

Google+ ...What?

**IF FACEBOOK, YOUTUBE, SKYPE, TWITTER, AND
FOURSQUARE WERE ONE... IT WOULD BE GOOGLE+**

It's an Advanced Collection of
Integrated, Searchable, Social
Tools from Google.

For Biz Internet Marketing & Apps Dev.



Free from Google+

THE COLLECTION OF SOCIAL PRODUCTS INCLUDES:

- Circles (Facebook Friends/Twitter Followers)
- Communities- A-Z Categories, (Arts – Travel, etc.)
- Hangouts (Like Skype Calls or Media Tweets)
- Pages- Biz Brand Pages (Facebook Fan Pages)
- Events- Calendar Notifications (Foursquare Ratings)
- Stream (Facebook News Feed)



For Biz Internet Marketing & Apps Dev.

Google+ ...Some Pain

NOT AND EASY PLATFORM TO EMPLOY

- Must Use gMail or Have a Google Apps Account
- Profile Requires a Myriad of Details-
 - Occupational “Bragging Rights”, Places Lived, Nickname, Search Visibility Options, Privacy, etc.
- URL Very Long – You Need to Claim Page to Shorten
- Abundance of Notifications (Profile Helps Control)
- A Lot of Graphics- Circle Icons (People) Square (Biz)

Google+ For Business Internet Marketing & Apps Development

Google+ ...Some of the Graphic Details

ART REQUIREMENTS


Photo	Minimum Size	Optimum Size	Maximum Size
Cover (Banner)	480 x 270	1080 x 608	2120 x 1192
Profile Insert	250 x 250		
Stream (News)		800 x 600	

In Pixels


Google+ For Business Internet Marketing & Apps Development

Google+ ...Niceties

- 1).PHONE IMAGES INTEGRATION
- 2). SETTING UP A TEAM




Richard Fustino is now a manager




[View this page](#)

[Change page settings](#) if you want to revoke Richard's capabilities

Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043 USA


2 new photos automatically backed up 

Here are moments from this week that are ready to share.



[View & share your photos](#)

The Auto Backup feature on your phone automatically saves your photos and videos to Google+. Backups are for your eyes only - you choose if you want to share them. You can change your Auto Backup settings at any time on your phone. [Learn more](#)




Google+ ...Messaging Integration

TOOLS WORKING WELL TOGETHER

Google
Voice

From: Google Voice <voice-noreply@google.com>
Subject: New voicemail from Russell Fustino at 11:05 PM
Date: October 30, 2014 11:07:53 PM EDT
To: InBusinessLinks@gmail.com
Reply-To: Russell Fustino <russ@russtoolshed.net>

Voicemail from: **Russell Fustino** (727) 207-9254 at 11:05 PM 

Hey Gary, I think your phone is dead again. It's I'm 2 more bugs away from submitting and next release of the tell at I don't have that done sooner, but can you find photos of us going to concerts and which is banned at all. I kind of stuff for the video shoot. They need some of those photos so we can put those up, I wanna drive that be great alright. Catch you later. Bye, hey.

[Play message](#)

Google+ For Business Internet Marketing & Apps Development

Google+ ...Circles

PEOPLE YOU KNOW, CATEGORIZED IN DIFFERENT GROUPS- FAMILY/FRIENDS/BUSINESS/ETC.

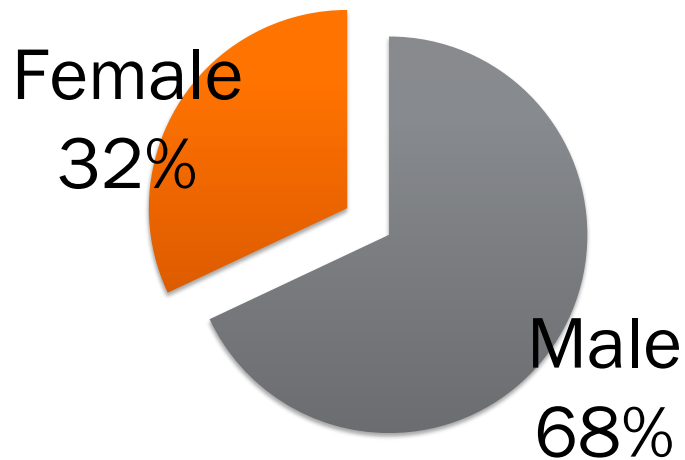
Sharing Different Interest
Among Targeted Groups

Brag- Post to Your Work
Circles... What's New/
Reinforce Branding



Google+ ...Circular Audience

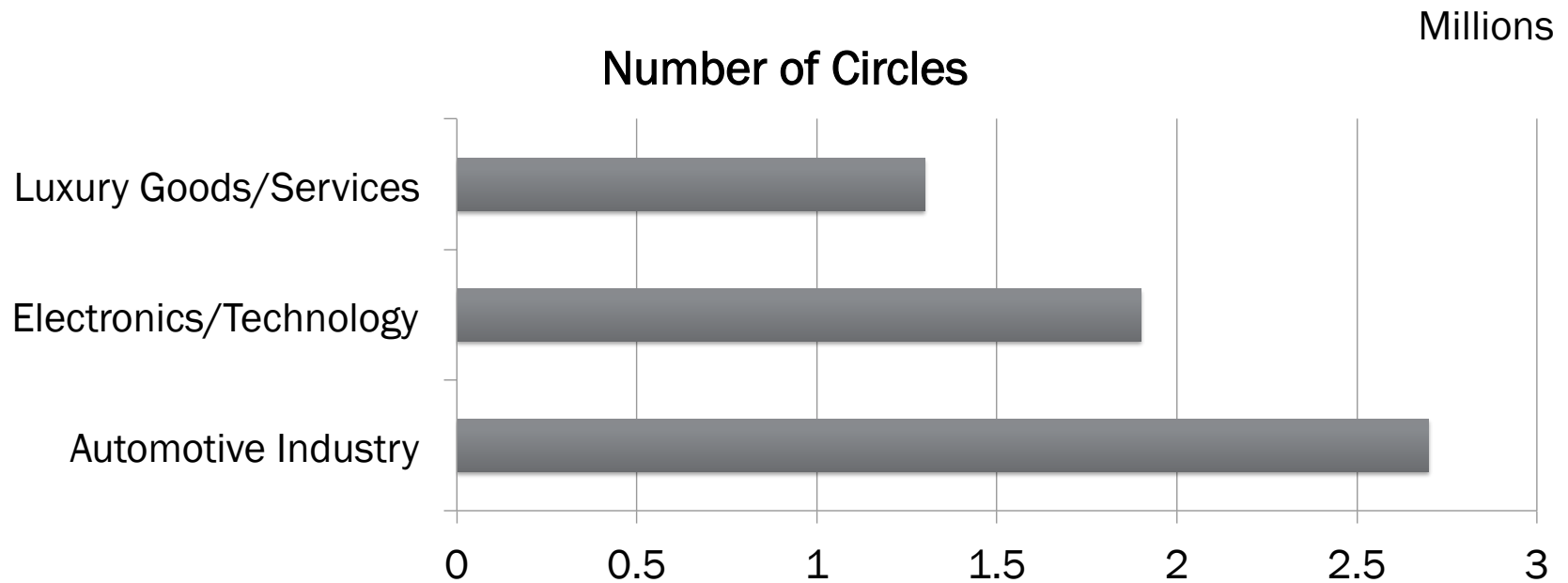
**AUDIENCE MARKUP:
625,000 NEW USERS EVERY DAY**



60% of Users
Log-In Daily

Google+ ...The Circle Game

LEADING PROFESSIONAL GROUPS



Google+ ...Hangouts

**GROUP VIDEO CHAT FOR TEN. LIVE STREAMING.
ABILITY TO SCREEN SHARE AND A SKETCHPAD.**

- The Power of YouTube in a Chat Window.
- Whoever is Speaking – Video Switches Automatically
- Video Message Supports:
 - Windows/Linux (Desktop)
 - Android/Mac (Phones)



Google+ ...Biz Mkg

EXAMPLE OF SETTING THE STAGE

Club
in CT



BELLA'S BARTOK as BELLAFINA BOYS CHOIR this Thursday @8!
<http://youtu.be/ZTzWo9QGycI>



Reply to this email to comment publicly on Google+. Or view [The Funky Monkey Cafe & Gallery's post](#) »

Reply to this email to comment. [The Funky Monkey Cafe & Gallery](#) shared this with you. [Mute The Funky Monkey Cafe & Gallery](#) to stop receiving notifications from them. [Mute updates to this post](#). This notification was sent to inbusinesslinks@gmail.com. Go to your [notification delivery settings](#) to update your address. [Unsubscribe](#) from these emails.

Privacy tip: Protect your info. Remove your email signature before you reply.
Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043 USA



Google+ ...Demo

The screenshot shows a Google+ profile for 'Fustino Brothers, Inc.'. The profile header includes the Google+ logo, a search bar, and the user's name '+FustinoBrothers'. The profile picture is a circular logo with the text '<FUSTINO BROTHERS INC.' and the name 'FustinoBrothers' below it, along with the website 'www.fustinobrothers.com' and '2 followers | 5,533 views'. The main banner features the large text '<FUSTINO BROTHERS INC.' with a landscape image of a waterfall. Below the banner are tabs for 'About', 'Posts', 'Photos', 'YouTube', and 'Reviews'. A note states: 'This tab is shown to visitors; use Google+ settings to change which tabs are visible.' Below this is a section titled 'Your YouTube videos' with the subtitle 'Videos shared publicly in your YouTube channel.' and a row of video thumbnails, including one for 'Jethro Tull'.

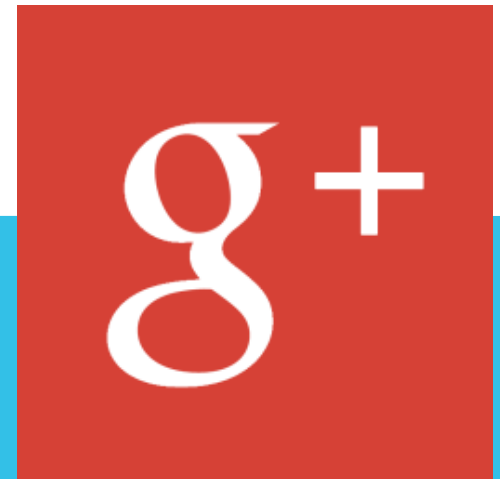


For Biz Internet Marketing & Apps Dev.

Google+ ...Summary

IT'S AN ADVANCED COLLECTION OF INTEGRATED, SEARCHABLE, SOCIAL TOOLS BY GOOGLE.

- Google+ is a Way to Stream and Share Content
- Not Easy to Set-Up, Complex in Requirements
- The Power of YouTube in a Chat Window
- Many Tools that Work Well Together-
 - Integrated in Other Apps
- Categorizing a Big Feature



For Biz Internet Marketing & Apps Dev.

WELCOME

About:

InBusinessLinks Network™

Fustino Brothers, Inc.

Member's: Round Table Introductions

Topic: Google+ for Mkg/Apps



DFC: 727.451.WDFC (9332)
or 203.641.4599
FBI: 850.366.3232
Fax: 1.856.267.1568

www.InBusinessLinks.net
www.FustinoBrothers.com

**ABOUT
IBLN & FBI**

DFC: 727.451.WDFC (9332)
or 203.641.4599
FBI: 850.366.3232
Fax: 1.856.267.1568

**IBLN: NETWORKING WITH A
VIRTUAL PLACE TO ADVERTISE
YOUR BUSINESS!**

**FBI: LEARN, KNOWLEDGE-BASE,
REWARD... POWERFUL APPS!**

JOIN IN – BY COMPUTER

At Your Computer- If Available Use a Headset

Enter This link: <https://www.startmeeting.com/wall/679-256-129>

Click/Tap "Join"-

- Complete your Name and eMail Address
- Then "Submit"
- The System will Guide from There
- Mike Symbol Click/Tap the Green Icon to Red

Test your speaker/mike. If headset doesn't work, or if connection is lost - try "Rejoin"

DFC: 727.451.WDFC (9332)
or 203.641.4599
FBI: 850.366.3232
Fax: 1.856.267.1568

JOIN IN – BY PHONE

Join-In using a land line / mobile phone

Dial - (530) 881-1212

When prompted enter access code
followed by the "pound" key.

679-256-129#

(be sure to enter the "#" symbol)

DFC: 727.451.WDFC (9332)
or 203.641.4599
FBI: 850.366.3232
Fax: 1.856.267.1568