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<FUSTINO  
BROTHERS<sup>INC.</sup>

# Flickr for Biz & Apps

DEVELOPMENT



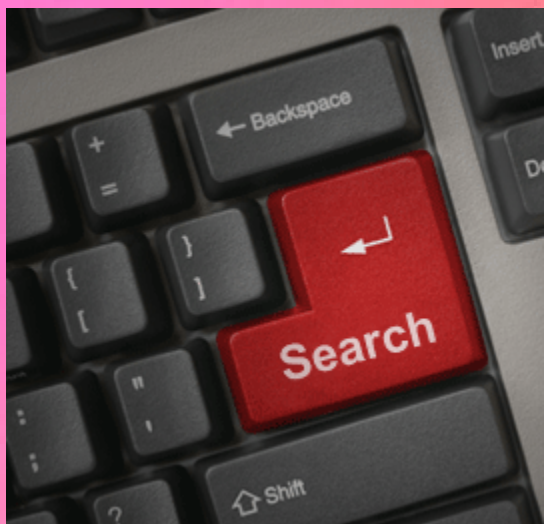
# Why Flickr?

- ▶ Promote Products & Services?
- ▶ Need More Biz Exposure?
- ▶ Need a Free Tool to Get Organized?
- ▶ I Can Get "Paid" for Images?



# Flickr Great for Showcasing Images

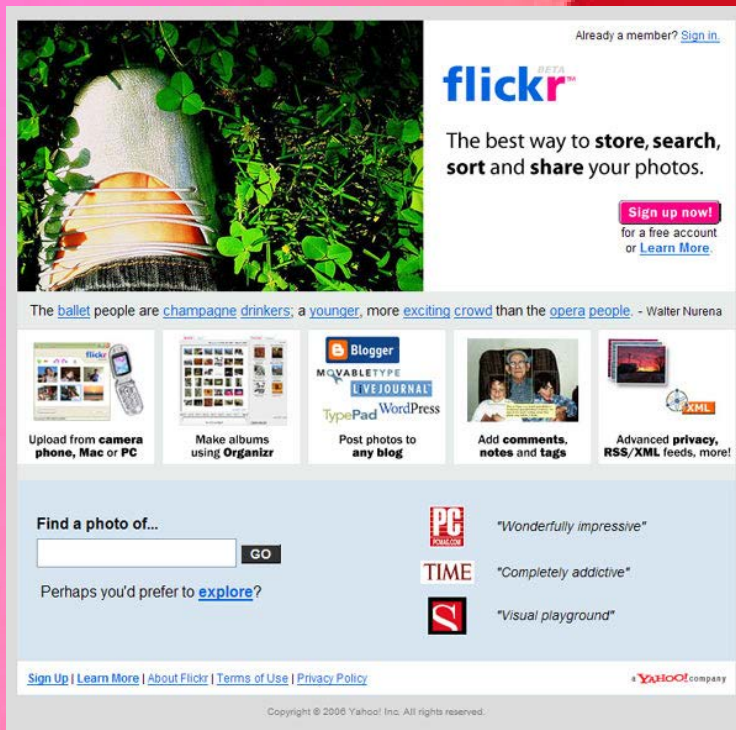
- ▶ Pictures & Video of YOUR Products, Services, or Events
- ▶ Images are Searchable / Tags
  - ▶ Generates More Biz Exposure
- ▶ A Free Tool for Organizing
- ▶ A "Pay YOU" Outlet for Image Distribution/Permissions





# Source of Flickr Images

- ▶ Your Image Library
- ▶ Mobile Apps Uploads
- ▶ Social Media Photostreams
- ▶ Flickr Groups- Shared Assets
- ▶ Professional Photography Services- Arbitrations



# Promote YOUR Biz with Flickr

- ▶ Link Flickr Badge to YOUR Website & Photo Gallery
- ▶ Integrate Flickr into Blog
  - ▶ [code.flickr.com](http://code.flickr.com)
- ▶ Share on Facebook/Twitter
- ▶ Join Flickr Groups







# Use Flickr Search Apps Development

- ▶ Target Image Resources
- ▶ Utilized Free Database
- ▶ Display in App



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# Flickr: Apps Data Binding

DEMO