

Twitter

How to “Like” It

Liking Twitter

Simple Best Practices

1. Ask & You "Will" Receive

2. Empower the Team/Friends

3. Share the Behind Scenes

4. Use the Right Tools- Often

Ask & Your “Will” Receive

© That's
What
Ellen
Did!
◆ Oscars
Live
Tweet-
“Retweets”

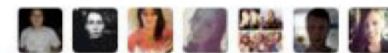


Ellen DeGeneres @TheEllenShow · 12h

If only Bradley's arm was longer. Best photo ever. #oscars
pic.twitter.com/C9U5N0tGap



RETWEETS 2,644,296 FAVORITES 1,342,783



7:06 PM - 2 Mar 2014 · Details

Flag media

Collapse

Reply Retweet Favorite More

Empower Team/Friends

◎ “Staff” Tweets

- ◆ Your Consistent Message
- ◆ Start Conversations On Topic



Share Behind the Scenes

- © **Share Your Expertise
While Promoting Your Products**
- © **Show How it's Done**
 - ◆ **Tours / Seminars**

Use the Right Tools

Twitter

Demo by:
Russ Fustino

Tweepi

Hootsuite

Tweet Deck

Twitter How to “Like” It

Summary

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