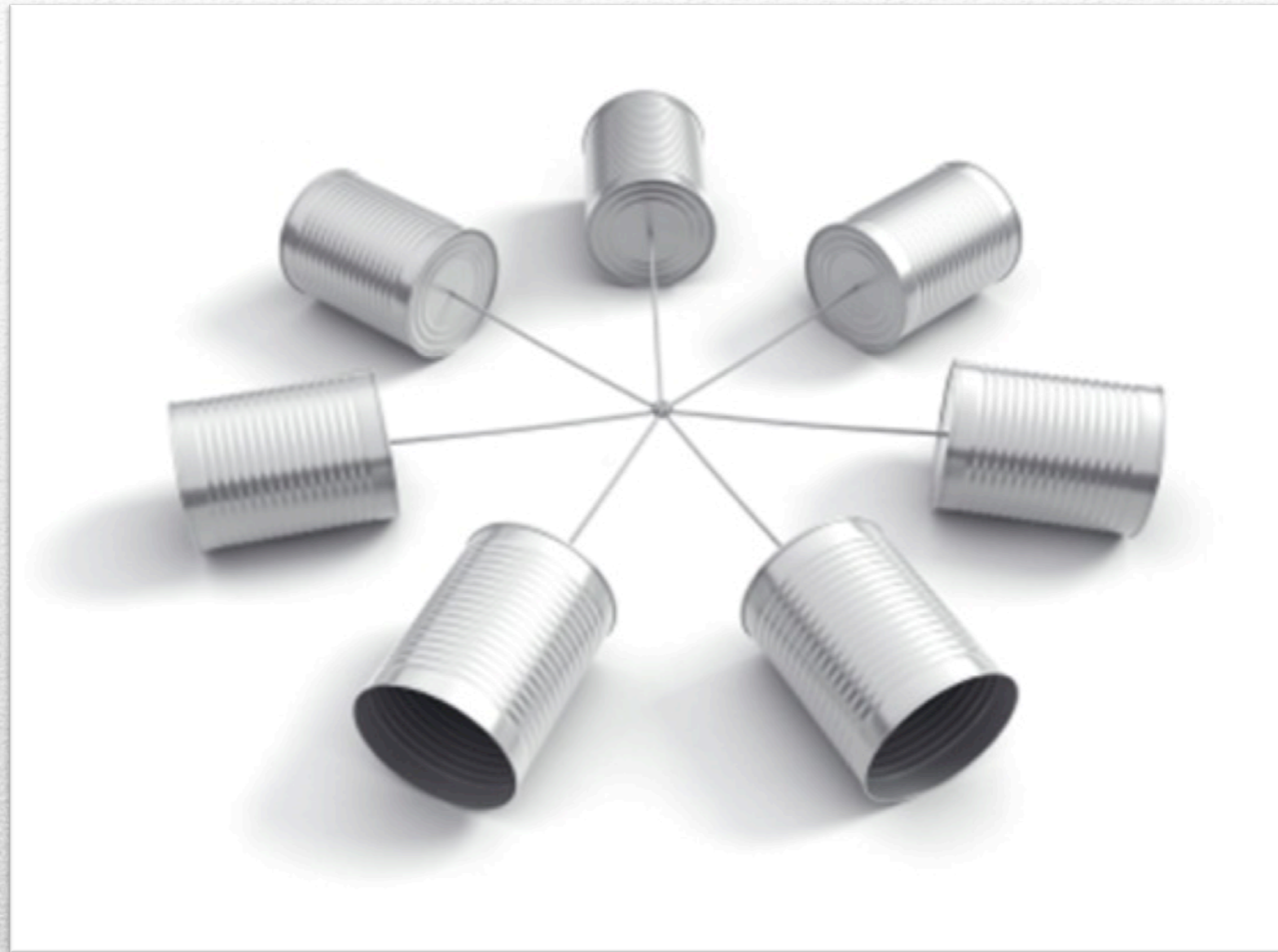
## Join.me:

- International Calling
- Google Calendar



# Conference Calling / Webinars

## Demos



[www.InBusinessLinks.net](http://www.InBusinessLinks.net)

[www.FustinoBrothers.com](http://www.FustinoBrothers.com)

Welcome!

**IBL  
Net**

IBLN: Networking With a Virtual Place to  
Advertise YOUR Business!

FBI: Learn, Knowledge-Base, Reward  
*...Powerful Apps!*

**FBI  
APPS**

# Now All About YOU!

*(Your 15 Seconds of Fame)*

Introduce Yourself / Your Business  
What's New or What's Exciting  
Hot Projects – Published Masterpieces  
Staff/Location Highlights

## Join In – By Computer

- At Your Computer- If Available Use a Headset
- Enter This link:
- <https://www.startmeeting.com/wall/679-256-129>
- Click/Tap "Join"-
  - Complete your Name and eMail Address
  - Then "Submit"
  - The System will Guide from There
  - Mike Symbol Click/Tap the Green Icon to Red

*Test your speaker/mike. If headset doesn't work, or if connection is lost - try "Rejoin"*

## Join In – By Phone

- Join-In using a land line / mobile phone
- Dial - (530) 881-1212
- When prompted enter access code followed by the "pound" key.
- 679-256-129#  
(be sure to enter the "#" hashtag symbol)