

New Life, New Beginnings, Brand New News Feeds



Part 1

Biz Presentation

Please **Mute** Your Mike.

Open Mike: To Contribute, or Ask Questions

Part 2

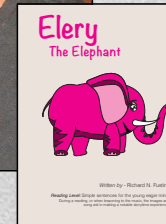
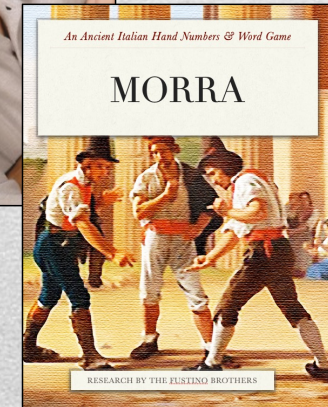
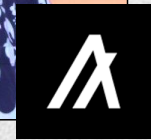
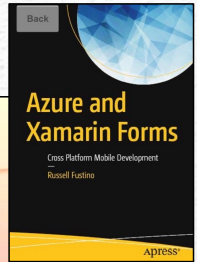
Guitar Lesson

Mute Mike (Except to Play Along)

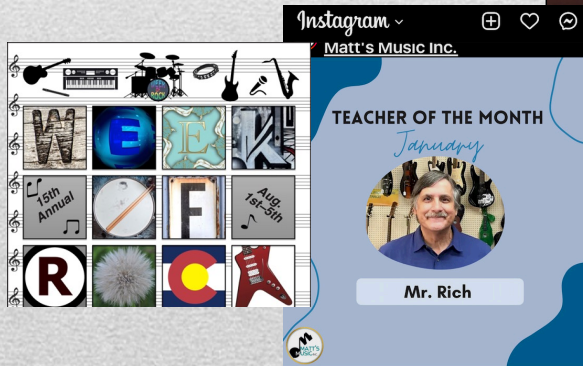
Thank YOU!

Building Powerful Apps for the Stars!

- Russ – Programmer (MVP 2013-18)
- Gary – Design, Biz Social, Mkg
- Rich – Musician, Newsletter & QC



<https://books.apple.com/us/book/morra/id1588114749>





Jethro Tull App
TX 8-265-227
08-04-16



- In All Popular App Stores



**FBI APPS
\$TØRE**



*Building
Powerful Apps
for the Stars!*

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<p>Title</p> <p>Title of Work: Jethro Tull Previous or Alternate Title: Jethro Tull Live in Miami</p>	<p>Registration Number TX 8-265-227</p> <p>Effective Date of Registration August 16, 2016</p>
<p>Author</p> <p>Author: Russell Andrew Preston Work made for hire: No Year Made: 2016</p> <p>Author: Clay Cooper Preston Work made for hire: No Year Made: 2016</p> <p>Author: Richard Nelson Preston Work made for hire: No</p>	<p>Copyright Claimant TX 8-265-227</p> <p>Copyright Claimant: Fustinobrothers, Inc. Transfer statement: By written agreement</p> <p>Limitation of copyright claim Material excluded from this claim: photographs, video, sound files, software, data, and other digital content, and any derivative works. New material included in this claim: text, audio, and video recordings.</p> <p>Rights and Permissions Organization Name: Fustinobrothers, Inc. Name: Russell Andrew Preston Email: russ@fustinobrothers.com Alt. Email: russ@fustinobrothers.com Address: PO Box 188 New Port Spence, NJ, 08088 United States</p> <p>Certification Name: Gary C. Fustinobrothers Date: September 16, 2016</p> <p>Correspondence: Yes</p>

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(Your Turn to Shine)



- Introduce Yourself / Your Business
- Fill Us in on a **Hot Project**
- Any Staff or Location **Highlights?**
- Other Biz Things to **Brag** About
- Family / Sports / Vacation Interest

New Life, New Beginnings, Brand New News Feeds



Creating an Online Newsletter (News) Feed:

- Start with a targeted theme with a pinpointed topic;
- Capture the content (the feeds);
- Employ a platform delivery scheme (an **aggregator system**);
- Send out (publish the news);
- Market with automated social media mentions;
- Dispatch email reminders;
- Provide a sign-up form, and;
- Build a database of subscribers. Capture “likes.”

Brainstorm:

- Gather News, Ideas, Concepts, Thoughts, Sources, and Subject Matter, with Your Team
- Throw **Everything** Against the Wall!

Hope / Love / Old / Breaking News / Headlines / New / Future / Products / Sales / Services / Education / Teaching / Tech / Chat AI / Trade / Industry / Manufacturing / Travel / Cars & Trucks / EVs / Ford / Chevrolet / Tesla / Evel Knievel / Motorcycle Stunts / Trains & Planes / Supply / Inventory / Media / Entertainment / Stand-Up Comedy / Spoken Word / Hillbilly / Blues / Jazz / Rock / Roxy / Soul / Gospel / Pop / Folk / Country / Grand Ole Opry / Johnny Cash / Folsom Prison Blues / Dolly Parton / Nashville / Memphis / Sun Studio / Graceland / Classical / Theater / Broadway / Plays / Musicals / Concerts / Karaoke / Benny Goodman / Nat King Cole / Hollywood Bowl / Cleveland Rock and Roll Hall of Fame / Summer of Love / Woodstock / Grateful Dead / Janis / Jefferson Starship / The Who / Dylan / Beatles / Yellow Submarine / Yoko Ono / Rolling Stones / Rock and Roll Circus / Jethro Tull Endorsed App / Hendrix / CSN&Y / David Bowie / Hair / Jesus Christ Superstar / M*A*S*H / Club 54 / Disco / Donna Summer / Madonna / Lady Gaga / A Star is Born / Barbra Streisand / Top 40 / Dr John / Run DMC / Aerosmith / Prince / Michael Jackson / Queen / U2 / The Animals / House of the Rising Sun / Bruce Springsteen / Born in the USA / Neil Diamond / The Monkeys / The Blues Brothers / Spotify / iTunes / Pork Knuckles Records / Steele / Download .99 Cents Each / Roy Orbison / Elvis / Jerry Lee Lewis / Little Richard / BB King / Bo Diddley / Chuck Berry / Bill Haley / Alan Freed / Sinatra / Dean Martin / Lawrence Welk Show / Waltz / Polkas / Music / American Bandstand / Payola Beach Boys / Surfing USA / Surf's Up / Wipeout / Pipeline / Hawaii / New Year's Rockin' Eve / Les Paul Guitars / Fender / Aretha Franklin / Supremes / The Coasters / Motown / Hits / 50s - 60s - 70s - 80s / The Year 2000 and Beyond / 21st Century / Hollywood / Marilyn Monroe / Paul Newman Salad Dressing & Lime Rock Racing / Jack Benny / TV / Game Shows / Let's Make a Deal / The Price is Right / Family Feud / Deal or No Deal / Jeopardy / CNN Breaking News / Fox / Good Morning America / Sunday Morning / Radio / WKBW / Mayor Networks / Television / The Andy Griffin Show / Andy of Mayberry / Gunsmoke / The Beverly Hillbillies / I Love Lucy / 3 Camera Shoot / Jamestown / Cinema / Kodak / Kodachrome / Silver / Polaroid / Instant Film / SLR / Digital / Amateur Photography / Broadcasting / Video Games / Blog / Pod Cast / Newsletter / Newspaper / Publisher / Author / Paperback Writer / Print / Press / Morra the Hand Word - Game, Book & App / Eley the Elephant / West Coast / East Coast / New York / Manhattan / SoHo / Radio City Music Hall / Madison Square Garden / LA / San Francisco / Detroit / New Orleans / Martha's Vineyard / Famy / Mexico / South America / Florida / Hurricane / Tomado / Yellow Brick Road / The Wizard of Oz / Lions, Tigers & Bears, The Weather Channel / North America / Canada / England / Liverpool / London / Queen Elizabeth / King Charles / Royal Family / The Commonwealth / NATO / France / Paris, Notre-Dame / Barcelona / La Sagrada Familia / Italy / Rome / Florence, David / Greece / Athens / Europe / Euro / Ukraine / Russia / China / Japan / Viet Nam / Nixon / Johnson / Spring Offensive / Hanoi Jane / Paris Please Accord / Australia, Opera House / South Pole / Antarctica / Pound / Dollar / Money / Currency / Crypto / Blockchain / Faith / Religion / Prays / Redemption / Success / Feel Good / Like / Look / Artificial Intelligence / Guns / NRA / Child Care / School Safety / Background Checks / Human Rights / Women's Rights / Women's Health / Right to Choose / The Pill / Pregnancy / Abortion / Free Love / Right-to-Life / Church / Gay / Lesbian / Covid / Death / Cemeteries / Funeral / After-Life / Angles / War / Access of Evil / Terrorism / Iran / Iraq / Israel / Palestine / Peace Plan / Immigration / Migration / Citizenship / Love of Country / Cowboy / History / World War II / Hitler / Churchill / Truman / Stalin / Communist / Exodus / Refugees / Cold War / Kennedy / Khrushchev / Cuban Missile Crisis / Assassinations / Martin Luther King Jr / Bobby Kennedy / Angola / Government / Congress / Senate / \$11 / January 6th / Insurrection / WWW / Intellectual Property / Copyright / NFTs / NFD / Public Domain / Websites / Website Design & Development / FBI Apps / Applications / Landing Pages / Social Media / Facebook / Twitter / YouTube / Instagram / TikTok / LinkedIn / Russ / Toolshed / net Rocks / Microsoft / Amazon / Apple / Silicon Valley / Dell / Adobe / eMail Blast / MailChimp / Snail Mail / CMS / CRM / ROI / Sales / Network / Sales Force / Business / Document Processing / Fax / Recording Keeping / Value-Added / Taxes / Rebates / Windfall / Financial / Banks / Institutions / Stocks & Bonds / Wall Street / Economy / Commerce / Gold / Lottery / Bankruptcy / Stock Market Crash / Budget / Household Expenses / Planning / Family / Children / Parents / Elders / Seniors / Homes / Village / Community / Heartland / The Country / Ghost Hunters / Rural / Farming / Crop / Fields of Joy / Cities / Metropolitan / State / Country / USA Military / Warfare / Armed Forces / Army / Navy / Air Force / Airstrikes / Space Force / Coast Guard / Police / Fire Fighters / First Responders / Nurses & Doctors / Hospital / Senior Living / Retirement / 55 / Satellites / Space Race / Moon Landing / Mars / Telescope / Rocket / Eclipse / Sun / Universe / Constellations / Stars / Science / Engineering / Chemistry / Physic / Chess / Checkers / Board Games / Monopoly / Dungeons and Dragons / Clue / Risk / The Game of Life / Time / National Geographic / Sorry / Gaming / Gambling / Los Vegas / Atlantic City / Indian Casinos / Foxwoods / Off-Shore / Sports Betting / Professional Sports / Majors / Minors / Football / Tom Brady / Cotton Bowl / Super Bowl / Bud Bowl / Baseball / World Series / Home Run / Soccer / Basketball / Women Leagues / Bowling / Golf / Tiger Woods / Skiing / Winter Sports / Olympics / World Records / Water Sports / Skateboard / Art / Andy Warhol / The Velvet Underground / Marilyn Diptych / Peter Max / Dali / Mona Lisa / Picasso / Monet / Modern Art / Cubism / Surrealism / Guggenheim / TV Dinners / Jiffy Pop / Aluminum / Pampered Chef / Julia Child / Giada / Rachael Ray / Guy Fieri / Emeril / Ronald McDonald / Burger King / Wendy's / Dunkin' / Tim Hortons / Buffalo Bills / Believe™ / Sharks / Jaws / Fishing / Sailing / Steam Ship / Yacht / Cruise Ships / Love Boat / Battleships / Aircraft Carriers / Top Gun / James Bond / Spectra / Superman / Marvel / The Avengers / Thor / Submarines / Jets / Supersonic / Sound Barrier / SST / Speed of Light / Light Year / Black Hole / The Next Frontier / Science Fiction / 2001: A Space Odyssey / Star Wars / Star Trek / The Right Stuff / The Martian / ET / Mighty Mouse / Man on the Moon / Toontown / Roger Rabbit / Pixar / Toy Story / Cars / Total Recall / Schwarzenegger / Apollo Creed / Rocky / Stallone / Heavyweight World Champion / Boxing / Hulk Hogan / Wrestling / WWF / Clearwater / Dolphin Tale / Aquarium / Winter / Hope / Ashley Judd

Research Sources:

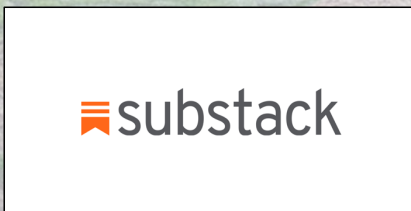
- Capture and link the content (the feeds)



https://www.feedspot.com/infiniterss.php?_src=followbtn&followfeedid=4447421&q=site:https%3A%2F%2Ftechcrunch.com%2Ffeed%2F

Next:

- Employ a platform delivery scheme (an **aggregator system**)



Aggregator System:

- *Demo*



Now Market:

- Send out (publish the newsletter, go live)

ON AIR

- To Promote - Automated social media mentions



TweetDeck



Hootsuite

- Dispatch email reminders



MailChimp



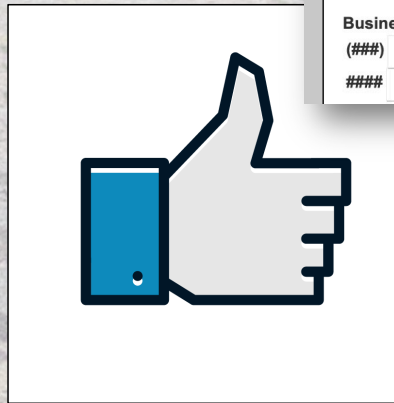
Constant
Contact



zendesk

Then:

- Provide a **sign-up form**, and
- Build a database of subscribers, or capture followers with **“likes”** for a constant renewable audience



InBusinessLinks Network Opt-In Form:

Join Our Mailing List

** indicates required*

First Name *

Last Name *

Company *

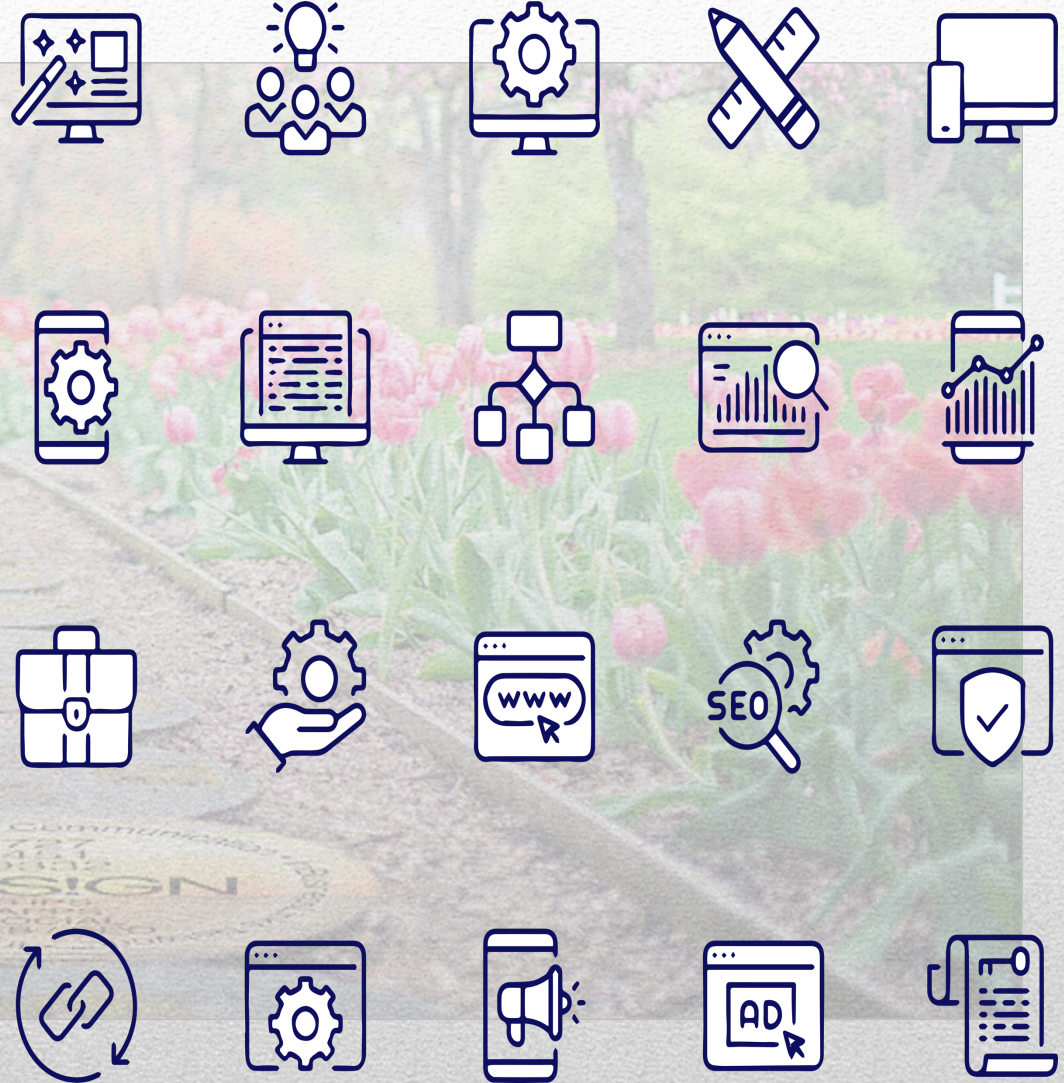
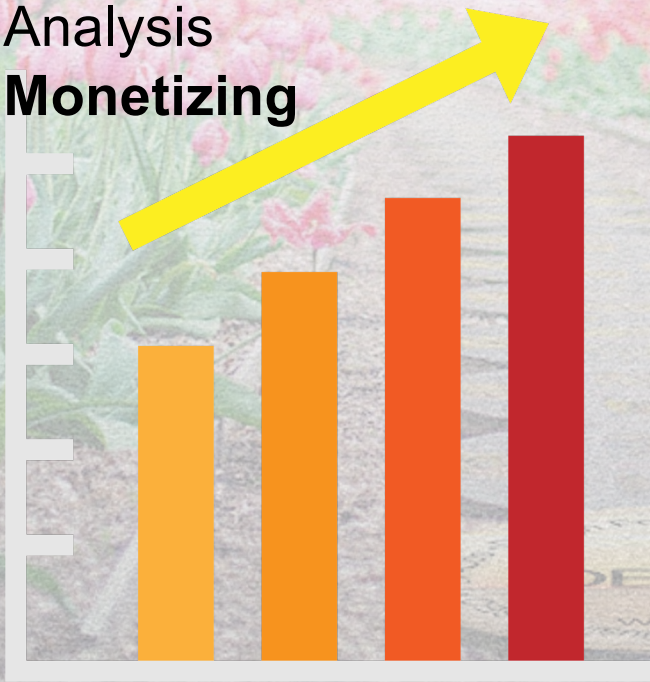
Email Address *

Business Phone *
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Essential Next Steps:

- Monitoring
- Analysis
- **Monetizing**



Review:

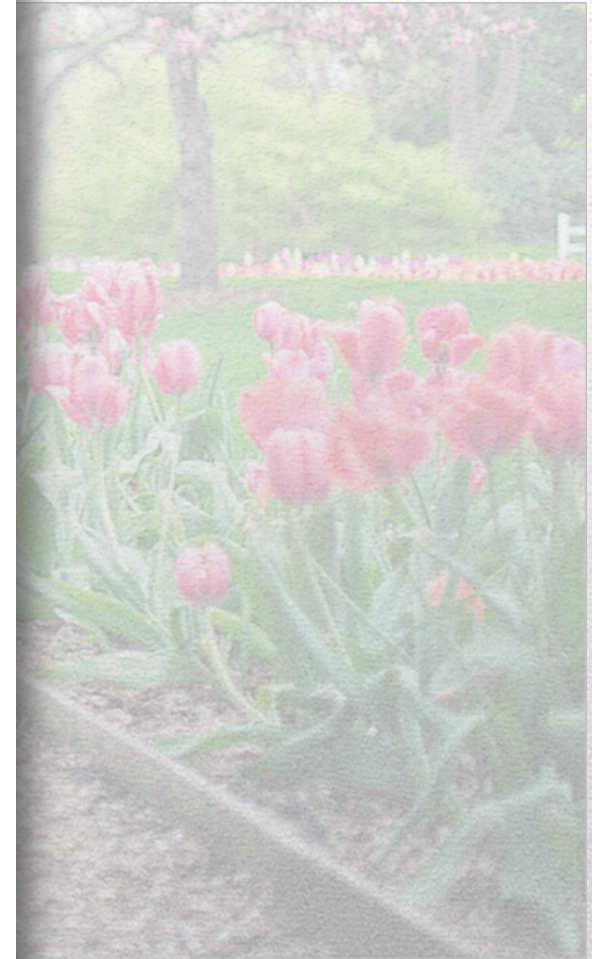
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- Provide a sign-up form, and;
- Build a database of subscribers. Capture “likes.”

Creating an online newsletter feed is relatively simple. All you need is a website, a **content management system**, and a few pieces of software. With these tools, you can easily create, manage, and distribute your newsletter to your subscribers.

1. Choose a newsletter platform. There are many options available, including **MailChimp**, Constant Contact, and MailerLite. Each platform has different features and capabilities, so research them to find the one that best meets your needs.
2. **Create a sign-up form**. This form should be simple and easy to use, with fields for a name, email address, and other information depending on the type of newsletter you're creating.
3. Create a **database of subscribers**. Every time someone signs up for your newsletter, their information should be stored in a database so you can easily manage and send out newsletters.
4. **Create content**. Depending on the type of newsletter you're creating, you'll need to create content such as articles, images, videos, and other content that you'll include in your newsletters.
5. **Send out the newsletter**. Once you've created the content, you can use your newsletter platform to send out the newsletter to your subscribers. You can also create automated emails so that subscribers receive your newsletter without you having to manually send it out each time.
6. **Monitor and analyze**. Use the analytics features of your newsletter platform to monitor how your subscribers are engaging with your newsletters. This will help you understand what works and what doesn't so you can continually improve your newsletters.

Guitar Lesson... "Spring Rock"





MMWOR23
Page #

Spring Rock

Music By Richard N. Fustino r6

Tempo 100

Intro

Acoustic Guitar

Electric Guitar

Electric Bass

Chords: Am, E, F, G, Am, E

Fret: 2, 2, 3, 0, 2, 1, 2

Ac.Gtr. Fret: 7, 5, 5, 5, 5, 7, 5, 6, 4, 5, 4, 5, 4, 6, 4

Chords: F, G, Am, E, F, G

Ac.Gtr. Fret: 7, 3, 0, 5, 0, 1, 3

2nd. String: 3 2 1 1 1 2 3 2 | 5 4 3 3 3 4 5 4 | 8 10 8 8 | 7 10 10 10 | 9 7 7 9 | 5 6 5 5 5 6 6 | 7 8 7 7 7 8 8 8

E.Gtr.

E.B.

Chords: F, G, Am, E, F, G

Chords: C, Cmaj7, E7, Am, E, F, G, Am, E

Ac.Gtr. Fret: 13, 1 1 1 1 0 2 2 2 2 2 | 2 1 0 5 0 2 1 0 0 0 | 3 2 1 1 1 5 4 3 3 3 4 | 0 5 7

E.Gtr. Frets: 0 1 0 2 2 0 3 0 1 | 2 2 2 2 2 2 2 2 | 0 2 2 2 0 3 3 3 | 3 0 0 0 | 0

E.B.

Chords: C, E, AC, EC, E#B, B#, FA, CA, GB, DB, C, E

©5/01/2018 & 04/05/2023 By Richard N. Fustino



*Music Media & Guitar Lessons
by Online Order or Appointment*

Sign-Up / Register at-

<https://www.weekofrock.com/lessons.html>

WOR: Lessons & Media

Instructions:

Please complete the form. An email will be sent back to you confirming your lesson day, date and time. Thank you for your business.
"Rock On," Def Leppard

Enter Your Information Here (For Lesson and/or Media Purchase)

Note: Lessons are given Monday through Saturday. So... "You're Never Too Old to Rock N Rock," Jethro Tull

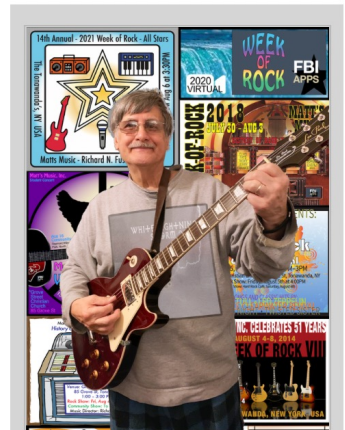
* Indicates required field

Name (Lesson or Music for): *

First Last

First Last

Email *



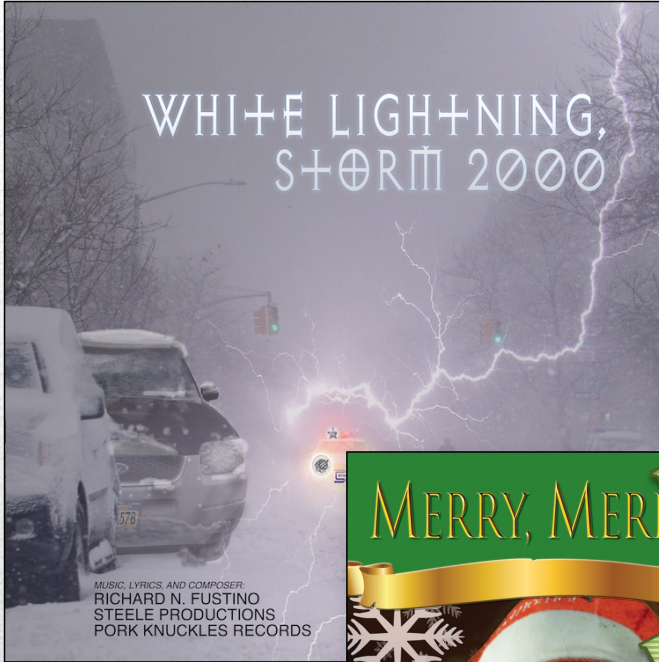
Schedule a Lesson

with

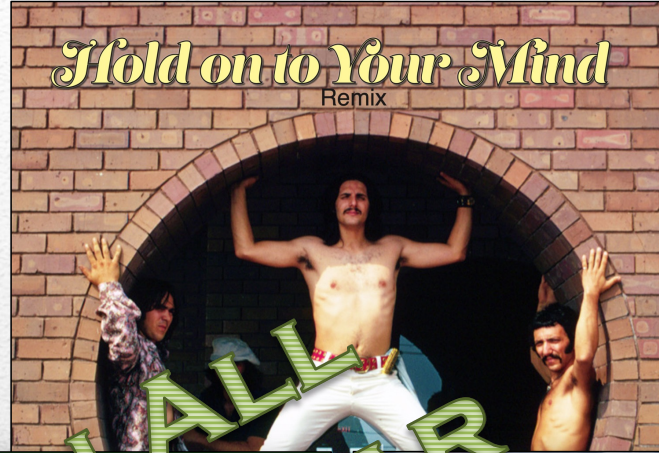
Rich N. Fustino

for:

- Acoustic Guitar
- 12 String Guitar
- Electric Guitar
- Bass Guitar (4 & 5) String
- Ukulele



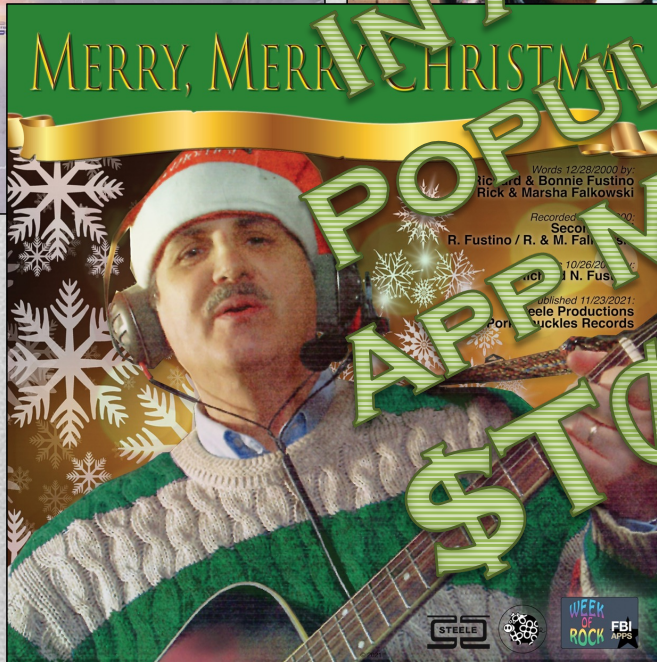
“White Lightning, Storm 2000”



“Hold on to Your Mind (Remix)”



“Merry, Merry Christmas”



“Saving Haiti”



“Eagles Wings”

Richard N. Fustino
New, Coming Soon, & More...

Spotlight From Heaven

BUFFALO PAIN

Music 5/14/2022:
Words 5/17/2022:
Richard N. Fustino

Published 7/12/2022:
Steele Productions
Pork Knuckles Records

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STEELE WEEK OF ROCK FBI APPS

"Work a Like a Hell", Gasper Greco

SILVER CREEK BLUES

G. GRECO FARMS
SILVER CREEK, NY

Words by:
Rich Fustino
Gary Fustino
Russ Fustino

Music 4/7/2018 by:
Richard N. Fustino

Published 3/9/2022:
Steele Productions
Pork Knuckles Records

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STEELE WEEK OF ROCK FBI APPS

Photo by: Larry Boscarino

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Fustino Brothers, Inc.

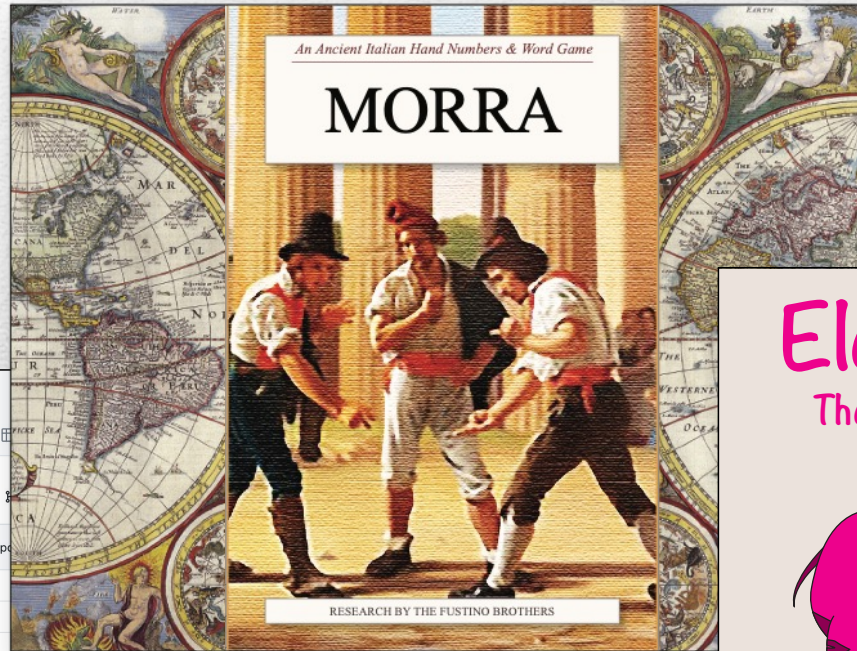
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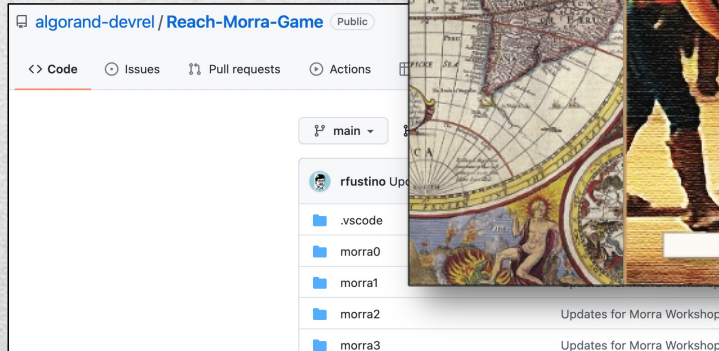
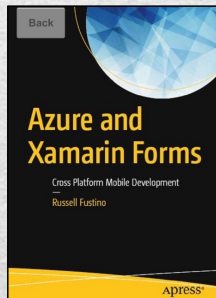
Gary Fustino – <https://www.morraappgame.com>

Morra / The Book

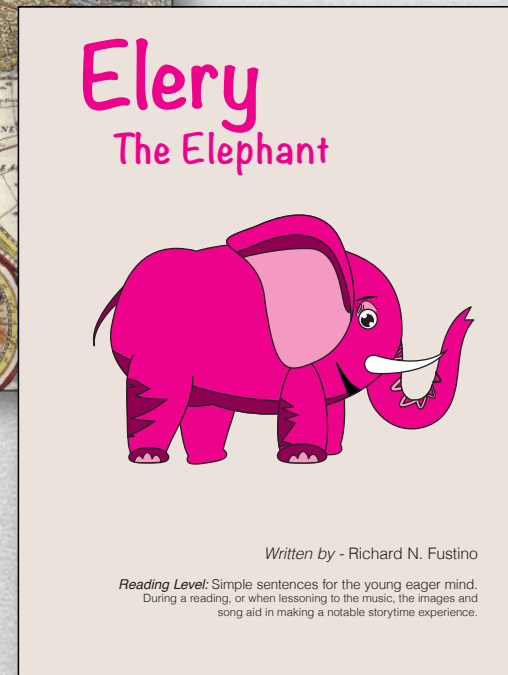
Apple [iBook](#), Kobo [eBook](#)
and in [Print](#) (at the Book Patch)



Russ Fustino –
Azure & Morra / Github



<https://github.com/algorand-devrel/Reach-Morra-Game>



Rich Fustino –
Elery

Resources

[T!PS Blog](https://www.inbusinessseo.net/tps-blog) (Where Our Free Webinars are Archived)

<https://www.inbusinessseo.net/tps-blog>

[T!PSnBYTES](https://paper.li/FustinoBrothers/1505877103#/) SEO & Biz Social Media ‘Best Practices’ Newsletter

<https://paper.li/FustinoBrothers/1505877103#/>

[FBI Apps Software Daily](https://news.fbiapps.com/#/) IoT, Tech, Programming, & “.Net” News

<https://news.fbiapps.com/#/>

[WOR News by FBI Apps](https://wornews.fbiapps.com/#/) – Week of Rock News & Entertainment

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T!PS for Biz & Apps Development Series
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**!BL
Net**



Our Next Free Webinar – July 10, 2023 – Enjoy!

Credits / Resources

Gary C. Fustino (Morra – iBook, eBook, and the Printed Book, 2021)
Russell A. Fustino (Azure and Xamarin Forms)
Russell A. Fustino (Algorand/Github – Reach-Morra-Game)
Richard N. Fustino (Releases: Pork Knuckles Records)
Richard N. Fustino (Elery the Elephant – Book Coming Soon)
FBI Apps (Billieve™ – The Word & Apparel)
SHello.gpt / SHello.ai (Artificial Intelligence for Webinar Theme)
ChatGPT (by OpenAI)
Feedly (Online Newsletter Source - Aggregator System)
Substack (Online Newsletter Source - Aggregator System)
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